The strategies and policies we use for the socio-economic development, women empowerment and poverty eradication ensured adoption of new technology. Kudumbashree received ‘Digital Transformation Award’ from Governance Now, for making use of technology for creating maximum impact in three of our ongoing programmes which were launched in the recent years. In these projects, novel technology is used in the most effective way. Suchithra.S, Jomon.K.J and Leopole.T, our team members received the award during the award ceremony held at New Delhi on 6 November 2019.

Yes! We are not falling behind on making use of the technology for development.

Kudumbashree received the award in poverty alleviation and skill development sector. The mobile application was
developed by Kudumbashree for registering the micro enterprise units, for geo-tagging them and for adding all the basic details. Details of production, turnover, various certifications received, financial assistance provided to enterprises are all marked systematically in the software. This is one of the project that helped us get this award.

Hope you all remember the ‘Making an Impact’ Article-15 in which the Destitute Free Kerala Project was explained in detail. We completed the survey and prepared all the detailed project reports of this project in a ‘digital’ way. We were able to complete the data collection of the beneficiaries and mark the services provided to each beneficiary in the software. In a nutshell, we oversee the project implementation through this software and mobile app. This is the second project helped Kudumbashree get the award.

Enterprise Resource Planning (ERP) Software and Web Portal developed for effectively co-ordinating the activities of Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) programme which extends skill training is the yet another project that was considered by the jury for the award. Through this software, mobilization of the beneficiaries, training, tracking, on-time inspections, financial data etc could be checked. The software which has 9 modules, and is able to manage the project fully was framed for the first time by a state implementing DDUGKY. This software could be used for managing the project as well.

Usage of digital technology makes the governance smooth and transparent. Appreciations to all Kudumbashree teams making use of digital technologies and special appreciations to the teams who were considered for the Digital Transformation Award.