



Team: **ANIMAL HUSBANDRY**

Dr Sajeew Kumar A : Programme Officer (AH)

Ratheesh S, SAPM (AH)

Nayana S Krishnan OSS (H Section)

Priya. V Data Analyst

& District Mission Programme Team



Project Name: Implementation & Monitoring of Animal Birth Control Project

Goal 01 : To Implement & Monitor Animal Birth Control(ABC) Project in convergence with Animal Husbandry Department & LSGIs

Brief about Project:

Animal Birth Control Project is one of the flagship convergence projects of Kudumbashree. This convergence project must be **implemented in time bound manner** with a proper plan to ensure effectiveness of the programme. By utilizing the **fund received from LSGIs** to Kudumbashree district mission, Implementation of the project will be completed in time bound manner. Currently **31 Kudumbashree ABC units** are **finding their livelihoods** through Animal Birth Control Project **in 8 Districts**. **Insurance benefits** for Kudumbashree ABC unit members through ME insurance scheme is also included for ensuring the safety of Kudumbashree entrepreneurs.

Budget:

Convergence funding + 1 Lakh plan fund for insurance enrolment

Major Strategies: Workshops, Action Plan Preparation, Monitoring etc.

Project Name: Fund Mobilization for Animal Birth Control Project

Goal 02 : To Implement & Monitor Animal Birth Control(ABC) Project in convergence with Animal Husbandry Department & LSGIs

Brief about Project:

Animal Birth Control Project is one of the flagship convergence project of Kudumbashree for limiting street dog population. Funding for this project is done through local bodies. In 2020-2021 FY, Kudumbashree's fund pool for this project was around 4.3 Cr. in 2021-2022, Kudumbashree is **targeting minimum 5 Cr fund pool for this project from local bodies**. Earmarking of maximum Fund based on street dog population in all local bodies is necessary in determining the success of ABC project.

Budget:

zero budget project

Major Strategies: Workshops, Action Plan Preparation, Impact study, Mobilization campaign, Utilization letter to LSGIs, Monitoring etc

Project Name: Monitoring & Convergence in Backyard Poultry Development Project

Goal 03 : Ensuring the availability/Encouraging the **formation of feasible number of Egg production units with a capacity of minimum 10 egg production per day in minimum 50% of CDS** to address the local needs & **exploration of convergence opportunities**

Brief about Project:

Backyard Egg production unit formation is a popular project across Kerala especially in Kudumbashree families. Identification of **possible convergences** with local bodies, chick producers and with buyers are the major long term goals of this project. **Field analysis, Need analysis and various financial assistance in the formation of units** are aiming as the major goal for this financial year. By **exploring the feasibility and intervention methods, Kudumbashree is targeting to bring maximum convergences** in this project. Formation of minimum 200 units with subsidy assistance from Kudumbashree and formation of maximum number of feasible units through CIF interventions are also targeting along with **the convergence tie ups** with local bodies & other stake holders.

Budget:

Zero budget project

Major Strategies: Workshops, Action Plan Preparation, Survey, Monitoring etc

Project Name: District Level Livestock Unit Formation- Various Subsidy schemes for women entrepreneurs

Goal 04 : District Level Livestock Unit Formation through Subsidy intervention schemes for promoting vulnerable or low income families to form their livelihoods in Livestock sector .

Brief about Project:

Livestock unit promotion for economic empowerment of poor families. Livelihood generation schemes in Animal Husbandry sector by providing awareness, trainings, financial and handholding supports to Kudumbashree members. Targeting the formation of 420 Goat rearing units, 200 Cow rearing units, 200 Backyard Poultry units, 200 Quail rearing units, 143 Buffalo rearing units, 100 Duck rearing units, 50 Value addition units, 20 Outlets and 3 Parent stock units.

Budget:

8.60 Cr from State Plan Fund

Major Strategies: Workshops, Action Plan Preparation, Monitoring etc

Project Name: Various Financial Assistance to Animal Husbandry Units

Goal 05 : Financial Assistance & Retention schemes to assist existing Kudumbashree entrepreneurs & new beneficiaries in **promoting scale up initiatives, Technology up gradation & Product and Process Innovation.**

Brief about Project:

Various financial assistance schemes are necessary for Kudumbashree entrepreneurs to scale up their existing units. Technology Assistance, Innovation Support, start up assistance & Crisis Management are needed for the formation and scaling up of various livestock units. **5 Lakh per District is earmarked** for providing various financial assistance to units after conducting field evaluation and project evaluations. **Technology fund Assistance for minimum 56 units, Start up fund support for minimum 42 units, Crisis management support for minimum 11 units and Innovation fund support for minimum 3 units** are targeted through this scheme.

Budget:

0.70 Cr from State Plan Fund

Major Strategies: Workshops, Action Plan Preparation, Monitoring etc

Project Name: Training Programmes

Goal 06 : Various Trainings to Support Kudumbashree members in forming Livelihoods in Livestock sector

Brief about Project:

Livestock sector project Awareness or Orientation Trainings, Entrepreneurship Development Programmes, Skill Trainings & Performance Improvement Programmes are included in this scheme. Trainings are essential part of all schemes to ensure successful implementation of the projects. **General Orientation & EDP for 20000 beneficiaries, Skill Trainings for 10000 beneficiaries, Performance Improvement programme for 3000 beneficiaries and Urban Skill trainings for 1000 beneficiaries** are included in this scheme.

Budget:

2.62 Cr from NRLM & 0.149 Cr from Plan Fund

Major Strategies: Empanelment of training agencies, Training Plan Preparation, Monitoring, Orientation programmes etc

Project Name: Development of Producer Organizations in livestock sector

Goal 07 : Promotion of Producer Group Organizations like Producer companies, producer enterprises, producer groups to bring maximum producers under a common entity for achieving common interests or goals.

Brief about Project:

Revival supports for existing producer entities in livestock sector & support for the development of new producer organizations. Technical support and financial support will be provided to producer entities after the evaluation of the proposal by state level committee.

Budget:

0.10 Cr from NRLM & 0.50 Cr from Plan Fund

Major Strategies: Research, Field level Study, feasibility Study, Workshops, Action Plan Preparation, Monitoring etc

Project Name: Intensive Block Development Project

Goal 08 : Intensive Block Development Project aims to implement **focused activities to create 2 model blocks in all districts** and hence achieving **saturation in livestock projects** in those blocks with in maximum **span of three years.**

Brief about Project:

. Major programmes involved in this project are Development of Model CDS & Model Project(1.4 Cr for 14 CDS/units), Livestock Entrepreneurship Development Programme(free mentorship & Enterprise development assistance; 0.60 Cr (for 420 beneficiaries), Integrated farm(mixed farm with more than one livestock/farm products; 0.2 Cr for 10 units) development and Special Category project development(project for Ashraya/physically or mentally challenged/Transgender& vulnerable-special categories; 2.15 Lakh per district for assisting minimum 5 families through 100% subsidy schemes) based on the need & availability of fund. Development of minimum 1400 beneficiary units are targeting through this scheme.

Budget:

1.901 Cr from State Plan Fund + 2.10 Cr from Special Livelihood Plan Fund+ 0.60 Cr from NRLM + other possible funds

Major Strategies: Workshops, Action Plan Preparation, Need analysis, Monitoring etc.

Project Name: CIF Initiatives

Goal 09 : To avail low interest loan to Kudumbashree members for the formation & Scale up of various Livestock units through CDS.

Brief about Project:

Livestock sector project Development at community level will be energized with the availability of low interest loan (4%) through CDS. Demand for low interest loan in Livestock project is huge. By availing loans through CDS to members will help the implementation more easy and viable. Beneficiary will get assistance through CDS, CDS will get economic benefits from interest and Monitoring will become easier. Assistance for 5000 beneficiaries is targeting through this scheme.

Budget:

16.9 Cr from Special Livelihood Plan

Major Strategies: Workshops, Action Plan Preparation, Monitoring etc

Project Name: AH CRP Formation & Deployment

Goal 10 : Developing Community Level Resource Team for Livestock sector Project Implementation.

Brief about Project:

Livestock sector project Development at community level will be energized with the availability of field level resource persons. More Focus and Bottom level effective implementation can be brought out with the support of AHCRP by giving various assistance to new and existing members.

Budget:

2.5 Cr from NRLM

Major Strategies: Action Plan Preparation, Monitoring Tool, CRP Policy. Field audit, Peer appraisal etc.

Project Name: District Level Unit Formation through NRLM Financial supports

Goal 11 : District Level Livestock Unit Formation through various financial assistance like Revolving Fund, Crisis Management

Brief about Project:

Livestock units promotion and various supports through NRLM Schemes. Livelihood generation schemes in Animal Husbandry sector by providing awareness, trainings, financial and handholding supports to Kudumbashree members. Revolving Fund assistance is provided through Kudumbashree network for minimum 175 units (Targeting 28 lakh rupees financial supports for minimum 56 Livestock EDP beneficiaries, 6 lakhs financial supports for ABC units, 50 PET ME units, 30 fish farming units, 25 egg hatchery units, 3 Bee Keeping units and 2 Meat Processing units) & Crisis Management Fund supports for 16 Units (mainly targeting ABC units) & Community Investment Fund Support for 600 units are targeting through this scheme.

Budget:

5.96 Cr from NRLM

Major Strategies: Workshops, Action Plan Preparation, Monitoring etc

Project Name: Documentation & Capacity building programmes

Goal 12 : Capacity building of mission staffs and baseline study for increasing the effectiveness of various projects.

Brief about Project:

Effective project implementation required skill up gradation of programme team, baseline studies and surveys, Need analysis, Meet ups with stake holders, Impact assessments, motivational events etc. This scheme is introduced for energizing the overall livestock schemes through skill updation and need assessment.

Budget:

0.21 Cr from State Plan Fund & 0.29 Cr from NRLM

Major Strategies: Trainings, Exposure visit, Impact Study, Paper presentations, Documentation of success models etc

Thank You