

## Kudumbashree Hostels being a boon

Hostels run by Kudumbashree CDS are of high demand in Kozhikode city. Located at Francis road, near fourth platform of Kozhikode Railway station, the recently started 'Rail view' women's hostel which have 33 rooms, including single, double and triple rooms providing the state of the art facilities like free WiFi, CCTV, recreation club, library and reading room, laundry, conference hall, counselling centre etc. Rail view hostel was inaugurated by Shri. T.P Ramakrishnan, Minister for Labour and Excise, Government of Kerala on 30 November 2017.

The all-women management which provide online booking facility, has also made arrangements to accommodate women working on late night shifts. The counselling centre at the hostel which provide free counselling for women and children and the 'Railway tasty corner' food court which serve tasty food are also accessible to the public as well. Rail view is the fourth hostel started by Kudumbashree CDS. Smt. P.P Sheeja and Smt. V. Pushpalatha, Smt Savithri, officer bearers of Kozhikode Corporation Kudumbashree CDS North are in charge of the 'Railview' Hostel.

The first in the series, 'Feminara' Womens Hostel was started at Gujarathi street in 2014, which was an instant hit. Following its success, 'Fly Sky' Hostel and 'She Homes' Hostel were started at Govindapuram and Parayancheri respectively.



The demand for women's hostels rise during entrance examinations and other tests. Kudumbashree hostels can accommodate around 300 people altogether in its four hostels. The hostels provide all the modern facilities for a comfortable stay in affordable price, had become a second home for its inhabitants.

## Vigilant Groups formation progressing

The formation of Vigilant groups, which envisages to defend the crimes and atrocities against women are progressing in all districts. Pathanamthitta, Kottayam, Thrissur, Kozhikode and Kazargode districts had already completed vigilant group formation. 909 & 1321 Vigilant groups were formed in Pathanamthitta and Kottayam respectively. 1753 were formed in Thrissur, 1502 in Kozhikode and 777 vigilant groups were formed in Kazargode district. Its planned to finish the formation in the rest of the districts by next month itself. 15,000 ward level vigilant groups have been formed so far.

The aim of the initiative is not only to create safe neighborhoods but also to ensure the freedom of movement of women across the state and protect their rights, thereby creating better domestic and social conditions for them. The ward level vigilant groups will consist of five to ten resident members who would act as the team that would take measures against the atrocities against women. They will help identify victims and also provide them with legal and other assistance.

Monthly awareness programmes will be conducted under the leadership of community councilors. If needed, service of Gender Help Desk will also be provided. Vigilant groups will consist of ADS, CDS members, committee of Anganwadi mothers, Balasabha volunteers, elected members, NGOs, social activists and representatives from cultural arena etc. The support of women at a local level will be significant and it could play a critical role in helping the wheels of justice to turn faster and more efficiently.

## Kudumbashree getting strong among tribal areas in Kerala

Kudumbashree Mission is getting strong among the tribal population in Kerala. Out of the 127987 tribal families in Kerala, 106162 families are active members of Kudumbashree NHGs. It was found out from the tribal survey that 5962 NHGs are actively participating in the tribal areas. It was in 2007, that Kudumbashree tribal special livelihood project was launched associating with Scheduled Tribes Development Department to address the issues faced by the tribal population in Kerala. The tribal population of Kerala is 454302 and there exists a total of 5484 tribal clans in the state.

Wayanad is the district with maximum number of tribal NHGs. There are 1612 tribal NHGs and 27135 Kudumbashree members in Wayanad. In Kazargode, there are 718 tribal NHGs and 15850 members. In Idukki, there are 715 NHGs and 13687 members. Alappuzha is the district with least number of tribal NHGs. there are only 3 tribal NHGs and 42 members.

Kudumbashree plans to strengthen the livelihood activities in tribal areas in the upcoming years. More micro enterprises like handicrafts, handloom, tailoring units etc will be started focusing tribal NHGs in various districts.

It is with the convergence with governmental and non governmental organisations that special tribal project was carried out by Kudumbashree. In the first phase, the programme was implemented in the selected 10 panchayaths of Idukki, Wayanad, Palakkad and Kasargod districts. The second



phase was conducted in the selected 10 panchayaths of the remaining districts except Alappuzha. And in the third phase, it was extended to all panchayaths where tribals reside.

The Attappady special project is being carried out by Kudumbashree in Attappady from 2013 onwards for making progressive changes among the lives of tribals. Projects giving special emphasis to the areas like Edamalakkudy are the major ones among the tribal focused programmes. Tribal outlets were started for giving maximum exposure to the products of tribals in Idukki, the second largest district in the basis of tribal population. Group farming, PSC coaching etc are also progressing as part of the tribal special livelihood projects.

## Just One Click Away : Kaushal Panjee App for DDU-GKY beneficiaries

Kaushal Panjee App or Skill Register App aims to be the first step for any rural youth looking for getting skilled or starting a business through Deen Dayal Upadhaya Grameen Kaushalya Yojana (DDU-GKY). Through Kaushal Panjee, rural youth can register free of cost and be connected to training partners and banks working in collaboration with the Ministry of Rural Development.

The interested youth may register in DDU-GKY programme by logging on to [www.kaushalpanjee.nic.in](http://www.kaushalpanjee.nic.in) or by downloading the Kaushal Panjee from Google Play store. So far, 20,000 persons from Kerala had made their registration in DDU-GKY programme through Kaushal Panjee App. Through this app/ website, one may choose the course which would suit their aptitude. They may also choose under which Project Implementing Agencies (PIA), they may complete their skill training.

Under DDU-GKY, 45 Project Implementing Agencies are offering 103 different trades in 28 different sectors. So far, 27,000 students received job training out of which 15,000 got job placements. Kudumbashree is the Nodal Agency of DDU-GKY in Kerala. It was planned to give skill training to 51,200 students during 2016-19. Rs 393 crore was sanctioned for meeting the same. Considering the the best performance of Kudumbashree, an additional amount of Rs 198 Crore was sanctioned to give skill training to 20,000 rural youth during 2017-19. Kudumbashree had bagged the National Award for the Best Nodal Agency (2016-17) for the implementation of DDU-GKY programme. Mobilizing the right candidate through Kudumbashree community network resulted in successful implementation of DDU-GKY in the state.

The different trades offered include Pharmacy Assistant, Accountancy with Tally, Food and beverage services, General duty Assistant, Domestic Electrician, plumber, Departmental Manager, Customer Care Executive, Retail / Sales Executive, Banking Sales Representative, Housekeeping Assistant, Front Office cum Receptionist, Animation, Induction Sewing Machine Operator, Travel and tourism Executive, Dental Ceramic Technician / Assistant, Basic Automotive Services, Maintenance Mechanic, Hospitality Assistant, BPO- Voice & Non Voice, Information & Communication Technology, Domestic Data Entry Operator, Continental Cook, Fashion Design Technology & CN Machine Operator. An average monthly salary of Rs 7000 is ensured for the beneficiaries. It is also planned to start giving training on Aerospace- Aviation, Architecture- Civil 2D drafting with Autocad, Artificial intelligence training etc. Special Modules for English, Computer and soft Skills are also included in the programme.

## Mobile crematorium for the landless



To address the space shortage for funeral faced by landless people, Kudumbashree Unit from ward 1 of Idavetti Panchayath, Idukki launched the first of its kind initiative, Mobile Crematorium. The mobile crematorium was inaugurated on 22 December 2017, was launched under the leadership of Pratheeksha Yuvashree. The initiative aims to help the people to meet the funeral activities at low of cost. Destitutes, Kudumbashree members and those families who deserve special care and attention may receive special considerations for availing the mobile crematorium services.

A Bank loan of Rs 5.5 lakh and innovation fund of Rs.3.5 lakh was availed from Kudumbashree for starting the same. Shri. T.M Mujeeb, Edavetti Ward member, Shri.PA Shajimon, Idukki District Mission Co-ordinator, Smt.Rajamma Babu, Kudumbashree Chairperson, Smt Radha Biju, Smt. Sarojini Velayudhan, Smt Rajani Devarajan (ADS office bearers), Smt. Anitha Vinoop, Smt. Tintu Smithesh and Smt. Sandhya Jayesh ( Yuvashree group) are the persons who are in charge of the mobile crematorium.