



**KOTTUKAL COMMUNITY DEVELOPMENT SOCIETY
THIRUVANATHAPURAM DISTRICT**



CDS at a glance

Name of CDS	:	Kottukal CDS
Name of the Panchayath	:	Kottukal Grama Panchayat
CDS Register Number	:	2951/2002
Number of wards	:	19
Number of ADSs	:	19
Number of Board Members	:	19
Total area of the Panchayat	:	1360 ha. (12.19 pm)
Total population	:	43950
Total No. of Families	:	13802
Total No. of NHGs	:	424
Total No. of NHGs Members	:	6097 (BPL – 4025, APL – 2072)
General NHGs	:	335 (4655 members)
SC NHGs	:	44 (908 members)
Elderly NHGs	:	41 (506 members)
Green NHGs	:	32
Chairperson	:	Prasanna Kumari.S
Vice Chairperson	:	Prasanna Kumari.T
Micro Enterprise Convener	:	Jayakumari
Social Development Convenor:		Ambili
Infrastructure Convener	:	Vimala
Convener of NREGS and Centrally Sponsored scheme	:	Sunitha Kumari

Total Thrift Amount	:	Rs.4,70,32,764/-
Total Loan	:	Rs. 20,08,55,663/-
Total no. of NHGs Graded	:	357
Number of NHGs Linked	:	357 (94%)
Linkage loan amount	:	Rs. 32,41,94,462/-
Audited ADS	:	19 (100%)
Audited NHGS	:	379 (100%)
Matching Grant	:	332 (16,55,000)
Interest subsidy	:	Rs. 72,13,795/-
Revolving Fund	:	Rs. 151 (22,65,000)
Coastal NHGs	:	127
Coastal NHGs linked	:	106
Linkage Loan	:	Rs.156700000/-
Kudumbashree MIS	:	100%
TB MIS	:	100%
NRLM MIS	:	100%
NHG, ADS Profile creation	:	100%
Totla ME Unit	:	207
Total No. of members in ME	:	1451
Haritha Karma Sena	:	19 (38 Members)
Balasabha	:	89
Bala Libraray	:	3 (3000 Books)
No. of JLGs	:	274
Area	:	192 Acre
JLG Loan	:	Rs.19400000/-

Kottukal CDS is a coastal CDS located in the Athiyannur Block of Thiruvananthapuram District.

General Achievements

- Ranked Seventh Level in State in “Ini Njanal Parayaam” reality show .
- Won the Best CDS Award in the District since 2010.
- Shree Krishna NHG from Kottukal Panchayath of Thiruvananthapuram District received the National Awards constituted by National Rural Livelihood Mission (NRLM) for the best performing NHGs. The Award was constituted for felicitating the NHGs who had shown outstanding performance
- Through the organizational system, the whole family was able to be included in Kudumbashree.
- The initiatives in Organizational structure, Entrepreneurship, Marketing, Balasabha, MIS and Gender have consistently won Evaluation Awards of District Mission.

ശ്രീകൃഷ്ണ കുടുംബശ്രീക്ക് ആദരം



ശ്രീകൃഷ്ണ കുടുംബശ്രീ പ്രവർത്തകർക്ക് ജില്ലാ പഞ്ചായത്ത് പ്രസിഡന്റ് വി കെ മധു ഉപഹാരം നൽകുന്നു

തിരുവനന്തപുരം

മികച്ച അയൽക്കൂട്ടത്തിനുള്ള ദേശീയ പുരസ്കാരം നേടിയ കോട്ടുകാൽ പഞ്ചായത്തിലെ ശ്രീകൃഷ്ണ കുടുംബശ്രീയെ ആദരിച്ചു. ഹരിത കേരള മിഷൻ വൈസ് ചെയർപേഴ്സൺ ടി എൻ സീമ ഉദ്ഘാടനം ചെയ്തു. ജില്ലാ പഞ്ചായത്ത് പ്രസിഡന്റ് വി കെ മധു ഉപഹാരങ്ങൾ

നൽകി. 2017-2018 സാമ്പത്തിക വർഷത്തിൽ മികച്ച പ്രവർത്തനം കാഴ്ചവച്ച ജില്ലയിലെ മുൻ സിഡിഎസുകളെയും ആദരിച്ചു. ബ്ലോക്ക് തലത്തിൽ മികച്ച പ്രവർത്തനം കാഴ്ചവച്ച സിഡി എസ് അക്കൗണ്ടന്റുമാരെയും ടി ബിഎംഎഎസ് ആർഐപിമാരെയും അനുകൂലമായി പ്രീതി, ഡോ. കെ ആർ ഷൈജു എന്നിവർ സംസാരിച്ചു.



Special Achievements

Arang

Selected artists at CDS level and formed a group called Kalagramam and conducted training at the CDS level as part of Responsible Tourism, which enable them to participate in competitions up to the State Level. CDS provide financial support for this.

Sneha Virunnu

A Sneha Virunnu was arranged to the inmates of Peroorkada Mental Health Center. The products and finances required for this were collected from neighborhood members of CDS and food was cooked by the members of the Kudumbashree Catering Unit itself.

War on Waste

Kudumbashree and the tourism sector have been working together to eliminate plastic waste completely by setting up of waste management bin in the homes of fishermen in the coastal wards of Ambalathumula and Adimalathura wards in the CDS. Prior to this, Kudumbashree organized an advertising rally.

Medical Camp

The Panchayath and Kudumbashree jointly conducted a medical camp and conducted a full body checkup every six months with the app called “Med App” at a reduced rate.

Job Fair and Placement

As a result of the joint Job Fairs organized by Adani Group, Resort Group and Kudumbashree, about 250 selected women are working in various fields.

Self-sufficient CDS

As part of this Self-sufficient CDS, Kottukal CDS has been upgraded to **Green CDS**, a Green Event Management has been formed with the participation of members of the Haritha Karma Sena and food catering services are being

conducted at weddings and other events. In addition, there is an activity of renting utensils. They were provided with the required uniform and ID card from CDS.

Kudumbashree School

Through this programme CDS is able to create awareness among the Kudumbashree NHG members about their social responsibilities and improve their standard of living through knowledge. Under the programme all the NHG members were given training on various subjects. The classes were conducted for a period of 6 weeks where each NHG member should spend 2 hours weekly.

Activities during Flood

During 2018 flood, an amount of Rs.3,30,415/- collected from the NHGs and the same was handed over to District Mission and ranked first in Trivandrum District. 21 people from CDS participated in post-flood clean-up operations in Alappuzha and Pathanamthitta Districts.

During flood in 2019 Rs. 3,46,000/- collected and given to the Chief Minister's Disaster Relief Fund and received Certificate of appreciation. Besides this Rs. 2,10,000 /- utilized for flood relief.

The CDS has also received financial assistance from the RKDP and the CEF to revive JLGs affected by the floods. Also JLGs assisted with tool kit for farm activities.

Efforts during Covid 19

Kottukal panchayat was badly affected by Covid 19. During this period, NHG groups and families were assisted through various activities. WhatsApp groups were set up for NHGs and ADSs so that suggestions from upper level can be delivered to lower level in a timely manner. In addition to this, the needs of the families were communicated properly and they are delivered through the CDS in line with the Covid protocol. NHG members regularly send various messages

regarding how to cope with lockdown, how to take extra measures against Covid-19 etc.

- ADS and CDS members play a major role, in delivering medicines, daily necessities to the home and transporting patients to the hospital.
- Kudumbashree in convergence with Panchayath led 36 day Community Kitchen, where food will be prepared and home delivered to those under home quarantine and for needy people.
- Created awareness regarding the Covid-19 pandemic to the public (care and vigilance needed to prevent the spread of the pandemic)
- Special NHG meetings were organized and through this the families were informed of the importance of social distancing and personal hygiene to prevent the disease.
- Organised special campaign to inform the NHGs that elderly people should take special care to prevent the pandemic.
- Food was prepared and home delivered to “Agathi Rahitha Keralam” and “Patheyam” beneficiaries. Also to people under home quarantine in Containment Zone
- Data collection of the elderly was done.
- Started Janakeeya Hotel
- Distributed Mask to the public on free of cost

Karuthal Campaign

'Karuthal Campaign', a product- marketing campaign during this onam season for providing support to the Kudumbashree entrepreneurs and farming groups who had to face loss due to the covid-19 lockdown. The campaign aims at encouraging the entrepreneurs/ farming groups to produce and to rejuvenate the enterprises that had faced loss. As part of the campaign, products from micro enterprises in various sectors and farming groups will be selected, packed in kits with 10 items and be taken to all NHGs at the rate of Rs 500 per kit. The kits were delivered to the NHGs through the CDSs and the NHG members may buy the kits in installments.

Grand Care

The aim of this programme is to spread awareness to the public regarding the need to take special care for the elderly to prevent them from Covid-19. As a part of the following activities were undertaken.

- Spreading awareness on “Special Care for elderly’ to families through NHGs.
- Calling elderly people directly through call center and spreading message.
- Awareness through IEC

Most Satisfying Experience as CDS Chairperson

- The woman, who was a housewife, was able to become a well-known figure in the community.
- Aware about grassroots level planning and opportunities for empowerment

- Able to make CDS office as a great channel of communication between Panchayth and the public .
- Able to create transparency and accountability in CDS procedures .
- She was able to grow first into a NHG member, then an ADS member, a CDS member and a CDS chairperson.
- Able to become a people's representative as part of her work excellence though Kudumbashree
- Consider it is an honor that she is able to make the first flight journey in the name of Kudumbashree and receive the National Award
- Able to handle all the families in NHGs together for a common goal.
- The panchayat committee recognized her as the best chairperson
- Able to build up a healthy relationship between CDS and Panchayth.

Observations and suggestions

- The proper functioning of Kudumbashree requires a systematic approach. But nonpayment of honorarium for ADS members significantly affects their performance. As some functionaries of the three tier CBOs have been receiving honorarium, some others with more or less same work load have started demanding similar compensation. Considering the enhanced workload, it is justifiable to compensate it, at least partially.
- Streamlining the relationship between CDS and Panchayaths will help to improve the performance. Both should draw benefits and strengths from each other.
- Transparency and Accountability of CDS, ADS and NHG will help to improve the performance of members.

- The problem of marketing poses a great threat to several micro enterprises that have been struggling for survival. Proper marketing strategy was not formulated before the setting up of the unit. In order to improve the Micro enterprises of poor women, the Kudumbashree may make the arrangements of quality control of the products and its regular marketing.

