

PAMPADUMPARA CDS



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General Information

District : **Idukki**
Block : **Nedumkandam**
Taluk : **Udumbanchola**
Village : **Pambapdumpara, Karunapuram**
CDS Registration No : **464/2002**
Number of ADS : **16**

Chairperson : **Shaija Sunny (ward 16)**
Vice Chairperson : **Bindu Gireesh (ward 6)**
Micro Enterprise Convener : **Lilly Mons (ward 10)**
Social Development Convenor : **Radha Radhakrishnan (ward 12)**
Infrastructure Convener : **Ruby Joseph (ward 14)**
Centrally Sponsored scheme : **Lisy Baby (ward 13)**
Other CDS members : **Jaya Ashok Kumar (ward 1), Mini Manoj (ward2), Sindu Latheesh (ward 3), Pushpa Murali (ward4), Shailaja Saji (ward 5), Ramya Binu (ward 7), Radhika Gopalakrishnan (ward 8), Manju (ward9), Ponnamma Suresh (ward 11), Jaya Mohanan (ward 15).**

Member Secretary : **C.V. Sreekumar**

Accountant : **Ambily K.**

Orgaisation

NHG's : **265**
General NHGs : **243**
SC NHGs : **21**
PWD NHGs : **3**
Elderly NHGs : **15**
NHG members : **3785**
Kudumbashree school : **261 NHGs**



Micro Finance

Thrift amount	: Rs. 11.91 crore
Internal Loan	: Rs. 28,18,46,765
Matching grant	: 226
Revolving Fund	: 40
NRLM CBO MIS	: 100%

Social Development

Ashraya beneficiaries	: 77
Balasabhas	: 21
Balasabha members	: 754

Livelihood

Registered ME units	: 32
JLGs	: 220 (1150 members)
Aadu Gramam (Goat rearing) groups	: 22
Ksheerasagaram	: CIG formed with 20 members
Mutta Gramam Groups	: 34



Pampadumpara grama panchayat in Idukki district have an area of 44.64 km². As the panchayat have many cardamom as well as coffee plantation, the number of families in this panchayat is only 6532. Out of these families 4039 families are part of Kudumbashree organizational structure. The activities of Kudumbashree in this panchayat was started in the year 2002.

General achievements

- The organizational structure of Kudumbashree now have strong roots in Pampadumpara. It was the Micro Finance activities of Kudumbashree which had attracted the public at first. The internal lending process of NHG's, linkage loans, various funds all played major roles in Kudumbashree's growth in this panchayath. Now the bank linkage percentage of NHGs in Pampadumpara is almost 100%.
- KSBCDC loan - 2.21 crore given to 77 NHGs
- Other than the Micro Finance activities, the CDS is focusing on enhancing the income generation activities of NHG members by giving them various opportunities to start micro enterprises and JLGs. The CDS have won Best CDS awards at state level two times.
- Total area under cultivation – 800 acre
- Loan for JLG – 1.78 crore
- Naveen NHG got Pennoruma award for running a successful PSC coaching center.
- Gender resource center and 16 vigilant groups are there in the CDS.
- 50 Snehitha Calling bell beneficiaries
- Harithakarmasena as well as haritha MEs functioning
- Samridhi nutrimix unit is producing value added products
- Various kinds of enterprise units are successfully functioning under the CDS like Napkin unit (Comfort), Apparel unit (Dhanalakshmy), Plant nursery (Harithashree).





Special activities

• Akshara Veedu

It is a joint venture of Gulf Madhyamam, UAE Exchange and AMMA (Association of Malayalam Movie Actors). The aim of the project is to provide 51 houses to home-less people, who have made a mark in the society in various fields including Sports, Arts.etc across Kerala. Pampadumpara CDS chairperson came to know about this project and contacted the concerned keeping in mind about the condition of Sabitha Saju who is a well-known sports star from the Panchayat and also homeless. CDS helped Sabitha to apply for this project also. Sabitha had got selected as a beneficiary of this project. CDS, ADS members and NHG members all extended their helping hand to Sabitha for building her dream home as part of this project. Sabitha's family consisting of her parents and two sisters got a 3-bedroom house of 720 square ft.



* Masoor Beans cultivation

CDS, converging with Krishibhavan carried out this project of cultivating Masoor Beans in 75 acres of land. 150 JLGs participated in this project. They have abled to sell around 3000 kilogram beans in market.

Efforts during Flood and COVID

- During 2018 flood, CDS distributed essential items and food in 8 relief camps
- Gave counselling service to people affected
- CMDRF- 2 lakh
- 12,000 mask produced during COVID



- Actively participated in awareness programs and campaigns like Break the chain and Grand Care.
- Operated Community Kitchen for 30 days. Supplied 90 food packets 3 times in a day to the needy including migrant labours, Ashraya beneficiaries.
- Arranged medicines and medical help to the needy.
- CMHLS – 215 NHGs got loan.
- KSFE Vidyashree scheme- 90 members shown interest to join the scheme.



Best practices

• Houses for Ashraya beneficiaries

CDS was able to find sponsorship and construct houses for 7 Asharaya beneficiaries in the panchayat. All the houses cost around Rs.5lakhs each. All the NHG members are actively participating in these project, starting from finding sponsorship amount to helping in house construction works.



• Harithashree Nursery

Manju Mathew from Valiya Thovalas running a successful plant nursery named Harithashree.

Manju got the best young farmer award from Kerala state agriculture department. Her nursery is situated in Nedumkandam.



• PSC coaching center

Naveen NHG in 4th ward is successfully running a PSC coaching center in Thoockupalam. It is the first PSC coaching center started by Kudumbashree members. It was started functioning four years ago and achieved great success. Now the center have 7 teachers and 25 instructors. K. Sumangi, Baby, Ajitha Kumari, Usha Shivan, M.R. Ragini, Omana are the unit members.

Most satisfying experience

It is for the second time, Shaija Sunny got elected as the CDS chairperson of Pampadumpara panchayat. She has several memorable experiences as a CDS chairperson. She and her fellow NHG members were able to raise an amount of Rs.2 lakhs for the operation of a kidney patient. According to Shaija, this is her most satisfying experience.

Opinion and Suggestion

Kudumbashree should function without any political bias. The restriction to contest in the election should be revoked.

Learning Point

Keeping a good rapport with the Panchayat and all other departments plays a major role in achieving the goals of Kudumbashree mission.

