My Opportunity is my Right- Kudumbashree
Flags proclaiming women rights all across the state

Let me restart ‘Making an Impact’ Article Series after a short while. We all are celebrating March 8th as International Women’s Day. As part of Women’s Day Celebrations, Kudumbashree is also organising various events and programmes. ‘My Opportunity is my Right’ - This is the slogan for the Women’s Day Celebrations of Kudumbashree, this year. Women in Kerala need to realise themselves and find new opportunities. The concept - these opportunities are their own rights, are reaching to the Kudumbashree NHGs on this Women’s Day.
A part of this, we had directed the NHGs to make ‘Flags’ highlighting slogans about women's rights and fix it in the public places without causing an inconvenience to the public. The aim is to pass on the message - 'My opportunity My Right’ to the society. We directed the NHGs to get an old white cloth, write slogans of Women's Day, make flags and fix it in different places of their locality. NHGs wholeheartedly welcomed this idea. They are making maximum efforts to make aware the need of becoming empowered by identifying more opportunities.

I hope Kudumbashree would be able to empower women more by extending them more opportunities and would get inspired on the occasion of this Women's Day.