



*STATE POVERTY ERADICATION  
MISSION-KUDUMBASHREE*

**PUTHUPPADI CDS  
KOZHIKODE**



*PRIYA E  
SAPM- GENDER*

## BASIC DETAILS

**Puthuppadi** is a village and panchayath located in Thamarassery taluk, in Kozhikode district . Puthuppadi Grama Panchayat covers an area of 64.75 sq km and is spread over the villages of Engappuzha and Puthuppadi. Puthuppadi Panchayat is a beautiful agricultural village located near the Wayanad pass, which is a natural fort that separates the districts of Kozhikode and Wayanad. The village is expanded in 64.75 Km(2) with a population of 42083 with a population density of 649.93. . Puthuppadi keeps the position as the best CDS in Kozhikode district for the past 3 years.

Si No	Type	Number
1	Ads	21
2	Total Nhg	277
3	St Nhg	4
4	Sc Nhg	13
5	Special Nhg	3
6	Elderly Nhg	35
7	Linkage	100%
8	Thrift	40800000
9	Linkage Loan	135800000

### Programme Statistics

Si No	Type	Number
1	ME	110
2	JLG	182
3	Balasabha	64
4	Special Balasabha	3
5	DDUGKY Placed Students	54 (Trained 117)
6	Kerala Chicken	2
7	Harithakarmasena	1 (23 Members)
8	Buds/Brc	1 (72 Students)

9	Asraya Beneficiary	260
10	Snehitha Calling Bell SR	154

### GENERAL ACHIEVEMENT

CDS Chairperson Sheeba is coordinating the Kudumbashree activities in Puthupadi panchayath. Under her leadership CDS committee meeting is convened twice in every month (5<sup>th</sup> and 25<sup>th</sup>). Just before these meeting CDS executive committee members conducting ADS meeting and collect the reports. The CDS executive members needs to present two reports in the CDS meeting. One is their ward level intervention and other is their self initiative and their subcommittee activities. Rs. 4000000/- were distributed as loan from Backward development corporation. 103 NHGs were participated in KSFE Chitti. Women Development Corporation loan (Rs. 5000000/-) make available for 10 NHG (5lakh each). 9<sup>th</sup> position achieved in “ Eni Njungal Parayam” Reality show

There are **110 Micro Enterprises** were functioning in the panchayath. The units are under production sector, service sector, agricultural, construction and animal husbandry sectors. 71 individual and 39 groups are functioning as Micro Enterprises units. The Construction group members are from ST NHG. It is the first ST construction group in Kozhikode District. 25 units are functioning under Aadugramam project. Special animal husbandry project introduced for ST NHG members (1 goat/ person). 5000 passion fruit staples were given to the NHG members. Haritha Karmasena unit were also functioning in the Panchayath Rupees 5 lakh received by the CDS through “ Eni Njungal Parayam” Reality show. The amount was distributed to NHG members as CEF with 4% interest Rate. 2 Kerala Chicken units were also functioning in the panchayath and they got Rs 300000/-



**Joint Liability Groups-** There is **182 JLGs** were functioning in Puthuppadi. They mainly cultivate Paddy, Banana, Tapioca, vegetables and tuber crops etc. Total **232 Acre** of land were using for cultivation. **Weekly, Monthly, Special markets** were arranged in CDS along with Onam Christmas and New year Market. So the JLG and ME team got a great market place for the sale of their product. Through this market place One Aadugramam unit member sale their Goat and got Rs 300000/- as income

In **DDUGKY programme** 117 students were completed training and 54 students got placed.

**260 Asraya** families are identified and supported by Kudumbashree, under the project **Destitute Free Kerala**

**64 Balasabhas-** The small groups of children under the age of 18 are functioning in the panchayath. Butterfly garden, vegetable cultivation fish farming, sports fest, Residential camp , day observations etc are some of the activities balasabha children engaged in the past years. ADS and CDS committee members were actively engaged and supported in Balasabha activities in panchayath



**Buds Rehabilitation Centre** for the mentally challenged children was also functioning in the panchayath. 72 students were benefitted through the initiative. As part of Agri therapy programme (Special programme for the mental health support of the BUDS students in convergence with agricultural team) Vegetable cultivation, butterfly garden, sapling plants etc were conducted. CDS provided one Music system to the BRC for supporting the mental health promoting activities. One Balasabha formed including the children from BUDS School and one special NHG with the parents of BUDS students were formed.

**Gender Resource Centre-** Started in 2018. 14 cases were registered in GRC till now. 30 counseling session were also conducted. Different programmes were organized in GRC like Rual women day , Mental health day, Girl child day etc. Community counselor visited house of NHG members and NREGS site to give mental health Support after the flood. The Puthuppady GRC is one among the model GRC selected from Kozhikode District.

#### **Special Activities under Gender Development programme**

- Snehitha Calling Bell support Recipients Sangamam were conducted in CDS
- Organised special training for Vigilant Group members
- Womens day celebration – Night NHG meeting and Night walk
- Special Awareness programme as part of Vimukthi

#### **SPECIAL INITIATIVE**

- Ayurveda medical camp for Elderly NHG members
- Free eye test camp of elderly NHG Members
- Honoring Asha workers (Kudumbashree members)
- Honoring students from Kudumbashree Family who got Full A+ in SSLC and Plus Two Exam
- Special project were submitted to Panchayath, based on the demand identified from Snehitha Calling Bell support Recipients
- Special Google meet conducted in Every NHG
- Books collected from NHG and handed over to Snehitha Gender Help Desk Library

- One House Completed by Construction Group of ST members
- DISA, Kudumbashree School Cmapaign conducted in all NHGs and all NHG members were participated in Exam too
- Special Poster Exhibition conducted as part of Womens day Celebration
- Panchayath allotted fund for conducting Shavasa Camp for Balasbaha Children in every year



## BEST PRACTICES

- A house was constructed for Asraya Family member
- Fund were collected and given for house repair – 3 houses
- Through Snehanidhi Project Health care support were given for Cancer and Kidney patients
- Conducting Bridge course for 36 students from 5 Colonies(Kurumarikandy, parassery, payona, Karimbilod)- Convergence programme with LISSA college of Social science
- Special projects submitted to Panchayath for providing food for Bridge School students



### **EFFORTS DURING COVID AND FLOOD TIME**

CDS committee members and Kudumbashree members were actively involved in the after Flood activities in the panchayath. 200000/- Rupees were contributed to CMDRF. Kudumbashree team participated in house cleaning activities, collected food materials, cloths and other needy items for the camps. Mental health support were provided by the community counselor through house visit and NREGS site visit. In 2018 CDS decided conduct Onachantha but due to flood the programme was cancelled so the Fund which arranged for conducting Onam Market were donated to CMDRF.

During the Covid outbreak CDS committee take initiative to conduct Community Kitchen. From March 27 up to June 17 Community Kitchen was functioned in the Panchayath. Kudumbashree Members actively participated in the community Kitchen activities. Kudumbashree members conducted elderly person's house visit for awareness generation and poster exhibition conducted as part of Grand Care Project. More than 13000 mask were produced by the ME units of Puthuppady CDS and handed over to different organization and institutions. Each NHGs

contributed 300 Rupees for producing the mask. Food was supplied for Snehitha Calling Bell Support recipients during covid time.



## **MOST SATISFYING EXPERIENCE AND GENERAL COMMENTS OPINION/FEEDBACK/COMMENTS/OBSERVATION OF CDS CHAIRPERSON**

CDS chairperson has 12 year experience in CDS committee she joined Kudumbashree in 2004. After that so many changes happened in their personal and social life. Kudumbashree organization lightens up so many lives like her. In Chairperson Words

“According to Me there are so many heart touching situation experienced during my tenure as CDS Chairperson. I wish to share three most memorable experiences with the people who are reading this. One day we visited an old age home in our panchayath with our Balasabha friends and share time with the people who are living there. After the visit the children share their experience that they will never forgot this day coz most of them are firstly came to know that there are people who are living like without getting care and attention from their family members



and they actually want to be with their family and grand children etc, this was really an eye opener for us, we will be thankful for you for giving us this opportunity.

Another is during covid time so many people are homeless and they don't have anyone to help them, we provide them shelter food mental health support with the support of Kudumbashree members. This experience was also memorable'.