

KUDUMBASHREE STATE POVERTY ERADICATION MISSION



KODUM BELUR CDS

PARAPPA BLOCK – KASARGOD DISTRICT

NISHANTH G.S
STATE ASSISTANT PROGRAM MANAGER
MICRO ENTERPRISES
KUDUMBASHREE

2018-2020

ABOUT KODUM BELUR

Kodum belur is a village located at parappa block of Kasargod district. This village is mostly covered by hilly area, and due to the terrain features, the people mainly depend on farming for their livelihood. This includes vegetables, areca nut, black pepper, coconut and banana farming.

As per the census of 2001, Kodum had a population of 6451 (3178 males, 3273 females).

Bedadaka, kallar, kinanoor – karinthalam, pullur periya are the neighboring Panchayats of Kodum belur.



ABOUT THE KODUM BELUM COMMUNITY DEVELOPMENT SOCIETY (CDS)



GENERAL INFORMATION

DISTRICT	:	KASARGOD	
BLOCK	:	PARAPPA	
PANCHAYAT	:	KODUM BELUR	
WARD	:	19	
ADS	:	19	
TOTAL NHGs	:	430	
NHG MEMBERS	:	7225	
ST NHGs	:	80	
ST NHG MEMBERS	:	1360	
TOTAL MICRO ENTERPRISES	:	53	
TOTAL JOINT LIABILITY GROUPS	:	207	
TOTAL BALASABHA	:	49	
DESTITUTE FREE KERALA BENEFICIARIES	:	223	
TOTAL LINKAGE	:	396	
TOTAL LINKAGE LOAN AMOUNT (In Rs.)	:	5,56,86,600	
TOTAL THRIFT (In Rs.)	:	7,65,67,431	
TOTAL INTERNAL LOAN (In Rs.)	:	24,34,22,608	

FINACIAL SUPPORT PROVIDED TO NHGs DURING COVID - 19

LOAN AMOUNT - Rs. 4,99,00,000

NUMBER OF NHGs TAKEN LOAN – 368

NUMBER OF NHG MEMBERS RECEIVED LOAN - 368

ACHIEVEMENT OF CDS IN THE YEAR 2018 - 2020

Organization, Micro Finance and MIS

The CDS was able to form 12 new Neighborhood groups (NHGs). In these two NHGs belongs to scheduled tribes. In addition to this CDS was able to form 9 elderly NHGs. The CDS successfully completed two phases of Kudumbashree School* and the third phase was completed through an activity by name “ARIVULSAVAM”. In the third phase 410 members participated.

Kudumbashree School is the informal education programme which was conducted among kudumbashree NHG members to create awareness about their social responsibilities and improve their standard of living through knowledge.

CDS was able to provide linkage loan to 91 NHGs in these three years. An amount of Rs. 3.18Cr was allocated as linkage loan. Also an amount of Rs. 4.49 Cr was allocated to 368 NHGs as part of Chief Minister’s sahaya hastham (helping hand) loan scheme. The auditing of the CDS has been done successfully in these three years.

Micro Enterprises

CDS was able to form 40 micro enterprises in these three years. In these 13 are individual and 27 are group enterprises. Community Enterprise Fund (CEF) was provided to 5 Micro Enterprises. The details of units for which CEF was provided is as follows

Sl .No.	Name of the Unit
1	Amrutham Nutri Food Unit
2	Manthra Readymade unit
3	Dhanashree virigin coconut oil unit
4	Malabar Fashion Readymades
5	Chaithanya liquid unit

Kudumbashree Construction Unit

A group of 5 kudumbashree members, who completed 53 days training in the construction sector, formed a Kudumbashree women construction group with the help of CDS during October 2018. They have successfully constructed a house under LIFE scheme. The key handover ceremony was conducted during 28.02.2019. These members are now engaged in the construction projects of Panchayat and MGNREGA projects.



Social Development

As part of “Destitute free Kerala project”, CDS has identified 223 beneficiaries. In this 73 are general category and 148 belong to scheduled caste. CDS was able to provide houses to two beneficiaries using the Panchayat plan fund. Assistance was given to 12 beneficiaries for availing 12 houses under LIFE scheme.

1. Balasabha

There are 49 Balasabha groups functioning successfully in CDS, and was able to form 5 new Balasabha groups under Scheduled Tribe and 3 under general category. Panchayat has kept fund for these activities.

To engage and motivating the Balasabha groups, CDS in convergence with Panchayat have conducted an activity by name “KALA PILA” during 2019.

2. Gender

As part of gender activity, CDS has conducted vulnerability mapping. In parappa block, Kodum belur was the first CDS which has started Gender Resource Centre (GRC). The GRC started functioning during 10th October 2018. As of today 68 cases has been registered. In these cases 20 cases were registered against elder abuse, 15 cases against Domestic violence, 15 cases against marital issues, 5 cases against land issues, and 18 other cases. CDS was successful in resolving issues between couples through counseling.

Apart from these, under Gender activities medical camps, cultural programs were also conducted . 115 people participated the training.

Farming

There are 207 joint liability groups (JLGs) functioning in the CDS. In this 85 new JLGs are newly formed. There are 8 master farmers and 42 schedule tribe JLGs. 122 JLGs has taken loan, an amount of 3.36 Cr has been allocated as loan.

- **Mazha polima**

Mazha polima activity was successfully completed during 2018 and 2019. 5 acres of fallow land was made cultivatable, as part of this activity. Mazha polima activity was conducted at Murikada, anakallu and kyali. Harishree, Haritha, Athira , Thriveni JLGs taken intitaves. Seeds such as vasumathi and Thonnuran seeds are used for the cultivation.



Mazha Polima is a fallow less village Campaign being conducted by Kudumbashree Kasaragod District Mission as a part of the Mahila Kisan Sashakthikaran Pariyojana (MKSP) Agri Fest. The MKSP team of Kasargode District Mission propagates the innovative idea of this campaign. The Agri fest was conducted in 41 Community Development Societies in Kasaragod district from 20 June 2018 to 30 July 2018. A total of 1010 Hectares of land was identified as fallow land in the district.

The main objective of this program was to convert fallow land into cultivable land, conservation of paddy land and traditional culture of farming, promotion of water literacy and food security, popularizing farming to the new generation, promotion of organic farming practices, to ensure convergence with various line department for to ensure fallow less village, promotion of the traditional farm related folk songs, games, art forms etc .

Haritha Karma Sena

CDS has started Haritha karma sena initiatives, 38 members have become the part of this group. As of now 4 groups have been formed consisting of 10 members in each group.

Flood related activities

- ✓ During the flood of 2018, CDS has provided food, shelter and clothes for the flood victims.
- ✓ During 2018, an amount of Rs.4.22 Lakhs was collected by CDS and was given for flood relief activities. Also an amount of Rs.48,500 was provided during 2019 .
- ✓ 13 booklets of navakerala lotteries were sold as part of Nava Keralam Project.

COVID -19 activities

1. Community Kitchen

Community Kitchen was started on 27th March 2020. The CDS was able to provide 1360 food packets was provided to public free of cost .All kudumbashree members actively participated during the lock down period.

2. Karuthal Campaign

For supporting the kudumbashree enterprises, in income generation, CDS actively participated in distributing the product kit . This activity has helped the entrepreneurs and farmers in generating an income during the lockdown .



‘Karuthal Campaign’

Kudumbashree’s product- marketing campaign for providing support to the Kudumbashree entrepreneurs and farming groups who had to face loss due to the covid-19 lockdown. As part of the campaign, products from micro enterprises in various sectors and farming groups will be selected. It will all be packed in kits and packets will be taken to all NHGs at the rate of Rs.500/-

3. Health awareness classes were provided through Whats App groups.
4. Food and medicines were provided to elderly by contacting them over phone .
5. An amount of Rs. 1.60 Lakhs has been provided under Chief Minister’s Distress Relief Fund.

ACTIVITIES BY CDS



ARANGU



DESTITUTE FREE KERALA INITIATIVES



CDS MEETINGS



ARTICLE IN MAGAZINES



ASRAYA MEDICAL CAMP



EZHUTHIDAM CAMP



NAATU CHANTHA



GENDER RESOURCE CENTRE