Kudumbashree neighbourhood group members are always interested and are passionate to start livelihood programmes in Animal Husbandry sector. Aadugramam (Goat Village) is a project launched by Kudumbashree so as to help the Kudumbashree members earn better income through goat rearing. We launched this programme during 2012.

In Aadugramam programme, a group consisting of 5 women constitute a group. Every woman would be given 4 goats each, which means a group would have 20 goats. It is estimated that Rs. 1,50,000 would be needed to buy, rear and for building barns for them. 33.3 % of the total amount, i.e, Rs.50,000 would be given by Kudumbashree as subsidy.
As per the statistics, there are 4142 Aadugramam groups functioning all across the state. 20,471 women are finding their livelihood through these enterprises. In addition to goat farming, few related / allied enterprises were also started. Mutton meat processing centre was started in Thrissur and two enterprises were started in Kannur and Attappady which powder the excreta of goats and sell it as manure.

In Kannur district of Kerala, a Producer Company named ‘Kannur Goat Farmers Producer Company’ was formed under the leadership of the goat farmers in the district. They are organising markets that make the opportunity to sell goats and help the goat farmers earn better income. We hope that more people would come to this sector.