

2020

KOTTAYAM

This report depicts the efforts of the CDS to empower the Kudumbashree women community socially, economically and also the personal transformation of the CDS chairperson from ordinary women to a community leader through Kudumbashree. She could do all the roles and responsibilities with the support and team work of the CDS members



CDS REPORT

Veliyannoor is a Grama Panchayat in the Meenachil tehsil , 16km from Pala and 38 Km for district headquarters Kottayam. As per census, Veliyannoor had a population of 11195 with 5573 male and 5622 females.

Ms Indulekha Prakash is the CDS Chairperson and Ms Smt Sneha Saji is Veliyannoor Vice Chairperson. The CDS team is as follows

SI No	Name	Designation
1	Indulekha Prakash	CDS chairperson
2	Sneha Saji	Vice Chairperson
3	Sreeja Biju	Subcommittee convenor
4	Santhamma Vijayan	Subcommittee convenor
5	Shanthi Roy	Subcommittee convenor
6	Mary George	Subcommittee convenor
7	Jaya Pankajakshan	Subcommittee convenor
8	Bindu Radhakrishnan	Committee member
9	Sarojini Thankappan	Committee member
10	Vasantha Rajan	Committee member
11	Santhakumari Radhakrishnan	Committee member
12	Suma PS	Committee member
13	Shobha Sasi	Committee member



Basic Information

1	No of Ward	13
2	No of ADS	13
3	Population	11195
4	No of NHG	94
5	No of NHG members	1295
6	Elderly NHG	7
7	No of PWD NHG	2
8	No of JLG	55
9	JLG members	232
10	JLG bank linkage	6
11	JLG loan	3175000
12	ME	25
13	Individual ME	15
14	Group ME	10
15	Total Entrepreneurs	73

General Achievements

- 1. Organisation** - 90 NHGs are functional in the CDS. During the tenure of the CDS Chairperson, 9 new NHGs comprising of 69 members were brought to the Kudumbashree network . 7 Elderly NHGs (78 members from 7 wards) and 2 PWD NHGs (19 members) were also formed through the unparalleled efforts taken by the CDS.
- 2. Micro Finance** - The CDS is actively involved in various Micro Finance activities.
 - Audit completion for the three consecutive financial years (2017-18, 2018-19 and 2019-20) is 100%.
 - 397 Kudumbashree members enrolled in KSSBY insurance scheme and 144 members got scholarship for their children.
 - Linkage loan of Rs 2362611 is taken by 65 NHGs and Rs 1674640 is released as interest subsidy.

- 65 NHGs (745 members) were benefitted by the CMHLS loan. The CDS could facilitate the sanctioning of Rs 4419526 loan under this scheme.
 - Distribution of Revolving funds(Rs 15000 per NHG) of Rs 495000 to 33 NHGs
 - Matching grant of Rs 29828 disbursed to 7 NHGs
 - Linkage loan of Rs 23626117 given to 65 NHGs.
- 3. MIS -** Veliyannoor CDS is the first CDS in Kottayam district to complete all transactions in the Transaction Based MIS. CDS, ADS member profile creation is 100 %. Transaction data is updated before 15th of every month. The Thrift and Linkage loan details were also updated in Kudumbashree MIS.
- 4. MICRO ENTERPRISES AND MARKETING-** 9 group enterprises and 13 individual units are functional in the CDS. 8 new individual units were formed during the last two years. 21 members are working as hartihakarmasena. 4 member units of haritha karmasena is registered in the CDS. Suchitwa mission gave Rs 50000 as incentive for starting tailoring units by haritha karmasena members. Janakeeya hotel started during the covid times.

3 days onamchanda was organised at Puthuveli junction and Rs 102735 is the sales turnover. Conducted Office mela and Rs3300 is the net sales. Nano market is functioning and Rs 226340 is the business so far.





5. **AGRICULTURE-** 19 JLG is functional in the CDS .64 members were organised to form 16 JLGs . 7 JLGs is doing organic farming. 25 acres of land is under cultivation. Paddy ,tapioca, vegetables, banana etc are the various crops cultivated in the CDS. Started Jaivika plant nursery and they got Rs 50000 RF. Agri therapy activities are taken up in BUDS school.

Chips and milky latte value addition units are functional in the CDS. Milky latte unit got Rs 150000 as CEF and Thanima foods got Rs 10000 as RF. . Kerala Chicken units started

as part of the Kerala Chicken Project.





6. **SOCIAL DEVELOPMENT - Balasabha** – 90 members participated in the story writing, Poetry and drawing competitions organised for the last two consecutive years. 26 new students joined the balasabha. 80 members participated in the pencil programme. Balasabha children are engaged in Balakrishi activities. The students were given counselling and Awareness classes on cyber crimes. Also conducted Science exhibitions for balasabha children to increase their interest in science.



BUDS- Buds school was inaugurated on 13/7/2018 by the then LSGD Minister Shri KT Jaleel. 19 students are studying in this school. 10 students were given training for making paper pens and they are getting a nominal income through this initiative. Kids are given food everyday. Agritherapy activities are taken up with the children and they got good vegetable yield. Onam and Christmas celebrations were organized in the buds school. 12 kids were enrolled in Niramaya insurance policy. Got a vehicle for transporting the buds school. Those students who could not turn up for regular classes were given home based training once in a week. Home based rehabilitation for buds children started on 27/1/2020. Online classes were organized during covid times through whatsapp groups. Mothers of buds children were encouraged to start micro enterprises and produce phenol, dish wash etc. Submitted the application to the Education Department for getting Person with Disability registration.



GENDER- Neetham campaign organized and presented report. 82 members were trained in GSLP First and Second Phase and they conducted classes to NHG members. Gender resource center is functioning in the CDS.400 books were purchased using Panchyath plan fund and a library started in the CDS.40 members are trained in tailoring and they are getting reasonable income. 25 members were given training in umbrella making, 25 members given 10 days training in preparing Jack fruit based value

added products. GRC members, elderly and adolescent children were given counselling classes and awareness classes on cyber crimes. Classes given to NHG members on how to use the gas safely . Organised quiz and celebrated Women's day under the leadership of the CDS. 73 Snehitha calling bell members and 64 newly identified members participated in Sneha Sanghamam and counselling classes. Snehitha @ School state level inauguration was done by the LSGD minister Shri AC Moideen.







CONVERGENCE- Rs 698000 is sanctioned from Panchayat for Balasabha, GRC and disposable free Panchayat. Rs 682000 is utilised till date. In 2019-20, Rs 220800 is sanctioned from Panchayat for house renovation of a destitute family, Balasabha and disposable free Panchayat. Rs 150800 is spent till date.

- 7. DDUGKY** - 16 children are enrolled for various courses and 4 got placed. Capacity building programme organized and 24 children registered for the course. 2 students belonging to DFK were also included in the training programme. -



2. Activities during Flood/Covid -19

In the 2018 Flood, Rs 45660 (1 week saving of NHGs) to CMDDRF. Food packets were collected from NHG and distributed to the needy through Panchayat. Clothes , vessels and other essential items were collected and given to the flood affected persons. House, Anganwadis of Ayamanam Panchayat were cleaned with the support of NHG members. Counselling and mental support given to the flood affected through Gender Resource Person. Nava kerala lottery sold with the help of NHG members.

In the 2019 flood Rs 1.5 lakh worth essential items were collected from Kudumbashree members and given to collectorate. Also certain utensils were distributed to District mission for giving to the flood affected members.

During Covid food packets were distributed to all Snehitha calling bell beneficiaries and 36 DFK beneficiaries for 47 days. Also started Janakeeya hotel under the leadership of Thanima Foods ME unit. 150 to 250 lunch packets were sold daily. Mental support given to Snehitha calling bell members by calling them. Medicines were given to them with the support of health department. 2800 cloth bags were stitched and supplied to Supplyco. 2000 masks stitched and

distributed. 1000 mask given to Kidanganoor Common Facility Canter.



3. Most satisfying experience - On 26th January 2018 she took the charge of Veliyannoor CDS Chairperson . Initially she felt the new role as a challenging task. Later with the trainings received from District and /State, she could perform all the roles and responsibilities very easily. This position gave her the opportunity to work with members at grass root level and she was able to address many of the issues faced by them. Snehitha @ school state level inauguration organized and LSGD Minister participated in it. 1400 Kudumbashree members participated in the event and the whole process is done in accordance with green protocol. A medical camp was organized for DFK beneficiaries. That was also one of the most satisfying experiences.

4. Learning – Trainings are very beneficial to overcome the initial hurdles and emerging as successful and confident members. Organizing various events boost the confidence. Within a

short span she could do a lot of things for the community. Leadership shown during the challenging times like COVID and Flood deserves special mention.
