

## Kudumbashree woman from Kozhikode receives a rare opportunity to interact with the Prime Minister of India

A Kudumbashree woman from Kerala received a golden opportunity to converse with the Prime Minister of India. It was Smt. Shiji from Kozhikode district of Kerala who received the golden opportunity to interact with Shri. Narendra Modi, Honorable Prime Minister, Government of India. The meeting with the Prime Minister was held at Jupiter Auditorium, Lucknow on 28 July 2018. She shared her experiences with the Prime Minister in her mother tongue, Malayalam language. Smt. Shiji was the only person who received the invitation for participating in the programme which was organised for the Prime Minister to have a talk with the beneficiaries whose house construction was completed under the first phase of Pradhan Mantri Awas Yojana (PMAY).

Shiji told the Prime Minister that building a house was her dream and now she is happy and content that it has become a reality through Pradhan Mantri Awas Yojana (PMAY). As Shiji told the Prime Minister that she doesn't know Hindi language, he asked her to continue the same in her mother tongue. 35 PMAY beneficiaries from different states across the country also attended the programme and interacted with the Prime Minister.



## Suraksha 2018 - State Level Animal Birth Control Awareness Campaign concluded

Suraksha 2018, the State Level Animal Birth Control Awareness Campaign to propagate the ABC programme to the grassroot level was concluded. Adv. K.Raju, Minister for Animal Husbandry, Forest, Dairy Development and Zoos, Government of Kerala inaugurated the valedictory function held at Main Hall, Kanakakkunnu Palace, Thiruvananthapuram on 31 July 2018. A Workshop on the topic 'The Social Relevance of Animal Birth Control Programme' was also organised along-with. The awards for the Photography- Logo designing competition was given away at the function.

It is decided to execute the animal birth control activities of 2 lakh dogs in the next 2 years. If rabies is caused through the bite of the stray dogs it would become a more serious issue. Even though the stray dogs attack human beings, the killing of street dogs is banned as per various acts and judgements. It was then the Animal Husbandry Department came up to find a solution for the same. As the programme was not functioning properly, Kudumbashree was entrusted for implementing the Animal Birth Control programme in the state. As Kudumbashree Mission took up the programme, the programme became a success. In more Kudumbashree women would enter into this sector, the issue of stray dogs could be controlled to a greater extent. It is notable that within 11 months after the launch of the programme, Kudumbashree women caught 15,623 dogs and made an income of Rs 3.23 crore. Minister said.

It is through Kudumbashree that the various programmes of the Government of Kerala are brought to the lower strata of the society. As Kudumbashree complete the assigned tasks efficiently within no time, Government of Kerala entrusts the Mission with more assignments. It is because of Kudumbashree's efficiency that Kudumbashree was entrusted with the Animal Birth Control Programme. The Animal Husbandry Department will extend all the support to Kudumbashree for the same. He added.



The Awards for Shri. Sumesh Kodyath and Shri. Sudharmadas, who came first and second in the Photography competition was given away at the function. The award for Shri. Anantha Krishnan who came first in the logo designing competition, the awards for the children who were the winners in the painting competition, the awards for the best performing districts were also given away at the programme. Minister also distributed the uniforms and Identity cards for the ABC unit members.

Dr. R Venugopal, Assistant Director, Animal husbandry, Dr. Kishore Kumar, Veterinary Surgeon, Animal Husbandry and Dr. Anand Shankar, Former Veterinary Surgeon, World Veterinary Society attended the workshop conducted in connection with the programme. The unit members who successfully executed the ABC programme shared their success stories before the public. Dr. Nikesh Kiran, Programme Officer, ABC programme, Kudumbashree welcomed the gathering. Shri. V.K Prasanth, Mayor, Thiruvananthapuram Corporation presided over the function. Dr. N.N Sasi, Director, Animal Husbandry Department, District Mission Coordinators, Assistant District Mission Co-ordinators and Block Co-ordinators also attended the programme. Dr. L. Ravikumar extended vote of thanks.

## Kudumbashree Malappuram District Mission to launch Shree Taxi



Kudumbashree Malappuram District Mission is all set to launch 'Shree Taxi' associating with the National Health Mission, Malappuram. It is a convergence programme of Kudumbashree Mission and the National Health Mission. As per the programme, the 'Shree Taxi' would take the pregnant women to the hospital and also take the mothers and newborn babies after delivery from the Tirur Government Hospital to their homes. Smt. Rahmath, mother of a mentally challenged kid, who was struggling to make her livelihood would be the driver of the Shree Taxi. She had already secured her Driving Licence and Badge for the same. According to the National Health Mission this is the first of its kind project in India. The District Mission Co-ordinator, Kudumbashree Malappuram District Mission and the District Programme Manager, National Health Mission, Malappuram had already signed the MoU regarding the same.

The service is framed as per the Janani Shishu Suraksha Karyakaram (JSSK) Scheme which was launched by Government of India during June 2011 to motivate those pregnant women who still choose to deliver at their homes to opt for institutional deliveries. The Janani Shishu Suraksha Karyakaram (JSSK) Scheme has the provisions to provide several entitlements to the mothers and the newborns which include Free Transport from Home to Health Institutions, Free Transport between facilities in case of referral and Free drop Back from Institutions to home. It is also planned to extend the programme to the other government hospitals in the district as well. By the convergence, the Kudumbashree women and the pregnant women would be benefited. The 'Shree Taxi' service would be officially inaugurated on 11 August 2018.

## Street Food Vendors training progressing Updated On 2018-07-25

Kerala became the first state in the country to ensure the proper inclusion of street vendors in the society, by issuing Identity cards to them. For rehabilitating the street vendors in a proper and effective way, it was decided to extend skill training to selected 1000 street food vendors. The training programme was conducted as part of the Recognition of Prior Learning (RPL). It has been designed to provide RPL training to 1000 street vendors this year. During the first phase, 200 street vendors from 10 Urban Local Bodies were trained. The first phase training had almost been completed.

The training of the first batch was conducted at Kottayam District from 20-23 June 2018. The RPL Trainings at Alappuzha, Thodupuzha, Moovattupuzha, Thrikkakara, Kodungalloor, Wadakkanchery, Chalakkudy and Malappuram Urban Local Bodies had already been completed. The training at Koyilandy Urban Local Body would be conducted from 25-28 July 2018.

Kerala Institute of Tourism and Travel Studies (KITTS), the pioneer institute for tourism and hospitality in Kerala had been extending 12 hour training to street vendors in Urban Local Bodies of the state under National Urban Livelihoods Mission (NULM) Scheme. The trainers of the KITTS were extending training sessions in all urban Local Bodies. During the training programme the participants were exposed to the aspects such as food safety & hygiene, procurement of quality raw material, food contamination (physical, chemical and microbial), high risk foods, cross contamination, importance of safe food, quality of water/ice to be used, cleaning sanitation of utensils, effective waste/garbage disposal, table manners and etiquette, customer relation practices and basics of food safety laws. Tourism & Hospitality Skill Council (THSC) would issue certificate to the participants who had successfully completed the training programme. A hand book is also issued for quick reference along with participation certificate.

A large number of street food outlets are functioning across 93 urban pockets in the state. Local flavors are being served at such roadside outlets at cheapest prices. Food



borne illnesses of microbial origin are major health problem associated with such street foods and its major causes are lack of proper knowledge in safe food handling, lack of clean environment, sanitation and hygiene, mode of food display, food service, hand washing, sources of raw materials, and use of potable water. If adequate measures are followed it can be prevented. It is highly imperative to give basic exposure to street food vendors about food safety & hygiene, effective waste disposal, table manners & etiquette, customer relation practices and laws, rules & regulations for food safety. It was on the realization of the prevailing situation that the training was planned.

Prevent outbreaks of food/water-borne diseases from street food vending units, reduce the chances of spoilage of food, ensure quality of street food and health of the customers, effective waste management system for food vending units, understand basic table etiquette, customer handling techniques and enhance business potential of street food vending units, create basic understanding about the food safety laws, rules and regulations among street food vendors, brand the street food vendors in Kerala under a single brand-Kudumbashree etc are the benefits of the training programme. In the next phase trainings would be extended to more street food vendors. It is envisaged to create a clean and hygienic food culture through these trainings.

## Transgenders to enter into Group Farming

A group of five transgenders from Kozhikode District is all set to enter into group farming after this Monsoon season. A Joint Liability Group named 'Punarjani' had been formed under Kudumbashree Kozhikode District Mission. The transgenders will bring their cultivated crops to the market very soon. It is envisaged to ensure the supply of pure organic vegetables to the public thereby helping the sidelined communities like transgenders earn their livelihood through group farming. They launched the programme by sowing the seeds in a grow bag at Kudumbashree District Mission Kozhikode. The group will do their farming at the 25 cents of land of Mahilamandiram, located at Vellimadukunnu, Kozhikode. Sisily George, Kareena, Aleena, Prayaga and Thasni are the five members of the group. Prayaga is the Secretary and Sisily is the President of the Group.

The loans for buying the seeds and fertilizers would

be made available by Kudumbashree. The Punarjani group members had already received training from Krishi Vigyan Kendra for mushroom cultivation and coconut tree climbing. Kudumbashree Kozhikode District Mission has framed the programme in connection with the Kudumbashree- Mahila Kisan Sashaktikaran Pariyojana (MKSP) programme. Through Mahila Kisan Sashaktikaran Pariyojana (MKSP) programme of the Government of India aims to improve the status of women in agriculture and bridge the gender gap that still exists in the Indian agrarian world to bring about systemic change in the sector. Kudumbashree Mission had been implementing various programmes for bringing the sidelined communities like transgenders to the forefront of the society and it is for the first time that a Joint Liability Group is formed for helping them enter into group farming.

