

CDS Report – Malayinkeezhu

Malayinkeezhu CDS is led by a Chairperson who believes that joining Kudumbashree in the year 2003, a watershed moment in her life, took her to plunge deeper into activities that benefitted community ever since. She has joined the democratic process later, became a member and to expand the scope of the work across the whole Panchayath, assumed the leadership of CDS.

CDS Chairperson	Sindhu Rajendran
Vice Chairperson	Sasikala

Key Statistics

Total no of ADS	20
Total No of NHGs	345
Total no of members in the NHGs	5119
Total no of JLGs	35
Total No of MEs	30

Achievements - General Activities

Coverage and Inclusion – Organization: 60 % of the households in the panchayath come under Kudumbashree Neighbourhood Group Network (NHG). As far as inclusion is concerned the CDS was successful in the creation and support of 21, PWD NHGs and 10 elderly NHGs.

Deendayal Upadhyaya Grameen Kuashalya Yojana (DDUGKY): DDUGKY has benefitted a number of students in the Panchayath. Out of the 150 students registered in the Panchayath, 97 enrolled and 90 were placed which is a special achievement for the CDS. Community level tracking and support by Community Resource Persons have played a role in high placement percentage.

On the **agricultural front** emphasis is given on fallow land cultivation through the **Samrithi Campaign** as is evident in the picture below. Under **Samagra Mathsyakrishi**, an initiative of the CDS, fresh water farming is encouraged.



There are five **Micro Enterprises** and 25 group MEs in the CDS. As far as **Micro Finance** is concerned CDS' live linkage is 98%. Malayinkeezhu CDS has responded positively to avail the benefits of various schemes announced by government. 2500 NHGs have availed loans under Chief Ministers Helping Hand Scheme and 39 comes under MuttatheMulla Scheme. NHGs have taken loan to the tune of 2 Crores from KSBCDC.



KSBCDC Micro Loan Credit Distribution

Achievements – Other Programmes

The CDS also plays an important role in Social Development. Through **Snehitha Calling Bell** project the CDS is ensuring that the needy gets counseling support, and have access to food, clothing and other basic necessities. 320 children are enrolled in Balasabhas spread across the panchayath. There are 134 Asraya beneficiaries in the Panchayath and 42 students are enrolled in the BUDS School.

Special Activities

CDS and Panchayath joined hands with Government Ayurvedic Hospital to control the spread of viral fever through controlling mosquito spread, the project being **Doopasandhya**. NHG members worked as a group and engaged in the disinfection process in all the wards in the Panchayath.

The CDS is taking an active role in fighting the CIVID 19 pandemic. The CDS started a WhatsApp group and passed the pandemic related information given by the state mission to the NHGs which helped create awareness among the NHG members. CDS also commenced Community Kitchen to provide food for DFK members and other needy people in the Panchayat. Tailoring units in the CDS also stitch masks and produce sanitizers. During the lockdown period CDS members conducted cookery shows at home and shared it in virtual platform to brighten up spirit among NHG members and their families. The CDS also conducted special programs for Balasabha students to actively engage the children.

The CDS also conducted a telephonic survey of DFK members in the to ascertain their needs in the pandemic time and arranged medicine, food and other necessary things (mask, sanitizer) with the help of selected RPs.

The CDS is always proactive when it comes to standing strongly with the community in challenging times. During the massive floods which Kerala witnessed CDS pooled finance from the NHG members and transferred the amount to Chief Ministers Distress Relief Fund and also collected and arranged transport of food items, cloths and other essentials to the needy in the camps.

Most Satisfying Moment

As per the CDS chairperson any activity that is related to lighten the burden of DFK (Destitute Free kerala) beneficiary is always satisfying and gives her contentment. Making available food kit, medicines, clothing etc to DFK beneficiaries is always the priority of the CDS chairperson and her team. Another satisfying moment was when the CDS was allocated an exclusive office space for within the Panchayath building, which she found as a recognition of the CDS' effort.

Learning

The exercise helped understand and appreciate the important role CDS is playing in making the last mile delivery of various schemes and the important role of state mission as a policy making body.