



2020

Success story of Kanjirapally CDS



Documented By

Vidya Nair V S

State Assistant Program Manager (MF)

Kudumbashree State Mission

Kanjirappally Panchayat is situated in Kottayam district. Rubber plantations are a major source of income for the local population. **56%** of families are covered by Kudumbashree CDS.

Kanjirappally CDS At a Glance:

Kanjirappally CDS under the leadership of K N Sarasamma, has been made significant achievement in last three years of Kudumbashree movement.

Particulars	Number
ADS	23
NHGs	329
NHG Members	4272
Elderly NHGs	6
PWD& SC	5
JLG	9
ME Unit	110



General Achievement

Inclusion: 56% of total household are covered under Kudumbahree network. 36 new NHGs formed and 442 households are included in Kudumbashree system by this CDS and they could revive 7 inactive NHGs and formed 10 special NHGs.

Micro Finance: At present 85% of NHGs are live linked, it was only 51 % before 3 years. They could provide Rs. 28 lakh to 106 NHGs as interest subsidy and Rs. 2.7 lakh to 54 NHGs as Matching grant.

Micro Enterprise: There are 110 Micro Enterprise in the CDS, out of them 39 are group Micro Enterprise and 71 are individual Micro Enterprise. CDS done a great job by the selection of right beneficiaries for the formation of Micro Enterprise units. 323 members are earning through this Micro Enterprise units.

Farm Activities & Animal Husbandry: 44 NHG members are doing JLG activities. Jaivika Plant nursery distributing saplings, fertilizers etc to Krishi Bhavan, Kanjirapalli. 2 Kerala Chicken unit working with the capacity of 6000 chicks.



Social Development: Total 74 children are included in 5 Balasabha. Conducted Personality development class for Balasabha Childrens. 153 beneficiaries included in Destitute Free Kerala. 13.3 lakh disbursed as Challenge Fund.

Gender Activities: Started Gender Resource Center.

DDUGKY: 90 students studying in DDUGKY Center at Kanirapalli in various courses like Pharmacy assistant and Emergency Medical Technician. 15 students completed and got placement for 5 students.

Special Activities:

- Formation of Food production unit distributing in 3 districts was one of the major achievement of this CDS committee.
- By using Sneha Nidhi Fund CDS could provide a house for a poorest family in that CDS.
- 18 members working in Harithakarma Sena.
- Organized district level Cake Mela in 2019.
- 65 Candidate got placement through ARISE Scheme and first call center started in Kottayam district.





Flood & Covid Related Activities:

During flood CDS Committee were actively involved in flood relief activities. Through Community Kitchen they could supply food in different camps. They provide vessels worth of Rs.35000 to flood affected families and donated one lakh rupees to CMDRF.

Community Kitchen was very active during Lockdown time. After Lockdown CDS committee members and other NHG members actively participated in sanitizing activities in association with health workers. CDS Coordinated ME units for mask stitching and distributed to needy. Janakeeya Hotel is successfully working with the support of NHG members and Community Enterprise Fund provided by CDS. 216 NHGs availed 1.63 Crore bank loan under Chief Ministers Helping Hand Loan Scheme.

Best Micro Enterprise Units

- ✓ Kudumbashree IT Units
- ✓ Bhakshyam Unit – 23.8 lakh Turnover
- ✓ Fresh & Fresh – 4.65 lakh
- ✓ Kannan Dairy Products- 2.5 lakhs

Satisfying Moment of Chairperson:

One of the heart touching moment of CDS Chairperson was the housewarming ceremony of house constructed by CDS using Sneha Nidhi Fund.

General Feedback:

Kanjirapally CDS has been able to do all Kudumbashree activities effectively with the support of Panchayath. Their main focus is to create livelihood option for NHG members.

