Today also, we are dealing with the subject of DDUGKY (Deen Dayal Upadhyaya Grameen Kaushalya Yojana) Programme, the skill training and placement project implemented throughout the state by Kudumbashree. It had already been mentioned that we select various training service providers (agencies) for imparting skill training to the candidates.

While implementing this programme, a novel idea came to our mind! Kudumbashree has a lot of micro enterprises in the service sector. “Why can’t the enterprises of Kudumbashree transform and get empaneled as a training agency?” This was the novel thought, and we decided to take it up as a challenge.
It was not an easy task to turn this dream into reality. Training agencies under DDUGKY should have excellent track record for the last 3 years, they should be properly audited, should have authorized registration and should have financial growth year on year. Other than this, they should be capable of imparting quality training to the selected students and should be a firm competent enough to make convergences possible for ensuring jobs for the trained students. But we started our work to bring a micro enterprise as a training partner.

We are proud enough to let you know that, after two years of handholding, we are able to transform one Kudumbashree Enterprise group as a training agency of DDUGKY programme.

‘Techno World’, the Kudumbashree IT unit from Kozhikode district of Kerala was selected as the training agency of DDUGKY! This enterprise group has secured the approval of the committee chaired by the Secretary, Local Self Government Department, Government of Kerala for imparting training for 105 students in Retail Sales Associate course and for training 35 students in Domestic Data Entry Operator course. They had signed contract with Kudumbashree on 18 September 2019 and had received the first installment of Rs 25 lakhs.

Yes! Our team once again converted a novel idea from dream to reality. And we are proud of this new beginning in DDUGKY programme.