



Gender Development Activities

Annual Action Plan 2022-23



Gender Integration - Orientation and training

- State, District and block level functionaries
- CDS Committee and Accountants



Revision of modules

- Developing a team of resource persons for module revision
- Analysis of modules on each verticle.
- Revising the module through gender lens
- Applying it in the workshops and trainings



Project implementation of each verticle through gender lens

- Preparation of microplan
- Preparation of VPRP
- Integration and implementation of projects
- Integration and implementation of projects through GPDP



- Name of the Programme (1): **Snehitha Help desk**
- Goal: To provide help and support to those women and children who are in distress and provide voice for their issues and concerns, also to prevent, protect and prevail over domestic violence through advocacy, empowerment and social change
- Fund: Rs 6.37Cr...../- from Plan fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: It is 24 hours working gender help desk which is providing short stay home for women and children who are facing atrocities and violence. Also providing short stay for those women who are traveling alone at night. Giving assistance to family, individual, adolescent and premarital counseling. Conducting awareness campaigns. Providing legal and medical assistance, 24 hours Tele counseling and rehabilitation through the convergence with other departments and NGO's.
- State Target: 15



- Name of the Programme (2): **Gender Programmes in urban Area**
- Goal: To conduct gender development activities in urban CDSs.
- Fund: Rs 74.4 Lakhs/- from Plan fund
- Timeline: 1/4/2022 to 8/3/2023
- Brief Description: All the activities on gender development such as gender self learning programme, vigilant group activities, gender development activities could be conducted in urban CDSs.
- State Target: Activities in 129 urban CDSs.



- Name of the Programme (3): **Review and Monitoring**
- Goal: To ensure that all the activities are time bound, achieving its goal. Identifying the gaps while implementing the activities and filling it properly.
- Fund: Rs 25 Lakhs...../- from Plan fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: District wise and state wise monitoring of all the activities by reviewing DPMs, Community Counselors, Snehitha staffs, Resource persons, Vigilant group members, CDS chair persons, CDS and ADS volunteers.
- State Target: 14 District mission Staffs.



- Name of the Programme (4): **Forum for transgender and sexual minorities**
- Goal: Giving space and opportunity for Transgender and sexual minorities to share their issues, developing talents and ensuring rights.
- Fund: Rs 74.4 Lakhs/- from Plan fund
- Timeline: 1/4/2022 to 8/3/2023
- Brief Description: Developing district wise forums and conducting monthly meetings to achieve the goal.
- State Target: 14 district level forums



- Name of the Programme (5): **Strengthening Vigilant group**
- Goal: Strengthening and activating vigilant group for addressing the issues and make them confident to intervening issues.
- Fund: 53.25 Lakhs...../- from NRLM fund
- Timeline: 1/4/2022 to 30/3/2023
- Brief Description: Strengthening the group by giving trainings and Monitoring Vigilant group activities. Giving monthly activity to the team with a specific theme.
- State Target: 19092 ward level activities.



- Name of the Programme (6): **Gender Self Learning Programme**
- Goal: To create a platform to discuss gender equity among people.
- Fund: Rs 2 Cr from NRLM Fund
- Timeline: 1/4/2022 to 8/3/2023
- Brief Description: Conducting gender sensitization activities among youth in different themes which will contribute in the discussion on gender equity.
- State Target: Gender sensitisation programmes among 2.9 lakhs NHGs, 17000 Auxiliary groups. 5000 kudumbashree staffs will be completed course on Gender.



- Name of the Programme (7): **Crime Mapping**
- Goal: Identifying the types, occurrences, areas and patterns of crime in a particular area (CDS) which will help in the formation of policies, strategies , programmes and other safeguard measures.
- Fund: Rs 3Cr from NRLM Fund
- Timeline:1/4/2022 to 30/3/2023
- Brief Description: Women and children are facing violence in different forms in everyday life. Most of the crimes are not recorded and such cases to be reported. It is a collective attempt to identify the rate, intensity and situation and suggesting solutions. It is decided to conduct crime mapping in 152 CDS (each in a block)
- State Target: Crime Mapping in152 CDS



- Name of the Programme (8): **Gender Resource Centre**
- Goal: To bring gender equity at LSGI level by implementing various gender development activities
- Fund: Rs 1.5 Cr/- from NRLM Fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Conducting various Gender Development activities in 660 GRCs such as gender sensitization trainings to Kudumbashree members, youth clubs, Balasabha children and other department representatives, conducting various studies in developing programmes of gender development.
- State Target: 660 GRCs



- Name of the Programme (9): **Support to Anti-Human trafficking victims**
- Goal: To enrich the life of anti human trafficking survivors and victims by giving livelihood support and other mental and social support.
- Fund: 16 lakhs from NRLM Fund
- Timeline: 1/3/2022 to 31/3 2023
- Brief Description: Giving income generation activities, mental and social support to the identified victims Idukki, Malappuram, Palakkad and Wayanad districts.
- State Target: programmes in 4 Districts



- Name of the Programme (10): **Community Counsellors**
- Goal: Building a healthy environment for women and children physically and mentally by reducing domestic violence and other issues.
- Fund: Rs 4.32 Cr from NRLM Fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Strengthening all women under GRCs to realize and resolve the issues they are facing. Attempts to make women friendly atmosphere in all the institutions under LSGI.
- State Target: 360 community counsellors would support the people



- Name of the Programme (11): **Gender Campaign**
- Goal: Conducting campaign against dowry and violence against women and children.
- Fund: Rs 1Cr from NRLM Fund
- Timeline:1/4/2022 to 30/3/2023
- Brief Description: : Continuation of sthreepakshanavakeralam campaign by giving gender awareness to the women and men, Formation and strengthening of gender clubs in schools, colleges libraries and other institutions with the support of different departments. Conducting online course on gender.
- State Target: Programmes in 14 districts.



- Name of the Programme (12): **Capacity building** for District Programme Managers, Snehitha team, Community Counselors and Resource persons
- Goal: Strengthening the capacity of the implementation team
- Fund: Rs 22.5 Lakhs from NRLM Fund
- Timeline: 1/4/2022 to 28/2/2023
- Brief Description: Conducting Trainings, workshops, exposure visits, discussions to State Mission team, DPMs, Snehitha Team, Community Counselors and Resource persons
- State Target: Capacity building of 570 staffs



- Name of the Programme (13): **Gender point persons in immersion sites - Capacity Building and other strengthening programmes**
- Goal: Developing Social Development volunteers as Gender Point Persons for identifying and resolving issues faced by women of their NHGs. They are also act as catalyst for gender equitable society.
- Fund: Rs 21 Lkajs from NRLM Fund
- Timeline:1/4/2022 to 30/3/2023
- Brief Description: One CDS from each district is selected as immersion site for Gender development activities. Gender resource centre of the concerned CDS will facilitate all the trainings and programmes of the immersion site.
- State Target: 14 immersion sites.




- Name of the Programme (14): **Training for ICC members and staff**
- Goal: Capacity building to the ICC members and awareness to the staff about POSH Act.
- Fund: Rs 15 Lakhs from NRLM Fund
- Timeline: 1/4/2022 to 28/2/2023
- Brief Description: Conducting Trainings to the ICC members of state and district missions. Conducting awareness to the state and district mission staffs of Kudumbashree mission.
- State Target: Training in state mission and in 14 districts



- Name of the Programme (15): **Documentation and IEC**
- Goal: Documenting all the gender Development activities and strengthen the documentation group
- Fund: Rs 8 Lakhs...../- from NRLM Fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Documentation of various gender development programs.
- State Target: Documentation of all activities in 14 Districts



- Name of the Programme (16): **Theme Based Programmes**
- Goal: Identifying women in different art forms and literature and providing visibility in public domain.
- Fund: Rs 15 Lakhs- from NRLM Fund
- Timeline:1/4/2022 to 31/12/2023
- Brief Description: Identifying women who are performing different instruments and promoting these women by giving opportunity in fests and events. Conducting workshops for Rangashree team in consortium formation and strengthening the group for functioning as autonomous group.
- State Target: Programmes in 14 districts

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- Name of the Programme (17): **Gender sensitization training for DDU-GKY students**
 - Goal: To create awareness about sex and gender, gender sensitization and healthy gender relations, Imparting the message of gender equity and building a gender sensitive society
 - Fund: 27.25Lakhs...../- from DDU-GKY Fund
 - Timeline: April 2022 to September 2023
 - Brief Description: The program is designed in such a way that gender sensitization sessions will be taken to each batch in 11 sessions (12 hours).It will take two days discussions. Two district level facilitators are trained and they will facilitate the sessions in each district. Total 450 DDU-GKY batches will be sensitized.
 - State Target: 450 DDU-GKY Batch students



- Name of the Programme (18): **Model Gender Resource centre**
- Goal: To bring gender equity at LSGI level by implementing various gender development activities
- Fund: Rs 9.8 Cr from NRLM Fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Conducting various Gender Development activities in 140 Model GRCs such as gender sensitisation trainings to Kudumbashree members, youth clubs, balasabha children and other department representatives, conducting various studies in developing programmes of gender development.
- State Target: 140



Food, Nutrition, Health and WASH



- Name of the Programme (1): **Capacity Building of State/District Resource Pool, Review and monitoring**
- Goal: To develop resource persons in FNHW implementing CDS for rolling out of BCC modules. Review and monitoring of FNHW activities.
- Fund: Rs 23 Lakhs from NRLM fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Developing district, CDS level Resource Persons for facilitating sessions on BCC module. Conducting monthly review meeting in CDS, District and State level.
- State Target: Selected CDS of 12 Districts.



- Name of the Programme (2): **Printing and Documentation**
- Goal: Printing posters, modules and other materials for the promotion of FNHW activities. Documentation of all the activities of the project.
- Fund: Rs 8 Lakhs from NRLM fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Printing of BCC modules, leaflets and documentation of all the activities.
- State Target: Selected blocks of 12 Districts



- Name of the Programme (3): **Resource Person Support**
- Goal: Developing Resource Persons in CDS level and rolling out of BCC modules.
- Fund: 2.36Cr from NRLM fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: ToT for the CDS level resource persons on BCC modules and rolling out to all the selected NHGs of the CDS.
- State Target: Selected NHGs of 12 Districts



- Name of the Programme (4): **Training to CDS/ ADS members**
- Goal: To create awareness on FNHW programme and rolling out of BCC modules to the CDS and ADS members
- Fund: 97.8 Lakhs from NRLM fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Conducting training programmes to the CDS and ADS members of selected blocks and rolling out of BCC materials to these members
- State Target: Selected ADS,CDS of 12 districts



- Name of the Programme (5): **Activities and Campaigns and Developing immersion sites**
- Goal: Conducting different activities to promote healthy environment in every NHG member's family. Developing immersion site in 12 districts.
- Fund: 1.82Cr from NRLM fund
- Timeline: 1/4/2022 to 31/3/2023
- Brief Description: Conducting Nutrition melas, Health camps, Exhibitions, kalajadhas and other IEC programmes in connection with FNHW. Preparing and implementing action plan at immersion sites.
- State Target: Selected ADS,CDS of 12 districts





THANK YOU