She Talk

‘She Talk’ is the innovative idea we framed and implemented in all 14 districts of Kerala as part of International Women’s Day celebrations. Kudumbashree’s micro enterprises are there in all districts. These enterprises might be in different sectors viz, making food products, curry powders, soap making, catering etc. The sector with maximum number of enterprises was selected in every district and ‘She talk’ was the presentation by successful entrepreneurs from the selected sector.

Each district selected a sector for ‘She Talk’ and from the selected sectors in the districts, three best performing micro entrepreneurs each are selected. They shared their work experiences with other entrepreneurs working in the same sector in the district. They explained their mode of operation, branding, packing and also highlighted about the issues they had to face and how they overcame the same. Through ‘She Talk’, all other women entrepreneurs were given an opportunity
to listen to the success stories shared by the best in
the field. Our budding entrepreneurs got inspiration,
ideas and confidence from these talks helping them
to scale up their enterprises to more success. ‘She
Talk’ was held in all the 14 districts in the last one
week. 650 micro entrepreneurs from across the state
became part of ‘She Talk.’

The details of the She Talk Programme held in 14
districts of Kerala are as follows: (District - Sector
- Venue)

1. Kasargod-LED
   making-Vanitha Bhavan,Kasargode
2. Kannur-Bakery Products-DPC Mini Hall
3. Wayanad-Curry Powder-Civil Mini Hall
4. Kozhikkode-Soap and Toiletries-District Panchayat Hall
5. Malapuram-flour units-Bus Stand
   Auditorium
6. Palakkad-Food Products-Sreekrishnapuram
   kalyana mandapam
7. Thrissur-Curry Powder-Migration Support Centre
8. Ernakulam-Pickle Units-Panchayath
   Community Hall
9. Idukki-Soap Making-Kattapana Block
   Panchayat Hall
10. Kottayam-Curry powder-Lions Club Hall
11. Alappuzha-Curry Powder-Ambalappuzha Town
    hall
12. Pathanamthitta-Curry powder-Collectrate Hall
13. Kollam-Curry powder-Athma Hall
14. Thiruvanathapuram- Pickle making-Migration
    Support Centre