

Kayyur Cheemeni

Kayyur Cheemeni is a village Panchayat located in Kasaragod district. There are about 7000 families and main source of livelihood is agriculture and animal husbandry.

Presence of Kudumbashree

Kudumbashree Community development society (CDS) in Kayyur Cheemeni plays a very major role in bringing women to the forefront as decision makers. There are 16 Area Development Societies (ADS) and total of 335 Neighbourhood Groups. Representatives of 76% (5375) members of the total households are part of Kudumbashree Network.

Achievements at a Glance

Particulars	Numbers
Total No. of ADS	16
Total No. Of NHGs	335
Total No. Of members in the NHGs	5375
Total no. JLGs (Joint Liability Groups)	250
Total No of MEs(Micro Enterprises)	140

General Activities

One of the significant achievements of Kayyur cheemeni CDS is that they could implement the entire program that are implemented through Kudumbashree so far. The details are as follows

- **Organisation:** 76% of the households are part of the NHG network. 335 NHGs includes 7 SC, 3 ST, 1 special (family member of BUDs Children), and 3 elderly NHGs.
- **Micro Finance:** Kayyur Cheemeni has 100% live linkage. 302 NHGs have availed loan under Chief Minister's Helping Hand loan Scheme and 4000 members benefitted out

of the scheme. Muttathe Mulla Scheme and e-shakthi project are also implemented effectively. 20 NHGs have taken loan from KSBCDC .

- **Micro Enterprises:** Both individual and Group MEs put together there are 140 MEs are registered under Kayyur Cheemeni CDS. Kayyur CHmmeni belongs to Neeleswaram Block which is selected under SVEP also. 76 ME units of out of 140 are started under SVEP. There are variety of ME Units which include one unit of Saphalam Value Chain Project , construction unit, well recharge unit , flour mill, rubber tapping team, Disinfection team, Haritha Karama Sena ,community hotel and so on .
- **Agriculture:** There are 250 Joint Liability Groups . CDS could take up 18.5 acres of fallow lands for cultivation. Actively participated in various campaigns like food safety , Mazha polima and so on. Bank linkages of JLGs are also worth noticing.
- **Animal Husbandry:** There are 15 units under Ksheera sagarm project (cow rearing) and 2 units under Kerala chicken is functioning well
- **Social Development :** 632 children are there in the balasabha. 133 members are included in Ashraya project and one Buds School with 18 children are also there in Kayyur Cheemeni.
- **Gender:** Unfortunate incidents took place in Kayyur Cheemeni and Periya panchayats led the district Kudumbashree Missionaries to formulate a project called “Snehitha calling Bell” – a program to locate and extend support to isolated people - which was well conceived by all districts.
- **DDUGKY:** Though 76 students received training under DDUGKY and 3 of them are working.

Special Activities

- **Sneha nidhi:** About Rs.4lakhs was collected under Snehadnidhi and distributed mainly for treatment of Kudumbashree Members and their families.
- **Fund for CMDRF:** savings of a week from each NHGs ie. an amount totalling to Rs.3lakhs were collected and contributed to CMDRF twice.

Convergence Activities with other department/organisation

- CDS have a very healthy relation with the local Body. Budget Hotel, Ashraya Project , fallow land cultivation and many other programs were implemented successfully with the help of local body.
- Agriculture department has also provided training ,seeds, fertilizers and other technical support to Kudumbashree members through CDS

Efforts during Covid

- Community Kitchen run by Kudumbashree CDs with the help of panchayats was a boon to hundreds of people during lock down. Over and above they have started a budget hotel in which there is foot fall of minimum 200 per day.
- 2 lakhs worth products were sold through “Karuthal” campaign so as to support the Micro enterprises
- 302 NHGs have availed loan under CMHLS and about 4000 members were benefited out of it.

Best Practices of CDS

Understanding each program better and maintaining a data base of all the activities helped the CDS to implement all the project systematically. The system in place supported them to demand community funds , interest subsidy etc. on time.

Most satisfying experience of CDS Chairperson

According to the Chairperson “ladies are no more passive listeners in any of the activities. They are active participants even in ward sabha. If we look at these meeting nowadays 90% of the total participants in ward sabha is of women earlier it was just opposite.” She is proud enough to feel that major role played to bring this women in forefront is none other than Kudumbashree.

General Feedback

Kayyur Cheemeni is very active in all most all the activities that are guided by Kudumbashree system. A proper visioning exercise and handholding may help them to create their own empowered society, where they plan for their future.

Photos

