Kudumbashree, the poverty alleviation and women empowerment mission of Kerala is the hope of lakhs of women from the marginalised sections, assisting them to make giant leaps. The crises like the unprecedented floods and covid pandemic have in fact invigorated Kudumbashree’s efforts to cross over the challenges through innovations and experiments. Kudumbashree is not only empowering over 40 lakh NHG members, but it is also turning out to be the guardian for sustaining their dignity. In today’s article in ‘Making an Impact’ Series, let me present the interview conducted by Shri. N.V Raveendran Nair, Senior Journalist, and published in Kerala Calling magazine. This interview, which is a snapshot of Kudumbashree, which is acting as a prominent force in Kerala’s developmental sector.

Hope you all will read this and will let us know your insights and suggestions. This article is also given in the page https://www.kudumbashree.org/pages/183 under articles/interview section.