



KUDUMBASHREE
STATE POVERTY ERADICATION MISSION, GOVT. OF KERALA

KOLAZHY CDS REPORT



കുടുംബശ്രീ cds (2019) കോലഴി ഗ്രാമപഞ്ചായത്ത്



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Kolazhy is a Village in Ollukkara Block in Thrissur District of Kerala. Kolazhy

has a population of 8445.

Males constitute 49% of the

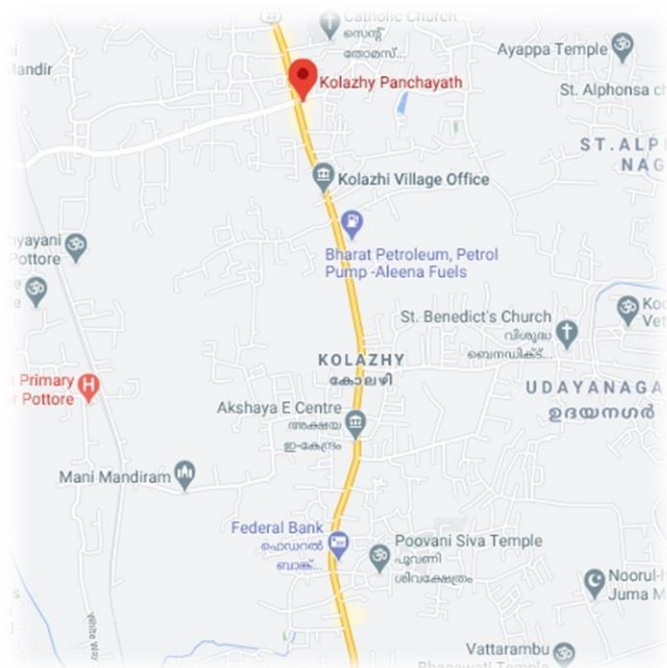
population and females 51%.

Panchayath has 17 wards

under the jurisdiction. 10%

of the population is under 6

years of age.



C.D.S AT A GLANCE

Kudumbashree Neighbourhood groups	263
Neighbourhood group members	3914
Elderly – NHGs	50
NHGs for PWD	5
NHGs for SC	2
Total NHGs linked	170
Linkage Loan	Rs. 6,51,62,500
Beneficiaries of Muttathe Mulla project	11 NHG
Members Received	579
Amount Distributed	1,50,27,960
TB MIS	100%

NRLM MIS	100%
State Mission	100%
CMs HLS	156 NHG
Members	1520
Amount	1,17,53,750
No of Banks	6
RKLS	31 NHG
Members	81
Amount	57,73,815
No of Banks	5
VR F	2,40,000 (31 NHG)
Revolving Fund	4,05,000 (27 NHG)
Matching Grant	7,35,000 (147 NHG)

1. General Achievements

➤ Destitute Free Kerala (DFK)

- a. A total of 93 beneficiaries are covered under the scheme where all are provided with food supplies consisting of 10 essential items every month.
- b. In addition all are given medical care including supply of medicines by conducting medical camp monthly.
- c. Could construct one house for a homeless family and could repair one damaged house.

➤ **Gender Activities**

- a. Snehitha and vigilance groups are actively working with CDS in providing aid to all the beneficiaries or their families.
- b. Could conduct a programme named “Pennidam” at a socially unapproachable area where all types of anti-social activities used to occur. Thus, could impart courage to all the women in that locality.
- “Muttathe Mulla” a rural loan scheme implemented by the Co-operative Department under the auspices of the State Government, with the objective of harnessing and expanding the co-operative sector and utilizing Kudumbasree's organizational structure to protect those who are financially exploited by looters.
- Launched the Agathi Rahitha Kerala project a State Government initiative to bring the homeless and needy into the mainstream of society by providing services through a community-based system.
- Under Agri Business ventures (ABV) several women were given training on bee rearing and honey harvesting.
- A value addition group called “Amma’s Food Products” launched variety of value-added products, has regular sales and also participates in all fairs within and outside the block
- “Bhowmis vegetable cuts” made a difference by delivering fresh vegetables at high quality to public thus gaining popularity day by day.



2. Special activities

- Organized 'Senior Citizens' Meeting as part of Relationship Kerala, a government project launched by Kudumbasree to include the most recognizable senior citizens in the society in all walks of life and to create an age-differentiated and friendly environment.
- Successfully started operations, a new step towards Marriage Bureau sector ruled by private agencies and companies by starting a **Marriage Bureau** aided by **Kudumbashree Matrimony** at Kolazhi Grama Panchayath
- Kolazhi Kudumbasree CDS and 17 ADSs jointly organized a district level knowledge service to achieve the envisioned goals at Kolazhi Senana School and Kuttur LP School as part of "Kudumbasree School", a curriculum implemented for the capacity building of Kudumbasree members.
- Given canteen and catering training to 30 kudumbashree members, out of which 4 groups have emerged. Two groups are carrying out catering (Rs. 6,00,000 linkage), one group started a pickle unit (Rs. 1,50,000 linkage) and one group started a curry powder unit (Rs. 1,50,000 linkage)
- Given tailoring and fashion designing training to 40 kudumbashree members. Out of these 7 individuals (Rs. 3,50,000 linkage) and 11 groups were formed (33 members Rs. 33,00,000 linkage)
- Successfully imparted Cloth Bag Making Skill Training to 34 members in collaboration with Deepa Garments & Exports.

- Apart from economic upliftment kudumbashree women needed opportunities to express their desire and thus with encouragement, made history by forming a football team which clinched championship twice in “Arang” and also gathered much appreciation and media publicity



3. Efforts during COVID/ Flood

- 5421 food packets were freely distributed to people under community kitchen
- 1883 lunch servings carried out under government's budget hotel project
- 500 free masks were distributed to the needy within panchayath
- With the help of panchayath and social workers several masks were made available at minimum cost for all the frontline workers and elders.
- Could provide medical aid and also supplied all required medicines to "Asraya Beneficiaries" during those challenging periods without fail.
- By including ADS and CDS members corona awareness classes were given to all kudumbashree members. Sanitary and cleaning procedures were done at various places as well.
- Distributed Rs. 1.11Cr. as part of CMsHL loan to 1428 members from 148 NHGs

4. Best practices of CDS

- Baalasabha activities are regular and actively conducted throughout the year collaborating with KILA where workshops, motivational classes, skill development trainings and study as well as recreational tours are conducted. Kolazhy panchayath has won **National Award for best Baalasabha** which is a great achievement.
- Started Sree Durga Handicraft group which has made a significant contribution, economically strengthening themselves as well as morally strengthening those around to upgrade their standard of living. Manufacturing elephant caparison (**Nettippattam**) which got selected in "**Amazon Saheli**"



- Apart from the regular economic strengthening and uplifting the standard of living of each kudumbashree members, Kolazhy CDS has taken ample interest and care in nurturing the natural as well as cultural talents of the members professionally, thus helping them perform at every possible event and to leave their mark not only in “ARANG” also at different places.
- Conducted “Snehitha Calling Bell Week” which was a grant success where Shri. Shanavas IAS, District collector of Thrissur visited every beneficiary at their home and gave support in all further activities.

5. Most satisfying experience of CDS chairperson

- Under “snehitha calling bell” and “ashraya” Kozhaly CDS brought a ray of hope and solace to Narayanan, a blind person, his wife who could not walk and to their two childrens who were mentally retarded. With immense pleasure and pride CDS chairperson recollects the joint efforts put up by kudumbashree members, activists, panchayth members, collector and many more in meeting their every need to its best possible way. Prior to CDS intervention the family suffered and literally was in uncertainty and darkness. Now they have all the basic and essential amenities provided regularly and their needs taken care of. A gift, chairperson want to extend to all the deserving candidates within the CDS.



6. General feedback/ comments/ opinion/ observation from CDS chairperson

CDS chairperson as well as the committee are proud of their achievements and acknowledges all the panchayath members, kudumbashree staffs, activists and well-wishers for their cooperation and enthusiasm for this noble cause. As a team they believe they have much more to do and have apt plans to make it a reality and will never back off before achieving those.

7. Conclusion

In general Kolazhy CDS improved the standard of living of many through strengthening each beneficiary to reach their dreams. They also became a bridge in extending the advancements and help from government to every women and to their families through continuous and timely interventions wherever possible.

