

പതിമൂന്നാം പഞ്ചവത്സര പദ്ധതി  
**THIRTEENTH FIVE YEAR PLAN**  
**2017-2022**

രണ്ടാം വർഷ പരിപാടി  
**SECOND YEAR'S PROGRAMME**  
**2018-2019**

വാല്യം - II  
**VOLUME - II**

പരിപാടികളുടെ സംക്ഷിപ്ത വിവരണം  
BRIEF DESCRIPTION OF PROGRAMMES

#### 4. Kudumbashree

*(Outlay: ₹18862.00 lakh)*

The State Poverty Eradication Mission (SPEM) i.e., Kudumbashree, spearheads community based intervention of women below poverty line with focus on self help, demand-led convergence of available services and resources under the leadership of the local governments. Moreover, Kudumbashree is associated mainly with livelihood, banking, social development and gender development.

Apart from above, the institutions under 'Food Processing and Nutrition Centre, Balusserry', 'State Level Outlets for Marketing Rural Products (KERAMS)' and 'District Level Outlets for Marketing Rural Products' are also under the control of Kudumbashree.

##### Component wise financial outlay during 2018-19

Sl. No.	Activities	Amount (₹ in lakh)
<b>I</b>	<b>Organisation Strengthening and Capacity Building</b>	
1	Providing Administrative grant to all CDSs, honorarium to CDS chairpersons, accountant support to CDS and Administration and Office Expense	5000.00
2	Strengthening of special NHGs and providing training, capacity building, assistance for livelihood and Revolving Fund (RF) to 7,000 special NHGs	

Sl. No.	Activities	Amount (₹ in lakh)
3	Conduct of Kudumbashree School - second phase of training programme for each NHG member and family	
4	Year of NHG campaign and allied activities	
5	Various activities to strengthen community network including conduct of annual arts and sports festival, award for community institutions, starting of community radio and activities related to media	
6	Training and capacity building of community leaders, peoples representatives, officials from mission, LGSIs and other departments for convergence	
7	Strengthening of coastal NHGs and providing RF to 2,000 coastal NHGs	
<b>II</b>	<b>Local Economic Development</b>	
	<b>1. Micro finance</b>	
1	Interest subsidy (subvention to 4%) for NHG linkage loans	
2	Matching Grant to 10,000 NHGs limiting to Rs 5000/- per NHG	
3	Monitoring of micro finance activity at ADS level	
4	Financial literacy campaign, Piloting of Mobile Banking project, development of comprehensive MIS, Conducting of survey to assess impact of multiple lending and conduct of micro credit summit at various levels	4000.00
	<b>2. Micro Enterprises and Collectives</b>	
1	Financial assistance and interest subsidy to enterprises	
2	Vulnerable community livelihood fund	
3	Strengthening of common facility centres, Micro Enterprise Parks, Collectives, Incubation Centre, handholding, skill training and development of producer companies	
4	Additional financial assistance viz. product improvement fund, sick unit revival fund and contingency fund	1500.00
5	Strengthening of support for activities of developing, handholding and supporting micro enterprises	
6	Viability Gap Funding for innovating enterprises and enterprises in service sector	
	<b>3. Marketing and Business Development</b>	
1	Support for monthly markets, Participation and conduct of trade fairs and exhibitions for selling products of Micro enterprises and conduct of Saras Mela	
2	Strengthening home shop network and establishing marketing outlets in 50 blocks	
3	100 cafe Kudumbashree food festivals in National and International trade fairs and festivals (including 5 cafe Kudumbashree festivals in each district)	500.00
4	Development of an e-commerce portal for selling products, establishing post production centres and to conduct a market study	
	<b>4. Agriculture and Animal Husbandry</b>	
1	Incentive to Joint Liability Groups (JLGs)	
2	Marketing support for Agriculture enterprises	1500.00
3	Subsidy to animal husbandry micro enterprises	

Sl. No.	Activities	Amount (₹ in lakh)
4	Interest subsidy for Joint Liability Group (JLG) loans	
<b>III</b>	<b>Social Development</b>	
	<b>1. Destitute Free Kerala</b>	
1	Challenge fund to all the Local Self Governments	2000.00
	<b>2. BUDS institutions</b>	
1	Providing second instalment to 200 BUDS institutions started in 2017-18	2962.00
2	Providing first instalment to 200 BUDS institutions that will be started in 2018-19	
3	Hiring of vehicles for BUDS subject to the approval of Government	
4	Starting of 14 new rehabilitation institutions and running of all the 28 rehabilitation homes (14 started in the financial year 2017-18)	
5	Capacity building training for teachers, conduct of BUDS festival, providing livelihood options and institutional support for improving quality of teaching and training	
	<b>3. Gender</b>	
1	Various preventive and supportive programmes	500.00
2	Gender self Learning and Vulnerability Mapping	
3	Various transformative programmes and for capacity building	
	<b>4. Tribal Development</b>	
1	Livelihood initiatives (both farm and non-farm)	600.00
2	Education and skill training of tribal youth	
3	Strengthening of Tribal NHGs	
	<b>5. Activities of Balasabha</b>	
1	Various activities for capacity building of Balasabha members	300.00
2	Skill development and career guidance for Balasabha members and campaign for strengthening Balasabha network	
	<b>Total</b>	<b>18862.00</b>

The entire allocation of Kudumbasree is targeted at women of the community network programme. An amount of ₹18862.00 lakh is provided for the scheme during 2018-19.