



## Foundation Stone laid for Kerala Chicken Regional Unit



The foundation stone for the Kerala Chicken Thiruvananthapuram Regional unit was laid at Channankara, Kadinamkulam, Thiruvananthapuram on 23 July 2019. Shri. A.C Moideen, Minister for Local Self Governments, Government of Kerala laid the foundation stone of Modern Poultry Plant and Adv. K Raju, Minister for Forests, Animal Husbandry and Zoos, Government of Kerala laid the foundation stone of E.C Parent Stock farm. This would be the first ever meat processing plant in the history of Kerala which keeps up the ISO standards.

The Kerala Chicken project would be implemented through Kudumbashree Broiler Farmers Producer Company Limited (KBFPCL), which include all Kudumbashree broiler farmers. The fully automated plant would have the capacity to process and pack 10,000 chicken in an hour and the fully automated breeder farm would produce 60,000 chicks a week. In the first phase, regional units would be set up at Thiruvananthapuram, Kozhikode and Palakkad districts. More than 200 Kudumbashree women would get job opportunities through this. The Kerala Chicken project envisages taking



over more than half of the domestic market of broiler chicken in Kerala. Shri. V.Sasi, Deputy Speaker, Kerala Legislative Assembly presided over the function. The keynote speech was delivered by Shri. S. Harikishore IAS, Executive Director, Kudumbashree and Chairman, KBFPCL. The report was presented by Dr. Nikesh Kiran, Programme Officer, Kudumbashree and CEO, KBFPCL. Dr. Sunil Kumar P.C, Director, Animal Husbandry, Shri. P. Felix,



President, Kadinamkulam Grama Panchayath, Smt. Shyji, Director, KBFPCL and Smt. Usha Rani, Director, KBFPCL gave away the felicitations. Smt. Prasanna Kumari, Managing Director, KBFPCL welcomed the gathering and Dr. K.R Shyju, District Mission Coordinator, Kudumbashree Thiruvananthapuram District Mission extended vote of thanks. A seminar on 'KBFPCL- The new hope for Broiler Farmer's in Kerala was also held along with the programme.

## Kudumbashree launches third phase projects of NULM Employment through Skill Training and Placement



Kudumbashree Mission has launched the third phase projects of NULM Employment through Skill Training and Placement Scheme. Shri. S. Harikishore IAS, Executive Director, Kudumbashree Mission inaugurated the programme held at Government Guest House, Thycaud, Thiruvananthapuram on 11 July 2019. In the third phase, skill training would be extended to 12,000 candidates in 93 urban areas in the district. Kudumbashree Mission had signed MoU with 35 training agencies for extending skill training to these candidates. Kudumbashree Mission started extending skill training through NULM from 2016. As of now, 16,000 candidates had been given skill training. Those who have educational qualification from eighth standard upto graduation may join and avail skill training in different courses as part of the programme. Those who complete the courses of duration three to eight and half months

would be given the certificate certified by National Skill Development Corporation (NSDC). Out of the 12,000 candidates, 5300 candidates may avail residential training. Food and accommodation would be extended free of cost to the candidates. More details of the programme would be available at the CDS offices in the respective Urban Local Bodies (ULB) or at the toll free number 155330. The trainings are being extended in 54 various courses viz., Information Technology, telecom, automotive, tourism, accounting, electronics, Ayurveda etc. The Employment through Skill Training & Placement (EST&P) programme provide skill training of the urban poor to enable them setting up self-employment ventures and for salaried jobs in the private sector. The EST&P Program intends to fill the gap between the demand and availability of local skills by providing skill training programs as required by the market.

## Destitute Free Kerala Programme Beneficiary from Malappuram gets job placement through DDU-GKY



Destitute Free Kerala Programme Beneficiary from Malappuram gets job placement through DDU-GKY. It is Ms. Annamma M.A hailing from Karuvarakundu CDS of Malappuram district of Kerala, who secured job placement through DDU-GKY. Annamma is placed in the Edakkara branch of ESAF Small Finance Bank as Sales Officer Trainee with a monthly salary of Rs 16,000. It is as per the special inclusion of DFK families, that Annamma was mobilized for the programme. She did the Banking Finance Service Insurance (BFSI) course at ESAF. Kudumbashree SRLM has done special mobilization programmes for the family members of the destitute in the state, by visiting each destitute family and identifying the beneficiaries. To make the inclusion of the real needy a reality, Kudumbashree has done special mobilization programmes for the family members of the destitute in the state, by visiting each destitute family and identifying the beneficiaries. As a small yet significant initiative from DDU-GKY Kerala, it was decided to include 2,000 DFK beneficiaries or family members in DDU-GKY programme, through which an income generation can be assured at least to one member of the family.

## Kudumbashree Alappuzha District Mission Distributes Menstrual Cups



Kudumbashree Alappuzha District Mission distributed Menstrual Cups under the leadership of the Gender team in the district. Awareness class on how to use menstrual cups was also organised along with the programme. The menstrual cups were distributed as part of the Thinkal Programme, the joint venture of Alappuzha District Administration and HLL Lifecare Limited (formerly Hindustan Latex Limited). Dr. Karthika, Community Medicine Department, Medical College, Vandanam, Alappuzha and Ms. Kavya Menon, Project Coordinator, HLL Lifecare Limited lead the awareness classes. Snehitha Community Counsellors, Snehitha staff, women staff of Kudumbashree Alappuzha District Mission attended the function. Menstrual cups were distributed to all women who attended the programme. Menstrual cups are very hygienic and convenient that sanitary pads, though are yet to enter the mainstream. Menstrual cups were distributed to Kudumbashree for make the menstrual cups familiar among the public.

## Triangular convergence to provide livelihood opportunities for differently abled children in Ernakulam district



Three major portfolios of Kudumbashree Ernakulam District Mission viz., Social Development, DDU-GKY and Micro Enterprises has been combined together to provide livelihood opportunity to children in Buds Rehabilitation Centre, Kumbalam in Ernakulam district. Students of Buds Rehabilitation Centre, Kumbalam has been provided with professional support by Kudumbashree Ernakulam District Mission to manufacture books and pens. The books and pens manufactured by the students would therefore be purchased by 23 DDU-GKY Project Implementing Agencies in Ernakulam district. A notebook is sold for Rs 25 and a pen would

be sold for Rs 8. It is estimated that around Rs 2 lakhs would be the annual turnover for the school from selling these products to DDU-GKY Project Implementing Agencies. Kudumbashree Ernakulam District mission will also buy books and pens for all the trainings organized by Kudumbashree Ernakulam District Mission. Kerala University of Fisheries and Ocean Studies, Panangal, Ernakulam also have agreed to purchase the products. Kudumbashree Ernakulam District Mission is focusing on providing livelihood opportunities for maximum number of differently abled children this year.