



# The development story of Mavoor CDS

2018-2020

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In conversation with

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## 1. About Mavoor

Mavoor panchayth, is 20 Km east of Calicut city, beside the river of Chaliyar. The industrial house of Birla established a factory named “Gwalior Rayons” at Mavoor in 1963 for producing pulp and fibre. An integrated township with schools, hospitals etc emerged, causing a rapid change in the area. The factory faced many protests since it was a significant contributor of pollutants to the area. The final closure of the factory took place in 2001.

## 2. Mavoor Community Development Society

Women in the panchayath started to involve in social activities through Community Based Nutrition Programme (CBBNP), Literacy campaign, People’s campaign and reservation of women . Kuduumbashree plays a key role in their movement to the forefront. Activities of the community development society succeeded in placing the agenda of local economic development and increasing the visibility of women. There has been remarkable progress in the socio-economic status of women in the panchayath. Present status of Kudumbashree activities is depicted in table 1.

Table 1 –status of Kudumbashree programmes in a nutshell

Name of CDS chairperson- **Smt. Bhavitha**

Category	No:of units	No:of members
Neighbourhood Groups (NHGs)	315	5590
Special NHGs	3	43
Elderly NHGs	19	265
SC NHGs	38	608
Micro Enterprises-Group	13	64
Micro Enterprises- Individual	8	8
Joint Liability Groups	40	200
Vigilant groups	9	90



### 3. Achievements of the CDS during 2018-2020

The current CDS committee under the chairpersonship of Smt.Bhavitha has been able to make remarkable progress in various sectors. The CDS has a very strong interface with the panchayath and is actively involved in the local level planning. Achievement of CDS in various sectors are portrayed below,

#### 3.1 Organisation strengthening and Institution Building

The current CDS committee has been successful in strengthening the existing institutions as well as creating new institutions. Achievement in terms of institution building is portrayed in table 2

Table 2 -Status of new institutions created

No:of newly constituted NHGs	No:of NHG members	No:of elderly NHGs	No:of elderly NHG	No:of special NHGs	No:of special NHG members
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			members		
1	14	19	265	3	43

### **3.2 Micro Finance**

The CDS has been successful in achieving 90% bank linkage of NHGs, thereby providing easy access to loans without any collateral security. Rs.11,61,916 has been distributed as interest subsidy and Rs.360000 as revolving fund. Government of Kerala has launched Chief Minister's Helping Hand Loan Scheme(CMLS) for members of Kudumbashree network, wherein interest free loans are provided to NHGs to meet the loss of livelihood due to the outbreak of COVID-19 pandemic. 3024 members are benefitted under the scheme. Access to loans at low interest rates has been provided through "Muttathe Mulla" scheme.

### **3.3 Microenterprises and Marketing**

In Mavoor, 13 group enterprises and 8 individual enterprises have been newly constituted. Micro enterprises under the CDS ranges from flour mill, pottery unit, poultry units, tailoring units, nutrimix, paper bag, pappad units, poultry units etc. Details are listed in Table-3. 90% of ME units are graded. Weekly market and special markets are also functional. Two new units, flour mill and apparel park are ready for inauguration

Table-3-Details of new enterprises

<b>Type of enterprise</b>	<b>No:of units</b>
Pottery unit	1
Repacking	1
Nutrimix unit	2
Textile unit	2
Mushroom cultivation	1
Tailorig	5
Soap making	1



Flour mill	1
Paper bag	1

### 3.4 Gender Development Activities

Legal awareness classes and free legal aid are provided to those in need with the support of Legal Services Authority. Presently, online series on gender awareness is conducted by the CDS in the light of COVID-19 protocol. GRC and counselling room are functioning under the CDS. Personality development and self defence classes were also conducted.

### 3.5 Agriculture and Animal Husbandry

In the farm livelihood sector, 156 JLGs have been constituted out of which 40 are active. 17 new JLGs with 85 members have been constituted in the past three years. Banana, paddy and vegetables are cultivated in 30 acres of land. The CDS has been successful in making Mavoor a fallow land free panchayath. 20 acres of fallow land have been made brought into cultivation.

Table 4-Progress under farm livelihood sector

<b>Achievements of JLGs</b>	<b>Units</b>
No:of new JLGs constituted	156
No:of JLGs that are active	40
Amount availed as loan	24,10,000
Major crops	Banana, paddy, vegetables, tubers
Area of land under cultivation	30 acres



### **Social Development**

Mavoor CDS has identified and included 85 families under the Destitute Free Kerala (DFK) scheme. Ration kits and other support services are provided to the families with the support of Grama Panchayath. 43 balasbhas with 728 members are active in the panchayath, out of which 4 balasabhas with 74 members have been constituted in the past 3 years. Residential camps, theatre training, drawing completion and literary camps were held as part of Balasabha activities. 5 Balakrishi units are actively involved in agricultural activities.







#### **4. Special Projects-Vimukti Sena**

Mavoor CDS has successfully constituted “*Vimukthi Sena*” comprising of balasabha members under the leadership of ADS representatives. The members of the vimukti sena have received special training from home department. Vimukti Sena is engaged in the activities towards making Mavoor substance abuse free. Also, inter generational transmission of habits such as substance abuse can be prevented by sensitizing children.

#### **5. Activities undertaken as part of flood relief activities**

CDS ensured presence of Kudumbashree members in all the flood relief camps started in the Panchayath. Kudumbashree members played a remarkable role in managing the camps, especially in food preparation and distribution. Note books, cleaning materials and cloths were collected and





distributed to the flood affected families.. CDS has been able to contribute **RS.1,10,000 to Chief Minister's Distress Relief Fund.**

## 6. Activities undertaken for COVID-19 prevention and management

Food packets have been distributed through community kitchen. Disseminated information on social distancing to the members through Whatsapp groups. Counseling support was provided to those in need. Medicines and food kits were distributed.



**“Growing along with the network”- says CDS chairperson Smt. Bhavitha.**

“This is my second term as CDS chairperson. CDS chairpersonship provided me with ample opportunities to serve the most needy. We have been able to provide livelihood options to the needy families. It is really heartening to see them leading a better life through our efforts. Now, I am a more confident person with better leadership qualities and liaisoning skills. The exposure and trainings transformed me. “