

PERALASSERY



PERALASSERY COMMUNITY DEVELOPMENT SOCIETY

2018-2020



CDS CHAIR PERSON: SHEEBA AV

At A glance

Peralassery Grama Panchayat has a population of 29107 people, out of which 13280 are males and 15827 are females. A total of 4354 women among this group of women are members of Kudumbashree. Among the backward class families consisting of 643 members, 153 are Kudumbashree members.

Our five-year plan significantly focuses on lowering poverty. Factors such as food, clothing, shelter, cleanliness facilities, job income, health, property security, and education clearly reflects the rate of poverty among a population. Considering this fact, attempts have to be made in the field of Service and Production to optimize the poverty. Currently, 207 NHG's are functional within the Peralassery Kudumbashree CDS unit.

CDS general information-

ADS	18
Total NHG	208
PWD special NHG	1
Elderly NHG members	18
Total NHG members	4354
B.P.L.	1872
A.P.L.	2425
SC members	153
Units	81
J.L.G.	47
Balasabha	36
Grading	208
Live linkage	135
Agathi Rahitha Keralam Padhathi	28
Family members	41

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General Activities

Micro Finance

For last 3 years Peralassery CDS has completed 100% grading in 205 NHGs and managed to distribute 1250811/- as Interest Subsidy and 970000/- as matching grant. NHGs have availed loan under Chief Minister's Helping Hand loan Scheme (10225000/-) and Muttathe Mulla Scheme (18625000/-).

Micro Enterprise

127 women are earning income through 19 group programmes and 5 individual programmes designed by Kudumbashree. 44 members are divided into groups of 4 and they are finding income through poultry production. In the field of animal husbandry, 1 group of cattle rearing involves 5 members, 9 goat rearing groups with 5 members each, 2 poultry production units, and one vermicompost units are functioning successfully. Five women have been appointed as part time sweepers at government offices. Almost 40 women were able to earn an income through trainings conducted for paper bag making.

Janakeeya hotels, flour mills, garments, Virgin coconut oil, Bakery, help desk, CIB board formation, Haritha Karma Sena, Beauty parlour, Sinkari Melam, Kala Troop Vanitha hotel, Catering unit, etc. are the fully functional programmes initiated by Kudumbashree.

The newly found ventures like She - shop, Home shop, She - taxi, are exceptionally going well.

Bala Sabha

In 36 Balasabha's, 627 children are active members. Karate training and living camps are conducted every year, along with pencil camps, science exhibitions and even children's farming programmes.

Gender-

As per the Snehitha Calling Bell Plan, 48 potential individuals who are living alone have been identified and aided with medical camp facilities and clothes. Cycle training has been provided to women and children.

Agathi Rahitha Keralam-

As per the plan, 28 destitute families have been guided and provided with all necessary needs and requirements.

M.K.S.P.-

In 47 J.L.G.s, 220 members have been farming products such as grains, vegetables, grams, turmeric, ginger, etc. in an area of 80 acres.

Best Practices of CDS-

- A Suchithwa Padayathra was conducted for a month to raise awareness against the usage and burning of plastic.
- A special Kala Troop has been founded, named 'Penma', to celebrate and encourage the creative minds among the Kudumbashree members.
- A regional marriage bureau called 'Mangalyashree' has been functioning for the welfare of members who finds difficult to find partners.

Flood Special Activities

- The major contribution of Kudumbashree is to cater the needs of families affected by Kerala floods. They were provided with financial aid of 1550000 rupees as well as by actively taking part in campaigns formed to clean the affected houses and surroundings.

Covid 19 Special Activities-

- Kudumbashree were able to volunteer as delivery servicemen of ration shop items and free government kits during the Covid-19 pandemic lockdown.
- A Community Kitchen was started successfully by Kudumbashree and free food was delivered to quarantined guests and migrant labourers.

Future programmes-

- Planning to start a labour bank with the aim of assuring more employment options for women.
- An awareness programme for young girls will be organized to help them identify and protect themselves against Cyber-crimes.
- A cycle training will be conducted for 2000 women.

General Feedback-

Peralassery CDS is very active in all the activities that are guided by Kudumbashree. A proper visioning exercise and Support may help them to create their own empowered society, where they plan for their future.



Sales through Various Markets



Haritha Karma Sena



Muttathey Mulla Inauguration



Balasabha Karate Practice



Balakrishna



Nadeel Ulsavam



Kit Distribution



Suchithwa Padayathra



Chicken Unit



Rice Flake Unit



Tailoring Unit



Shikaarimelon Unit



