PRADHAN MANTRI AWAZ YOJANA(U) - LIFE

ANNUAL ACTION PLAN 2020-2021

TEAM

S.Jahamgeer, Programme Officer(Urban)
Bhavana M (SPM – Capacity Building)
Roshni Pillai (SPM – Social Development)
Kumar K (Municipal Finance Specialist)
Prathibha K (Urban Infrastructure Specialist)
Surabhi.S (MIS Specialist)
Bhavana .M
State Programme Manager (Capacity Building)
PMAY (U) – LIFE
Goal
Approval of new DPRs of 52 local bodies for the construction of 10,465 dwelling units under the beneficiary led construction component from Central Ministry and grounding of 3181 houses approved by MoUHA subject to ratification by SLSMC.

Total physical achievement planned: 10,465 DUs - Approval
: 13,646 DUs - Grounding

Present Status/Background
Presently we have 88,544 dwelling units approved by MoHUA. In addition to these, 3,181 DUs were approved by MoHUA in December, 2020 subject to ratification by State Level Sanctioning and Monitoring Committee (SLSMC). The same were ratified in the SLSMC held on 29.6.2020. SLSMC also approved new DPRs for the construction of 10,465 DUs for submission to MoHUA.
2. COMPLETION OF GROUNDED HOUSES

Goal

Completion of 37,201 houses, which are in various stages of construction.

Total physical achievement planned: 37,201 DUs - Completion

Present Status/Background

Out of the 88,544 approved houses, 38,822 houses have been completed. 37,201 houses have been grounded and in various stages of construction.
### Goal

Grounding of 12521 houses sanctioned till date

### Total physical achievement planned

12521 DUs - Grounding

### Present Status/Background

Out of the 88,544 approved houses, 48,445 houses have been made habitable. 37,201 houses have been grounded and in various stages of construction. Construction of 12,521 DUs not yet started. Out of this 3750 belongs to wetland/CRZ/railway etc.
Goal
Skill training and sustainable placement of at least 1500 members through EST&P.

Total physical achievement planned : Placement of 1500 members.

Present Status/Background
Skill training is provided to PMAY(U)-LIFE beneficiaries through convergence with EST&P convergence of NULM. 795 members of PMAY(U)-LIFE beneficiary families got trained under the component out of which, 210 persons got placement. A database of PMAY beneficiary family members who require skill training has been created. Targeted to provide training and placement to 1500 persons in the database.
5. MANAGEMENT DEVELOPMENT TRAINING TO PMAY(U)-LIFE
STATE LEVEL AND CITY LEVEL TECHNICAL CELL

Goal
Management development training to PMAY(U)-LIFE state and city level technical cell members through suitable online platform

Total physical achievement planned:
Management Development training to 71 specialist of PMAY(U)-LIFE city level and state level technical cells

Present Status/Background
Now under PMAY (U) - LIFE there are 67 CLTC and 4 SLTC staff.
6. CAPACITY BUILDING-TRAINING TO CHARGE OFFICERS.

Goal

Training to charge officers/clerks on PMAY implementation methodology, guidelines, procedures and compliances at ULB level through suitable online platform.

Total physical achievement planned :

Training to 186 charge officers/section clerks.

Present Status/Background

Charge officers and section clerks play a crucial role in the implementation of the project at ULB level. To provide more clarity with regard to project implementation and to develop ownership towards the project, a training is proposed. Online training program is scheduled for them in 3 batches viz, ULBs under Tvm RJD, Kochi RJD and Kozhikode RJD.
Goal
Orientation workshop to newly elected Municipal Counselors.

Total physical achievement planned:
Orientation workshop to newly elected 6 Mayors/87 Municipal Chairpersons.

Present Status/Background
After the local body elections scheduled in October, 2020, new council will come into power in November, 2020. Mayors and Chairpersons play a crucial role in the implementation of the project. Hence, it is proposed to conduct a workshop for Mayors/Chairpersons during December, 2020. The workshop focus will be on project details, role of Mayor/Chairperson etc.
Goal

Orientation workshop to newly elected Municipal Counselors.

Total physical achievement planned:

Orientation workshop to newly elected Municipal Counselors. 14 District wise workshop proposed

Present Status/Background

After the local body elections scheduled in October, 2020, new council will come into power in November, 2020. Hence, it is proposed to conduct ULB level workshop for the newly elected council in December, 2020. The workshop focus will be on project details and role of council.
Goal
Analysis of the campaign by portraying achievement against demand. Filling the gap to meet the demand under entitlements and social security measures.

Total physical achievement planned :
Angikaar campaign-analysis of demand vs achievement. Achieving at least 75% of demand in terms of entitlements and social security schemes.

Present Status/Background
Angikaar campaign was conducted in 2019-20 with the objective of convergence and change management towards enhancing the quality of life of PMAY(U)-LIFE beneficiaries. As part of the campaign, need assessment was conducted among beneficiaries towards assessing demand interims of convergence initiatives and entitlements. Campaign was helpful in providing entitlements and benefits of central, state and ULB schemes to beneficiaries. It is proposed to conduct analysis of achievement against demand and conduct follow up activities for filing the gap.
Goal

Approval and implementation of IEC plan for 2020-21.

Total physical achievement planned:

- Production of 10 short animated videos for dissemination through social media platforms.
- Recognition of best practices - ULB level convergence initiatives, women construction group, CSR initiatives
- Providing internship opportunities to PhD scholars and publishing papers on best practices in International Journals.
- Broadcasting testimonial audio clips (testimonials of beneficiaries, elected representatives, implementing officers) through FM radios and AIR stations.
- Printing of handbooks and compendium of guidelines intended for distribution to the new council.
- Beneficiary meet at ULB level.
- Recognizing best practices of livelihood convergence initiatives at ULB level.
11. PRODUCTION OF SHORT VIDEOS ON BENEFICIARY TESTIMONIALS

Goal
Production of 5 short videos on beneficiary testimonials and dissemination of the same through social media.

Total physical achievement planned:
Production of 5 short videos

Present Status/Background
It is proposed to produce 5 short videos on beneficiaries and elected representatives testimonials in Malayalam with English subtitle. The same will be disseminated through the social media platforms of MoHUA, Kudumbashree and Urban local bodies. Selection of agency completed.
Roshni Pillai
State Programme Manager (Social Development)
PMAY (U) – LIFE
### 12. CREDIT LINKED SUBSIDY SCHEME (CLSS)

**Goal**
Sanction of CLSS loan to 3000 families.

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**Total physical achievement planned:**
- Sanction of 3000 CLSS Loan
- Initiative for Subsidy release from Ministry
- Updation of status of loan sanction through SLBC and Lead Bank.

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**Present Status/Background**

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
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<tbody>
<tr>
<td>Loan Sanctioned as per the report of SLBC</td>
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<tr>
<td>Subsidy released as per PMAY(U) – MIS</td>
<td>14584</td>
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<tr>
<td>Amount released as subsidy</td>
<td>187045.39 lakhs</td>
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</table>
### CLSS Subsidy Released - District Wise Status

<table>
<thead>
<tr>
<th>Sl. NO</th>
<th>District</th>
<th>No. of Loans</th>
<th>Loan Amount (in lakhs)</th>
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<td>Malappuram</td>
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<td>Kasarod</td>
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<td><strong>Total</strong></td>
<td></td>
<td><strong>14584</strong></td>
<td><strong>187045.39</strong></td>
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Goal

Issue job card to newly sanctioned 21242 beneficiaries.
Issue pending financial assistance to PMAY beneficiaries through PMAY (U) - AUEGS Convergence

Total physical achievement planned:
Job card to 21,242 beneficiaries
Issue pending (Committed) financial assistance.
Mandays to job card holders (PMAY (U) – LIFE beneficiaries)

Present Status/Background
PMAY (U) – AUEGS convergence started in September 2018.
Target AUEGS families till date: 75059
Job card issued: 68096 (90%)
Total no, of beneficiaries availed maydays: 42444 (56%)
Total Maydays given: 20,38,665 (60%)
Total amount given as additional assistance: 38.39 lakhs
Committed expenditure: 55.24 lakhs
<table>
<thead>
<tr>
<th>SL No</th>
<th>District Name</th>
<th>Total Target AUEGS families</th>
<th>Total No of Job Card Issued</th>
<th>% of job card issued</th>
<th>Total No of Beneficiaries Mandays Availed</th>
<th>% Beneficiaries Mandays Availed</th>
<th>Mandayssexpected (Minimum 50 Days)</th>
<th>Total No of Mandays given</th>
<th>% Mandays given</th>
<th>Total Amount Spent</th>
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Goal
Providing home insurance coverage to all houses constructed under PMAY(U)-LIFE.

Total physical achievement planned :
Home insurance coverage to all houses constructed under PMAY(U)-LIFE
- Floating EoI and selection of broking agency.
- Product development in consultation with LIFE
- Enrolment of beneficiaries.

Present Status/Background
Government decided to give home insurance coverage to all houses constructed under LIFE and PMAY(U)-LIFE. Entrusted Kudumbashree to select broking agency to provide insurance coverage for the beneficiaries.
Prathibha.K
Urban Infrastructure Specialist
PMAY (U) – LIFE
15. APARTMENT COMPLEXES FOR LANDLESS UNDER THE AFFORDABLE HOUSING IN PARTNERSHIP COMPONENT.

**Goal**
Approval of 18 DPRs for the construction.
Completion of 400 units approved under AHP in Perinthalmanna Municipality.

**Total physical achievement planned:**
Approval of 18 DPRs under AHP

**Present Status/Background**
2 DPRs have been sanctioned under the AHP component by MoHUA till date. In addition to these, 4 DPRs have been approved by the SLSMC held on 29.6.2020. Including these, 18 DPRs for the construction of Apartment Complexes will be approved by the Ministry.
16. THIRD PARTY MONITORING OF QUALITY OF CONSTRUCTION

Goal
Completing 3rd phase visits of 103 projects.

Total physical achievement planned:
Submission of site visit reports by the agency.

Present Status/Background
Third Party Quality Monitoring is a mandatory compliance for fund release. Accordingly, Kudumbashree selected SGS India Pvt.Ltd through open bidding process in 2018, September. The agency completed 1st and 2nd phase visits and the reports of the same have been received from the agency. 3rd phase visits will be completed in 2020-21.
Goal

**17. COMPLETION OF RAY PROJECTS**

Completion of Rajiv Awas Yojana (RAY) project in 2 Corporations. Structure completion of G+11 tower upto 6th floor in Kochi corporation. Tendering and work awarding of electrical and plumbing.

**Total physical achievement planned:**

- Completion and handing over of houses approved under Rajiv Awas Yojana (RAY) to beneficiaries in Thrissur and Kozhikode Corporations
- Structure completion of G+11 tower up to 6th floor in Kochi
- Completion of Second Phase project at Mathippuram, Trivandrum
- Grounding of Third Phase project at Mathippuram, Tivandrum
- Completion of 110 DU in SMP Palace, Kollam Corporation

**Present Status/Background**

Under RAY, 2063 houses have been approved, out of which 390 houses are complete and 60 units are in various stages of construction. 320 (260 + 60) DU completion agreed by contractor.
Kumar K
Municipal Finance Specialist
PMAY (U) – LIFE
Goal
Claiming balance 200 crores of HUDCO loan sanctioned towards meeting the share the Urban Local Bodies

Total physical achievement planned: Disbursing 200 Crores to ULBs.

Present Status/Background
1000 crores has been sanctioned as HUDCO loan towards meeting the enhanced ULB share under PMAY(U)-LIFE. Out of these, Rs.800 Crore has been disbursed through a software designed by IKM.
Goal
Claiming Rs.396.96 Crore from the Ministry, Rs.139.26 Crore from the State.

Total physical achievement planned
Grounding of 13,646 DUs
UC submission of Rs.236 Crore,
Surabhi S
MIS Specialist
PMAY (U) – LIFE
WEB Monitoring tables:

PMAY - Completion of grounded houses
www.kudumbashree.org/monitor-progress-frame/101/1232/1136

PMAY - Grounding of not started houses sanctioned before March 2020
www.kudumbashree.org/monitor-progress-frame/101/1235/1138

PMAY - Credit Linked Subsidy Scheme (CLSS)
www.kudumbashree.org/monitor-progress-frame/101/1236/1139

PMAY(U) - AUES Convergence
www.kudumbashree.org/monitor-progress-frame/101/1237/1140
MONITORING STRATEGY

- **PMAY MIS:**
  - Timely MPR updation
  - Resolve Data Compliance issues
- **PMAY tracker:**
  - Daily updation
  - Pending data entry
- **Bhuvan**
  - Complete Pending entries
Thank You