THIRUVANIYOOR CDS

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General Information

District : Ernakulum
Block : Vadavukode
Taluk : Kunnathunadu
Village : Thiruvaniyoor
CDS Registration No : ER 220/03
Number of ADS : 16

Chairperson : Ajitha Narayanan (ward 12)
Vice Chairperson : Savitha Karunakaran (ward 9)
Micro Enterprise Convener : Radha Sukumaran (ward 5)
Social Development Convener : Eliyamma Joseph (ward 8)
Infrastructure Convener : Lucy Micheal (ward 1)
Centrally Sponsored scheme : Lisy Baby (ward 3)
Other CDS members: Anju Saneesh (ward 2), Shyla Murali (ward 4),
Binitha Vinod (ward 6), Susan Shaji (ward 7),
Smitha Mohan (ward 10), Lalitha Kutty (ward 11),
Vrindha Jayan (ward 13), Ajitha Vijayakumar
(ward 14), Nitha Sajeevan (ward 15),
Sunitha Anilkumar (ward 16).

Member Secretary: Paul M.P
Accountant: Vidya K.V

ORGANISATION
NHGs: 226
General NHGs: 187
SC NHGs: 13
PWD NHGs: 2
Elderly NHGs: 24
NHG members: 3168
Kudumbashree school: 190 NHGs (2018-19)

MICRO FINANCE
Thrift amount: Rs. 6,48,50,600
Internal Loan: Rs. 15,37,40,350
Bank Linkage status: Rs. 7,25,97,920 (165 NHGs)
Matching grant: 115 NHG
Revolving Fund: 1,95,000 (2018-19)
NRLM CBO MIS: 95%

SOCIAL DEVELOPMENT
Ashraya/DFK beneficiaries: 173
Balasabha: 25
Balasabha members: 340
LIVELIHOOD

Registered ME units: 269 (including SVEP)
JLGs: 179 (795 members)
JLG loan: 1,59,00,000 (116 JLGs)
Aadu Gramam (Goat rearing) groups: 5 units (25 members)
Ksheerasagaram: 4 units (20 members)
Mutta Gramam Groups: 288 members

Thiruvaniyoor grama panchayat in Ernakulum district have an area of 21.91 km². Panchayath have a population of 25,329 (as per 2011 census). 3168 families are part of Kudumbashree organizational structure.

General achievements

• SVEP: As the panchayat is under Vadavukod block, the Startup Village Entrepreneurship Program (SVEP) is being implemented here from 2017 onwards. Availed CEF to 92 MEs.
• Muttathe Mulla – 2 NHGs took Rs 10,000 each- total loan amount: Rs. 20,00,000
• Total area under cultivation – 125.25 acre
• DDUGKY – Regularly Conducting Cluster meetings and mobilization camps. During 2018-19 financial year, 13 students were trained under this scheme and all of them got placement also.
• 16 vigilant groups are functioning in the CDS.
• 40 Snehitha Calling bell beneficiaries
• Harithakarmasena is actively working
• Have a Nutrimix unit called Amrutham
• BUDS institution to begin functioning soon. The building and other infrastructure is almost ready.

**Special activities**

**Samoohyamela** – Conducted Samoohyamela in a grand way. A total of 700 people participated in the two day programme. NHG members, Elderly NHG members. Special NHG members, Balasabha members were participated in the art festival that was conducted along with the Samoohyamela.

**JLG tool kit** worth Rs. 1,65,000 distributed to JLGs.

**Snehanidhi**- It is a project started by Ernakulum district mission to help the NHG members to bear the care expenses. A nominal amount of Rs.10 is being collected from each NHG member and the CDS deposit this money in bank. Whenever a NHG member need money, the CDS will provide it from the above mentioned account after thorough verification. Till now, the CDS have given Rs. 1,63,300 to NHG members as part of this project.

**Oppam**- It is a district level initiative aimed at enhancing the living condition of Ashraya beneficiaries. The CDS collects an amount of Rs 10 from each NHG member and by using this money the CDS fulfill the basic infrastructure need of a selected Ashraya beneficiary. Thiruvaniyoor CDS, modified an Ashraya beneficiary’s at a cost of Rs 38,780.
Efforts during Flood and COVID

- During 2018 flood, CDS distributed essential items in Kadungalloor.
- At the time of 2019 flood, CDS collected and distributed essential items in Malappuram.
- Gave counselling service to people affected
- CMDRF- Rs.1,45,000
- RKLS – Rs.22,60,000 (12NHGs), got interest subsidy of Rs.1,36,777
- ARISE registration status- 78
• Produced 12,000 cotton masks during COVID
• Actively participated in awareness campaigns like Break the chain and Grand Care.
• Operated Community Kitchen for 38 days. Supplied almost 110 food packets 2 times per day to the needy. JLGs supplies vegetables to community kitchen.
• Arranged medicines and medical help to the needy.
• Cleaned CFLTC (COVID First Line Treatment Centre).
• CMHLS – 107 NHGs got loan (Rs. 97,90,000)
• KSFE Vidyashree scheme- 205 members registered in the scheme.

Best practices

• **THIRUVANIYOOR RICE**

CDS chairperson’s NHG unit is doing paddy cultivation in 11 acres of land. With the leadership of the CDS, this NHG started a paddy collection unit ME unit called Thiruvaniyoor Rice in 2018. They procure paddy, produce rice, pack it and sell under the brand name Thiruvaniyoor Kuthari. The unit produces almost 2000 kg of rice yearly. The rice is being sold through Kudumbashree trade fares, weekly markets, and permanent sales outlet started with the help of Thiruvaniyoor panchayat.
**Most satisfying experience**

It is for the first time, Ajitha Narayanan got the opportunity to lead the Thiruvaniyoor CDS. She became a NHG (Aswathy) member during the year 2002. At first she got the responsibility of the NHG secretary and later became ADS executive committee member. She got elected as CDS chairperson during 2018 election. Lending the CDS’s helping hands towards Ashraya and Snehitha calling bell beneficiaries is Ajitha’s most satisfying experience.

**Suggestion**

The reservation system in the election at ADS and CDS levels should be revoked. The term of CDS governing body should be extended to 5 years. It will be a great help for the CDS to create good understanding between the current LSG administrative council to work for the betterment of the panchayat.

**Learning Point**

Determination and cooperative mentality plays bigger role in the success of leaders.