



**KUDUMBASHREE**  
STATE POVERTY ERADICATION MISSION, GOV. OF KERALA

# Kinanoor Karindalam CDS -Ways of Success through Sustainable Development in three Year



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## About

Kinanoor Karindalam community development society is located in the parappa block of Kasargod district. The geographical area of Panchayat is 77.49 sq.km . Kudumbashree CDS was constituted in the year of 2002. Kinanoor Karindalam CDS has 17 Area Development Society ( ADS ) with 387 Neighbourhood groups ( NHG). 6037 families are benefiting through kudumbasree activities.

Sl No	Particular	Number
1	Area Development Society	17
2	Neighbourhood groups	387
3	General NHG Groups	309
4	SC NHG Groups	2
5	ST NHG Groups	41
6	Minority NHG Groups	12
7	Elderly NHG Groups	6
8	Special NHG Groups	17
9	NHG members	6037
10	Balasabha	68
11	Micro enterprises	62
12	Joint livelihood Groups	379



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## General Achievements

### Institution Building

During the past three years, the CDS formed 16 NHG . Among the 16 NHG , 6 were elderly NHG, 2 were special NHGs , 4 were ST NHG and 4 were general NHG. The CDS also organized the first and second phases of Kudumbashree School very successfully. The Kudumbashree School project helped the NHG members learn more about Kudumbashree activities, including other development projects and reflect on the various actions taken by the self-help groups, ADS and CDS committees. CDS timely conduct CDS governing body meetings, Subcommittee meetings and all general body meetings which help to strengthen the CDS activities.

### Microfinance

Kudumbashree CDS linked 310 NHGs with bank and availed loan amount of Rs 6,51,50000 . CDS distributed interest subsidy to 45 NHGs the amount of Rs 1356504 and provided matching grant of Rs 40000, Corpus fund of Rs 40000, Revolving fund of 3.3lakhs to NHGs members. Implemented Muttatha Mulla loan scheme organized by cooperative banks to NHG members from the exploitative clutches of the Money lenders. Through this scheme, Rs.59.79 lakhs has been distributed to 45 NHGs as a loan.E shakti project also implemented successfully.

### Micro Enterprises

CDS gave more priority to the microenterprises sector in the past three years.CDS conducted general orientation training for identifying interested members those who are willing to start an enterprise.It has facilitated formation of a number of innovative and sustainable enterprises. Details as follows



SI No	Particular	Number
1	Canteen	2
2	Cake Baking	1
3	LED bulb Making	1
4	Prathyasha ME	1
5	Coir Defibering Unit	1
6	Haritha Karma Sena	4
7	Pickle Making Unit	2
8	Pappadam Making Unit	1
9	DTP centre	1
10	Janakiya Hotel	1
11	Disinfection team	1
12	Tailoring unit	8
13	Cloth Bag	3
	<b>Total</b>	<b>28</b>

## Marketing

For ensuring sustainability of enterprises. CDS intervene in marketing activities organized by Monthly Markets ,trade fairs like karkidaka fest,chakka Fest, Onam fest etc. CDS established a nanomarket in the CDS office for display and sold their own products.CDS actively participated in the karuthal campaign .



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## Social Development

During the past three year ,CDS formed 10 Balasabha and five balakrishi unit were formed. Various activities like Pencil camp, Jakrutholsavam,Science festival,Balasangamam were carried out to create social awareness, creativity, and leadership skills in the Balasabha children .The Child Library is functioning with 653 books for children.

149 beneficiaries are covered under the destitute free kerala project.Food kit has been distributed to 149 beneficiaries . Two medical camps were conducted.

## Farm Livelihood

In the farm livelihood sector 124 new JLG formed in the past three year.Paddy, banana and vegetables are grown in 615 acres of land.Mazhapolima was conducted in 2018 and 2019 with the objective of cultivating wasteland and ensuring food security. 98 acres of wasteland was cultivated in 2 years.20 Master farmers coordinated by FFC.One plant nursery group were formed .23 Shreesagaram groups and 13 Aadugramam groups were formed.As part of the passion fruit cultivation 3500 seedlings were distributed.19 batch training organized for passion fruit cultivation. Nattuchantha was organised for ensuring marketplace of the JLG products



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## Gender Development Activities

Gender resource centre has formed by October 2018.26 cases were handled as part of GRC.The Vigilant Group is functioning in all the 17 wards.Under the Gender Programme, awareness classes were conducted for NHG members,Elderly people,ST members and Balasabha children.233 person benefited as part of the Snehitha Calling Bell project



## Tribal Sector

During the past three year,4 NHG and 16 JLG were formed in the tribal sector. 19 families were provided nutrition food under the scheduled tribe sustainable development programme.Conducted motivation classes, accounting training, self defence training to ST members .In Microenterprises sector, CDS supported to start enterprises unit like 1 Textiles and Stationery, 1 DTP and Photostat unit, 1 Tailoring Unit, 1 Orchestra and 1 Cloth bag Manufacturing units.The prathyasha ME formation fund was given to an ST member of Rs.50,000/- for starting stationery store.20 children registered under DDU-GKY project .5 children were employed.3 Children are currently studying banking and accounting course at Periya Sri Narayana College of Management Studies institute.Adalat organized for ST families in collaboration with District Legal Service authority

## DDU -GKY

DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth. Under DDU-GKY scheme, 121 children were registered.52 were trained and 22 were placed.

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## Efforts during flood

### Flood Relief Fund

Various relief activities are taken up by the CDS to overcome as part of the flood crisis . The CDS collected clothes and food packets and donated Rs.3.54 lakhs to the Chief Minister's Relief Fund



## Efforts during Covid-19 Pandemic

We are going through the most difficult phase of the world. The whole world is fighting against the novel coronavirus. kudumbashree took an initiative to empower society to fight against this disaster. Kinanoor Karindalam CDS has done many exemplary activities during Covid 19 pandemic period like settling of community kitchen, mask production, availing CMHLS loans, formation of Disinfection team, Counselling, vegetable cultivation etc.

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## Community Kitchen

Under the leadership of CDS ,Four Community Kitchens were started in the Panchayat . Community Kitchen was operated at Parapa, Karinthalam, Choyankode and Chaiyom. Many people, including the poor, the guest workers, have benefited from this kitchen. CDS procured JLG units cultivated vegetables for the community kitchen. 8720 food packets were distributed through community kitchens.



## CM Helping Hand Loan Scheme ( CMHLS)

Kerala government has launched CM Helping Hand Loan Scheme (CMHLS) for Kudumbashree women. In this Sahaya Hastham (helping hands) scheme, the Government provides interest free loans to kudumbashree women. CDS avail loan to 4332 eligible beneficiaries with the amount of Rs.3,58,00,000 through three Service Cooperative Banks in Panchayats

## Mask Production

Incorporated with Kinanoor Karindalam grama panchayat, CDS provided free masks to each household to defend the Covid -19 pandemic and mask sold through the karuthal campaign . Through





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this activities 3 tailoring unit benefitted and generate a sales turnover of Rs 22500

## Disinfection Team

The Disinfection team has been working under the leadership of CDS. Kudumbashree District Mission conducted an on-job training programme. The Kudumbashree Training Centre named Job Cafe (Skill & Management Training Centre) was trained. This team disinfected the offices, houses and vehicles in different parts of the district.



## Vidyashree

Vidyashree is a KSFE scheme implemented through Kudumbashree to provide laptops to economically weaker sections of students. 381 Family Members have been enrolled under Kinanoor Karindalam CDS limit.

## Helping hands to Covid care center

The covid care centre had functioned at Kinanoor Karindalam Government College to defend the covid -19 pandemic. Three service-oriented family members were



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providing food at the covid care center for 4 months . The NHG members procured 2.5 quintals of vegetables from JLG units and collected Rs.17,000 to each ward.

### **Janakeeya Hotel**

Janakeeya Hotel is a project implemented by the Government of Kerala as part of the Hunger Free Kerala Scheme. The CDS started Janakiya hotel at Parappa Town in September .

### **Karuthal Campaign**

Campaign to promote products sales of entrepreneurs to support their revival in a post pandemic scenario.CDS distributed 500 kits ( 11 products) and generated sales turnover of RS 20 lakhs to entrepreneurs

## **Special Achievements**

### **“Snehaveedu”**

Kinanoor Karindalam CDS is adding one more feather to its cap with a housing project for the poor with the active participation of all NHG members. Members of CDSs contributed twenty five rupee to the Snehaveedu fund and collected sponsorship too.This was used for funding construction.The key was hand over to **Kunnatha** from Ward 13



### **Egg poultry rearing scheme**



Kinanoor-Karindalam Grama Panchayath , Kudumbasree CDS and Trivandrum Sabarmati Agri and Co-operative Society have jointly implemented the Integrated “Mutta Gramam” Project. 2000 hens

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distributed to 33 Individual and 1 Group units. 45 members are benefited through this project. At the lockdown period this project helped to create an additional income to beneficiaries.

### **Yoga Classes**

Yoga training has been organized since 2018 in collaboration with Kinanoor Karindalam Grama Panchayath, Govt. Ayurveda Dispensary and Kudumbasree CDS. 44 member benefitted through this activity

### **Umbrella Making Training**

Kinanoor Karinthalam Grama Panchayath ,Kudumbashree CDS in collaboration with Nileschwaram Canarabank has trained 25 kudumbashree members for umbrella Making.

### **“Sneha Nidhi”**

Under The Sneha Nidhi Scheme, 30 family members suffering from serious illnesses were given medical assistance of Rs.1,44,000 by collecting Rs.1 per month from NHG members.

### **Padheyam**

Padheyam -Food packets to destitute. Under this Padheyam project, Incorporated with district panchayat , 32 beneficiaries are being fed by the NHG members.

## **Most satisfying experience of the CDS chairperson**

### **Kinanoor karindalam CDS became parents to an orphaned child**

Sudheer was studying in twelfth standard while he lost his only family, his mother. She died due to a chronic illness. Sudheer, an Energetic and enthusiastic student was devastated by his loss. But he was never orphaned since the Helping minds of Kinanoor CDS Committee became family. CDS raised funds for Sudheer’s basic needs and education by collecting one rupee from all NHG members. Now he is pursuing his studies in Nileshtar college. CDS also bought him a laptop through Vidyashree Program for Sudheer to take online classes. Sudheer might have lost his birth mother but now he enjoys the comfort and safety of the love and affection of 6037 caring mothers’.

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## General Feedback/Comments

In the CDS chairperson point of view, women empowerment happens through livelihood activities. In the three year tenure, CDS gave more priority to the schemes of providing livelihood to the NHG members. By creating more initiatives, 28 enterprises are started and 124 JLG units are formed. Through this initiative around 762 families benefited. NHG members help others in any crisis situation. The loving treatment of people plays a major role in treating everyone equally and providing the necessary help at any time. The Panchayat and the CDS have implemented various schemes in conjunction. This Governing Body has been able to carry out all the work of CDS with great precision.

## Award

- ★ Best CDS District Level -2017-2018
- ★ Special Jury Award State Level-2017-2018
- ★ Mazhapolima District Level Third-2018-2019
- ★ Onam Market District level First- 2018-2019
- ★ Arangu 2017,18,19 Taluk level - first prize for three consecutive years

## Conclusion

Sustainable development will be created through the joint effort of members. Vision, determination and dedication of leadership helps give sense of direction to their members. There is a harmonious relationship between CDS and Panchayat. It helps CDS to implement all activities in an effective manner.