



Kudumbashree make half crore face masks

We had already explained about the production of face masks through Kudumbashree tailoring units as part of covid-19 countering activities in the previous articles. This activity was started during March 2020 and till 22 June 2020, a total of 51.04 lakh masks were produced under the leadership of Kudumbashree micro entrepreneurs. These masks were made available for various governmental departments, agencies and to the public markets. More than 15 institutions viz., Kerala Medical Services Corporation, Tourism Department, Airport Authority, Food

Corporation of India, Jan Aushadhi stores, banks, Kerala State Financial Enterprises Limited, Lottery Welfare Board etc and various District Administrations, District Panchayats, Grama Panchayats directly bought the masks produced by Kudumbashree entrepreneurs.

Single layer, two layer and three layer masks are being produced in cotton cloth. In addition to this, the production of designer masks and Ayur Mask associating with the Ayush Department is also progressing. Also, 2.81 lakh face shields are being produced for



Kerala Medical Services Corporation Limited. It's a great relief that, though job loss occurred during covid-19 crisis situation, Kudumbashree micro entrepreneurs could find a small income through mask production. Kudumbashree micro entrepreneurs

could make sales of around Rs 8 crores through mask production. Above all that, Kudumbashree units are happy and satisfied that they could produce and make available the face masks for the public when in need