Some ideas for the effective convergence between Kudumbashree and MGNREGS Programme

Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) is a programme that many Kudumbashree members depend upon. We had conducted a discussion with the State MGNREGS Mission team for discussing the scope of the effective convergence between Kudumbashree and MGNREGS programme. Based on that, we have decided to extend a training to Kudumbashree members on the convergence activities they should take up. Let me explain a few suggestions regarding this in today’s article.

Activities such as the construction of work sheds needed for Kudumbashree Enterprise groups, construction of Rural Haats for facilitating the marketing of Kudumbashree products could be taken up and be implemented as part of the MGNREGS Programme. Each CDS should check the opportunity to construct sheds for production and rural haats for marketing the products, for about 30,000 micro entrepreneurs of Kudumbashree and make the maximum utilization of the same.

In addition to this, many Individual Livelihood Assets could also be constructed through MGNREGS Programme. The Kudumbashree Organisational System needs to take leadership to generate demand to construct Livelihood Assets such as cattle sheds, goat cages, chicken coops, piggeries etc. and facilitate deserving poor families and make maximum opportunity of the same.

Compost pit, Soak pit etc could be constructed as part of the Suchitwa Keralam Programme through the MGNREGS Programme and be given to individual beneficiaries, in addition to the marketing centres and individual assets. If Kudumbashree could organise campaigns for creating awareness and the sense of need among the general public regarding this, notable
results could be created in the field level. The need for skilled/ semi skilled labourers has increased as the construction of the assets is taken up more in the MGNREGS programme. Each Grama Panchayaths could think of forming labour banks of skilled / semi skilled labourers partnering with Kudumbashree for fulfilling this need.

Kudumbashree and MGNREGS Mission is planning to organise a workshop during March for making maximum use of the convergence opportunities with the MGNREGS programme and for implementing the same. Hope it will be able to give guidelines, ideas and monitor the same through this workshop.