



## Kudumbashree Gender Transformative Model to be implemented in Odisha

Joined hands with Bill & Melinda Gates Foundation

Kudumbashree Gender Transformative Model would be implemented in Odisha associating with Bill & Melinda Gates Foundation and Project Concern International. The gender activities implemented by Kudumbashree in Kerala would therefore be replicated in Odisha, with the assistance of National Rural Livelihoods Mission (NRLM). State Level Workshop on 'Gender Integration and establishing Kudumbashree Gender Transformative Model' within Odisha Livelihoods Mission was held at Hotel New Marrison, Bhuvaneshwar, Odisha on 29 & 30 July 2019. The project was officially launched at the function.

Kudumbashree had received an opportunity to brief about the gender activities being implemented in Kerala, at a conference held during March 2018, organised by Bill & Melinda Gates Foundation. Following that, the representatives of the foundation visited Kudumbashree Mission to perceive the activities. Based on further discussions and presentations, it was decided to replicate the gender activities of Kerala in Odisha, under Odisha State Livelihoods Mission with the support of National Rural Livelihoods Mission.

The project was officially kick started on 30 July 2019 and would be implemented at Deogarh and



Jagatsinghpur districts of Odisha. The tenure of the project would be three years. The project would be implemented under the leadership of resource persons who had received special training in capacity building and the resource persons who act as mentors. Kudumbashree Mission would be paid, travel allowance and honorarium for the resource persons and officials.

Project Concern International (PCI) is a non-



profit, humanitarian NGO based in San Diego, California, which address a broad range of topics including food security, gender equity, water and sanitation, economic development, climate change, agriculture, education, health, and emergency response. Bill & Melinda Gates Foundation, is a private foundation founded by Bill and Melinda Gates, and is reported to be the largest private foundation in the world.

## 533 DFK Family Members receives MGNREGS Job Cards Through Adalats in Ernakulam



Smt. Janaki Raju, Vengola CDS who got job card through Job card adalat conducted in the CDS

533 DFK Family Members receives MGNREGS Job Cards through Adalats. As part of the Annual Action Plan for 2018-19, Social Development team of Kudumbashree Ernakulam District Mission has conducted job card Adalats in 94 Local Self Government Institutions (LSGIs) in the district to identify the destitute people who can be provided jobs through MGNREGS scheme by providing them job cards. The card less destitute people who have turned up for adalats were encouraged

more applications have been submitted in various Local Self Government Institutions for obtaining job cards.

Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) is an Indian labour law and social security measure that aims to guarantee the 'right to work'. It aims to enhance livelihood security in rural areas by providing at least 100 days of wage employment in a financial year to every household whose adult members volunteer to do unskilled manual work.

to submit applications for the job card in the respective Local Self Government Institutions and the Community Development Societies (CDS) have provided the necessary help to these people for obtaining their job cards. So far 533 people in various Local Self Government Institutions have obtained job cards with the help of the CDSs. Most of these people are going for jobs and earning some money for their livelihood. 302

## Bulk Orders for the paper pens made by the BUDS School Students of Kannur District

The BUDS Schools under Kudumbashree Kannur District Mission are getting bulk orders for the paper pens made by their students. The BUDS School students from Kannur district are thereby creating history in pen making, its sales as well as in its marketing. The paper pen making was started in BUDS Schools as a way for finding income to the specially abled students in the BUDS institutions.

Last year, the pens they made were sold out regionally itself.

During May 2019, Kudumbashree Kannur District Mission received orders for 5000 paper pens from Kerala Institute of Local Administration (KILA). Those 5000 pens were supplied to KILA by 30 July 2019. Also, yet another order was received from KILA for additional 3000 pens. Along with that, they also received an order for another 4000 pens from Kannur District Police Association for their Annual Meeting to be held soon. The pens supplied to KILA would be used for their various training programmes.



The BUDS School students under Kudumbashree Kasaragod District Mission also makes paper bags, umbrellas etc other than paper pens. Kudumbashree Kannur District Mission is also planning about a full time sales unit for marketing the products prepared by the BUDS School students of Kannur.

BUDS Schools are free and open special schools for mentally challenged children of poor families, owned and managed by the Local Self Government Institutions under the support and guidance of Kudumbashree Mission and the community structure.