



Contributed Rs.7 Crore to Chief Minister's Distress Relief Fund: A moment of pride to Kudumbashree

Kerala was affected by the most devastating flood which the State has never faced before. It almost brought Kerala into its Knees and it also brought in an army of Samaritans from all over to bring back the State to its past glory and Kudumbashree has also played a vital role.

Kudumbashree has contributed an amount of Rs 7 Crore to Chief Minister's Distress Relief Fund. The major part of the amount was mobilized locally by pooling the weekly thrift collection of NHG members based on the request of Executive Director of the Mission. NHGs pooled these funds from various sources such as their contributions; amount kept aside for Onam celebrations etc was also added towards the

cause. Apart from this 's Resource Persons, members of the Kudumbashree Accounts and Audit Service Society (KAASS) and Training Group Members has also made individual contributions.

Even though majority of Kudumbashree members were badly affected by the flood, they have been in the forefront in the relief activity and cleaning exercise. Under the leadership of Kudumbashree, members were able to clean more than one lakh houses and more than 2000 Public Institutions. Community Counsellors of the network gave emotional and mental support to many flood affected victims through counselling. Kudumbashree members provided temporarily

shelters to flood affected families and they are also providing food packets and local support.

The cheque of Rs. 7 crore was handed over by Shri. Pinarayi Vijayan , Chief Minister, Government of Kerala, by Shri. A.C. Moideen, Minister, Local Self Government Department, Government of Kerala in the presence of Shri. S. Harikishore, Executive Director, Kudumbashree Mission and Programme Officers of Kudumbashree towards Chief Minister's Distress Relief Fund.

Kudumbashree Alappuzha District Mission succeeded in the Challenge of IAS Officers

Kudumbashree Alappuzha District Mission was challenged by Shri. Krishna Teja IAS and Shri Balakiran IAS to pack 15000 relief kits a day. The confident yet united team of Kudumbashree women under the leadership of Kudumbashree block coordinators set the record by packing 20500 kits a day and succeeded in the challenge. Kudumbashree is entrusted with the packing of the kits for the flood survivors. The packing camp is set up at SD College, Alappuzha.

It was on the Thiruvonam day that the packing was started. More than Kudumbashree members were present then. When the IAS officers asked to pack 15000 kits a day, there were only 2 temporarily set up sheds. District Mission said that they

would do if there are more sheds. The District Administration set up 6 sheds. The District Mission acted systematically by entrusting Kudumbashree block coordinators at each counters. With dedication and hard work they packed 20500 kits a day and succeeded in the Challenge. More than 40,000 kits packed by Kudumbashree members had already been distributed among the needy. More than 500 women are actively participating in the packing camp. The Kudumbashree members from Alappuzha Municipality North, South CDS, Punnappra South CDS, Purakkad CDS and Kudumbashree women from relief camps are actively participating in the camp. It is also planned to give a remuneration for their efforts.

Kudumbashree Mission's flood relief activities makes a mark



The flood relief activities of Kudumbashree Mission made a mark with the dedicated and focused acts of compassion. Apart from the contribution of Rs 7 crore to Chief Minister's Distress Relief Fund, Kudumbashree Mission had been actively doing cleaning drives in the flood affected areas. The weekly saving (thrift) of a Kudumbashree neighborhood (NHG) member is nothing more than Rs 10. But when the 43 lakh members of the Kudumbashree Mission decided to come together to donate as much as they could to the Chief Minister's Distress Relief Fund, the amount became a whopping Rs 7 crore. All it started when Shri. S. Harikishore, Executive Director, Kudumbashree Mission made an appeal before the Kudumbashree members to contribute their one week's savings. Some Kudumbashree groups had even donated the amount they had set aside for the onam celebrations.

Kudumbashree members were active in all cleaning drives at the flood prone areas. Even the non affected districts volunteered in cleaning and distributing food, clothes and water in the flood affected areas. 3,87,908 volunteers of Kudumbashree had participated in the cleaning campaign till 3 September 2018. A total of 1,95,318 houses and house premises were cleaned and 10,976 streets and roads, public offices/places were cleaned during the cleaning drive. 38,433 families were rehabilitated in NHG members houses whereas 37,325 persons received counselling by Kudumbashree community counsellors. Kudumbashree had also been actively involved in collecting and supplying materials for the relief camps set up across the state.

6757 Kudumbashree Women For Cleaning Campaign At Pulikeezhu Block

Pathanamthitta District was badly affected during the flood from 16 August 2018. The major rivers in Pathanamthitta overflowed during the time and about 57,600 families were directly affected. Most of the family vacated from their house to escape from heavy flood water. After the rescue and relief, rehabilitation was the main challenge of the District Administration. Most of the houses filled with water and sedimentary mud oozed through the flood. Cleaning process was very herculean task because of the deposition of mud. To help the families, Kudumbashree District Mission conducted a campaign. Initially Pulikeezhu block, the worst affected area had been selected for the campaign for cleaning. A total of 6757 women from Kudumbashree neighbourhood group were mobilised to take up massive cleaning campaign at Pulikeezhu block on 28 August 2018. The ultimate aim was to clean all the houses within two days by giving priority to partialized and financially weaker families. Though 4000 volunteers were aimed, 6757 volunteers took part in the process. The process proceeded with the support of other department, LSGs and District Administration.



All the volunteers arrived at 9AM at the respective panchayaths in Pulikeezhu block and from there they have been divided into groups under the leadership of Kudumbashree District Mission team members and their respective leaders. All the teams were then shifted to pre decided different areas in the panchayath with the help of ward members/CDS members of the affected area. Each team was equipped with spade, shovel, bucket, mug, bleaching powder, cleaning lotion, Dettol, mops, brooms etc. They have been provided mask, preventive medicine, gloves and gum boot to ensure the precaution. They have also been provided food and water.

The preliminary cleaning process completed at 5 PM on the day and will be repeated on request from the affected with the help of NHG members from local and adjacent panchayaths.

NHG members from non affected and less affected area/ CDS were deputed to carry out the cleaning drive in the most affected area. On the first day , NHG members from 15 panchayaths and three municipalities namely Kalanjoor, Nedumpuram, Erathu, Enadhimangalam, Kodumon, Ezhamkulam, Kadambanadu, Pallickal, Pandalam, Peringara, Kuttoor, Konni, Omalloor, Anicadu, Kottangal panchayaths and Pathanamthitta, Adoor & Thiruvalla Municipality were mobilized to clean houses, public spaces, streets and premises at Peringara, Niranam, Nedumpuram, Kuttoor and Kadpra panchayaths and the most affected places of Thiruvalla municipality.

Mission Clean Wayanad – Participation of 40,000 Kudumbashree members



'We for Wayanad-Clean Wayanad' -An initiative by Wayanad District Administration to clean every nook and corner of Wayanad District marked the participation of 40,000 Kudumbashree members in 26 CDS across the district. Mission Clean Wayanad aimed at cleaning flood affected houses, roads, markets, Government offices, hospitals, schools in one day. A minimum of 5 members from each NHG under various ADS of 512 wards across the district ensured their active participation in the massive movement.

Balasabha children of Kudumbashree contributes to Chief Minister's Distress Relief Fund

Setting an example to the society, the Balasabha children of Kudumbashree contributed to Chief Minister's Distress Relief Fund. The children of the Malarvadi Balasabha of Kodumon Panchayath, Pathanamthitta District handed over the collected amount of Rs 10,000 to Shri. P.B Nooh IAS, District Collector Pathanamthitta.



The Balasabha members of Kannur organised 'Sahaya Hastham' Programme to help the children who are facing troubles in the flood affected areas. The programme was inaugurated by handing over the collected materials to Shri. Mir Mohammed Ali IAS, District Collector, Kannur District. The amount collected by the Bala panchayaths would be given away to Chief Minister's Distress Relief Fund. The Balasabha children from Pathanamuram Panchayath of Kollam district collected an amount of Rs.17,100,

bought relief materials worth Rs 10000 and handed over Rs 7100 to Kollam District Mission.

Balasabha is a collective attempt of children to ensure their participation in the democratic space at the local Government level and in their community. Small Learning Groups for experimental and systematic learning, opportunities for understanding democratic process, participation in conserving environment, enabling children to unfold the intricacies of collectivisation are the basic focal points of Balasabha.