



Kudumbashree Mission received the NRLM Award for the Outstanding Performance in Farm Livelihoods

Kudumbashree Mission received the NRLM Award for the Outstanding Performance in Farm Livelihoods from Shri. Narendra Singh Tomar, Minister for Rural Development, Panchayati Raj and Mines, Government of India at the function held at New Delhi on 11 September 2018. Shri.S.Harikishore, Executive Director, Kudumbashree Mission along with Shri. Dathan C.S, Programme Officer, Agriculture received the award on behalf of Kudumbashree Mission.

It is for the first time that Ministry of Rural Development (MoRD), announced Awards for farm livelihoods under Mahila Kisan Sashaktikaran Pariyojana (MKSP). Kudumbashree Mission had been actively involved in promoting organic farming, scientific farming techniques based on new technologies, inclusion of women farmers, farming activities focusing on fallow lands, promotion of value

addition units and identifying markets, extending support for tribal JLGs etc. The Award is conferred for Kudumbashree Mission for its notable efforts for retrieving the natural Eco system and the activities based on conserving the soil and water bodies.

National Rural Livelihood Mission (NRLM) is a poverty alleviation project implemented by Ministry of Rural Development, Government of India. This scheme is focused on promoting self-employment and organization of rural poor. Mahila Kisan Sashaktikaran Pariyojana (MKSP) a sub component of the National Rural Livelihood Mission (NRLM) which aims at increasing the visibility of women in agriculture, reducing drudgery and providing a livelihood opportunity by adopting sustainable and eco friendly agriculture. Kudumbashree Mission, the programme implementing agency

(PIA) for Kerala, has undertaken the project through the institution of Joint Liability Group (JLG) of women farmers. The project target was kept at promoting 30,000 JLG, with 1,50,000 women farmers undertaking cultivation in 24,000 Ha. MKSP project focuses on capacity building of the farming community through the identification of best practices among the community.

Kudumbashree is the nodal agency of MKSP in Kerala. The National Awards to the State Rural Livelihood Mission (SRLM) are intended to provide public recognition to the outstanding performance and incorporate a sense of pride among the poor community members.

Kudumbashree women of Alappuzha packed more than 1 lakh flood relief kits for District Administration

Kudumbashree women of Alappuzha packed more than 1 lakh flood relief kits for District Administration. With determination and compassion, the Kudumbashree Mission women packed a total of 1,06,000 relief kits. Shri. S. Suhas IAS, District Collector, Alappuzha inaugurated the distribution of the kits to Kudumbashree members and head loading workers. He also appreciated the Kudumbashree women for their efforts. It was as per the request of Shri. Krishna Teja IAS, Sub Collector, Alappuzha who wished to conduct a farewell function marking the end of the collection camp of the Kudumbashree women that the District Collector addressed the Kudumbashree women. Kudumbashree Mission was entrusted with the packing of the relief kits for the flood survivors by the Alappuzha District Administration. The packing camp was set up at SD College, Alappuzha.

More than 500 women had actively participated in the packing camp on daily basis. The Kudumbashree members from Alappuzha Municipality North, South CDS, Punnappa South CDS, Purakkad CDS and Kudumbashree women from



relief camps were the active participants of the packing camp.

In between, Kudumbashree Alappuzha District Mission was challenged by Shri. Krishna Teja IAS and Shri Balakiran IAS to pack 15,000 relief kits a day. The confident yet united team of Kudumbashree women under the leadership of Kudumbashree block coordinators set the record by packing 20,500 kits a

day and had succeeded in the challenge of the IAS officers. It was on the Thiruvonam day that the packing was started. More than Kudumbashree members were present then. When the IAS officers asked to pack 15,000 kits a day, there were only 2 temporarily set up sheds. District Mission replied that they would do the same if there are more sheds. The District Administration set up 6 sheds for Kudumbashree women. The Kudumbashree District Mission of Alappuzha acted systematically by entrusting Kudumbashree block coordinators at each counters. With dedication and hard work they were able to pack 20500 kits a day and succeeded in the challenge then. It was also planned to give a remuneration for their efforts. The District Collector said that the District Administration would call for a meeting to felicitate the Kudumbashree women very soon.

Amidst unprecedented floods Kudmbashree women complete the construction of Life Mission House at Thanneermukkom within 53 days

Amidst unprecedented floods and the calamities caused, Kudmbashree women of Alappuzha completed the construction of Life Mission House at Thanneermukkom within 53 days. Dr. T. M Thomas Issac, Minister for Finance and Coir, Government of Kerala appreciated the Kudumbashree women for their will power, hard work and self confidence through his official facebook page. It is within 53 days that the Kudumbashree women completed the construction of the 418 sq ft terraced house. Minister added that the 318 hour women mason training programme had really worked. Smt. Gowri Poothuraveli of ward 5, Thanneermukkom panchayath is the beneficiary of the house. The construction of the house was started on 11 June 2018 and was finished on 3 September 2018. Eksat is entrusted for extending the construction training at Alappuzha. The construction for Life Mission and the construction training for the women together are clubbed together to reduce the cost of construction. On the Job Training style is implemented here.

It is the sheer hard work of 35 Kudumbashree women which resulted in the completion of the house within 53 days. In the same manner, construction of 15 Life Mission houses are progressing in 15 grama panchayaths in Alappuzha District. A total of 415 women are getting trained in this way in Alappuzha District itself. Minister also appreciated Kudumbashree Mission for the day to day documentation of the work progress of the construction. Starting from the preparatory meeting to the general orientation to the management class to the practical classes, each and every milestone in the construction phase is documented by the Kudumbashree Mission. The cashbook from 8 June 2018 to 7 September 2018 is also included in the documented file.



It was on anticipating the huge shortage of labour force in the near future because of various determined Government campaigns of mass housing, that training was extended to women in construction sector. So that groups of micro contractors could be formed, who can take up the construction of houses of poor and needy, in addition to taking up of bigger projects. As a part of LIFE mission more than 2.5 lakh houses are being constructed in the state in this financial year. This provides huge employment opportunity for women construction groups. Further, once the construction groups completes 3/4 houses, it is aimed to upgrade them to become micro contractors for taking up various works of local self governments. Training is given by taking up the construction of the beneficiaries of various government schemes like PMAY(U), LIFE etc. Accredited agencies like State Nirmithi Kendra, District Nirmithi Kendra, Maithri, Habitat,

Thrissur Labour Contracting Society, Pinarayi Industrial Cooperative Society, Kerala State Housing Board, Kerala State Construction Corporation, Costford, Uralungal Labour Contract Cooperative Society, Kitco, Eksath etc are extending construction training to the identified groups in the respective districts under the leadership of the District Mission Coordinators. Training on construction activities for Kudumbashree members aims to extend skill training for women in various trades in the construction industry for enhancing the skill of the women in construction related activities such that a sustainable income is generated.