National Award for Kudumbashree

Hope you all will recall the ‘Making an Impact Article-04’ in which the details about extending skill training to the rural youth was explained in detail. Kudumbashree has once again bagged the national award constituted by Ministry of Rural Development (MoRD) for implementing DDUGKY programme effectively and efficiently. We received the letter regarding the same from the Ministry of Rural Development (MoRD) yesterday.

We are happy and content that we were able to maintain the excellence in performance in implementing Deen
Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) for the last three consecutive years. During the financial year 2016-17, we achieved third place in the national level. During 2017-18, we were able to rise towards the second place. During this year (the third year), we are informed from MoRD that we are selected for one of the first three places. We would be able to know the final rank on 19th December, during the award distribution ceremony.

I consider this achievement of bagging national award for excellence in implementation of DDUGKY for the three consecutive years as the result of the hard work and commitment of the team of our District Mission Co-ordinators, Assistant District Mission Co-ordinators, District Programme Managers and Block Co-ordinators who implement the same in the field level.

Besides that, the contribution of the 112 Project Implementing Agencies (PIAs) who had signed contract with Kudumashree for implementing this programme efficiently and for extending skill training and job placement for students through this project in Public-Private Partnership also deserves to be mentioned here. The 941 community volunteers, who are Kudumbashree members, are doing the mobilization and tracking of the beneficiaries in the field level. The relentless hard work of these community volunteers are also there behind this success.

This persistent hard work of our big team starting from community volunteers, agencies, block co-ordinators up to the state level officials had helped us attain this hatrick achievement. This achievement reminds us to further implement this programme more effectively. Once again, we would like to support all those who had helped us in achieving this national award.