We had explained the details of the programmes being implemented by Kudumbashree in convergence with Local Self Government Institutions in many previous articles. Today’s article is about one such convergence. Mahila Rice Producers Company from Thrissur is an initiative that set the best model for the Three tier Panchayath convergence of Kudumbashree. Hope you would recall the articles in which we had explained about the group farming done by NHG members who are interested in agriculture. Activities of our farming groups (JLG- Joint Liability Groups) and their interventions in the agriculture sector of the state was elaborated earlier.

1116 Kudumbashree members from 5 Panchayaths in Mala Block of Thrissur district are doing paddy cultivation. 250 farming groups are involved in this large scale activity with an area of production of 100.5 hectares of land. “Why can’t we start a rice producing company of our own and earn more income through it”- It is from this idea, the District team launched a Producer Company in 2019 by joining these farming groups headquartered at Mala Grama Panchayath. The needed land for the Company was given by Mala Grama Panchayath. A building worth Rs 38 lakhs was built by the Mala Block Panchayath for the Producer Company by including in the component of ‘Industrial Project’. The activities of the company takes place from this headquarters. In addition, the Procurement-Distribution Centre built by Thrissur District Panchayath, worth Rs
17 lakhs will also be made available for the Company.

The General Body meeting of 500 members from the farming groups (JLG) of Annamanada, Kuzhoor, Poyyam, Mala and Aloor Panchayaths of Mala Block was called and from them, 13 were selected as the Director Board Members. Out of the Director Board Members, Managing Director was also selected. The Company also have a Chief Executive Officer. Five Panchayaths are provided with 100 shares each. Value of one share is Rs 2000. Rs 10 lakhs was collected through these shares this formed the working capital of the company.

Mahila Rice Producers Company purchased a private mill which was functioning near the company headquarters. Mill was inaugurated on 2 October 2020. Thrissur district team aims at turning this place into an Industrial Park of Kudumbashree. Appreciations to the District team and Producer Company who took initiative for this novel activity. Regards to the District, Block and Grama Panchayath Officials and people’s representatives who extended them full support.