Special Project on ATTAPADY

Tribal Development Project

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Introduction

• Attappady is a block in Palakkad district

• 3 Grama panchayt in Attappady

• In 2014, child deaths reported due to malnutrition
## Statistics

<table>
<thead>
<tr>
<th>TRIBE</th>
<th>Families</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Irula</td>
<td>7616</td>
<td>26521</td>
</tr>
<tr>
<td>Muduga</td>
<td>1274</td>
<td>4668</td>
</tr>
<tr>
<td>Kurumba</td>
<td>543</td>
<td>2251</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>9433</strong></td>
<td><strong>33440</strong></td>
</tr>
</tbody>
</table>
Five-Pronged approach

1. Institution Building and Capacity Building
2. Social Inclusion and Social Development
3. Skill development and Livelihood activities
4. Financing the community development activities
5. Convergence
Institution Building & Capacity building
1. Social institution of Tribal women formed

<table>
<thead>
<tr>
<th>Social Institutions</th>
<th>Number</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighbourhood Groups (NHGs)</td>
<td>698</td>
<td>32,210</td>
</tr>
<tr>
<td>Oorusamithis (ALF)</td>
<td>138</td>
<td>-</td>
</tr>
<tr>
<td>Panchayath Samithi (CLF)</td>
<td>4</td>
<td>-</td>
</tr>
</tbody>
</table>
Oorusamithi

Different NHG representatives meet
2. Capacity building programmes

- Animators /CRPs appointed
  - 152 animators
  - 60 CRPs

- Multiple training given
  - Panchasuthra
  - Education
  - Health
  - Social Development
  - MIS
  - Livelihood
Training Capacity Building at field level
2. Centre of Excellence (CoE)

• 3 day training given by tribal community

• 5 Centre started

• 10 more centre planned

• Training cost per Rs. 3000/-
‘Mechinapally’- Vayaloor Ooru  Centre of Excellence
Social Inclusion & Social Development
1. Bridge Course

- Evening class for children in all hamlets
- Tuition programme by volunteers at village level
  - 117 hamlets
  - 2446 children

*Students under bridge course*
2. Bridge School

- To address drop out students.
- Residential schools provide an alternate window for boys and girls up to the age of 20 years
  - 335 enrolled
  - 275 completed
  - 60 students on going

*Students under bridge School*
3. Bala Vijnan Library

- Library in each hamlet
- Started with 30 books and now 50+ books.
- Total 10000 books
4. Balagothra sabha

- Institutional Frame work for tribal kids
  - 136 Balagothrasabha
  - 17 Balagothra samithi
  - 3 Bala Panchayath
  - Balagothrasbha camps
  - E- magazine “Kunjezhuth”
  - Kutti ME- Pen making

*Kids in Balagothrasabha*
Balagotrasabha Camp | Building capacity for kids
5. Youth Clubs

- Institutional Frame work for tribal Youths
- Molding the young members of the community to responsible and resourceful citizens
  - 33 youth clubs
  - Sports & games competitions
  - 17 youth MEs

*Youth club - soccer team*
6. Labour Bank

- Data bank of local Skilled/Unskilled labourers - Youths
  - 1057 registered labourers
  - 200 Active labourers
  - 3 Construction team

Labour bank members at work
7. Short stay home with counsellor

- Short stay facility for deserted women and girl child.
- Started in 2017
- Counselling facility for families & individuals
8. Nyaya Samithi

- 5 member Committee of the volunteers for Social Development
- Grievance redressal forum
  - 36 Nyaya samithi started
  - Adalath - once in a month

*Nyaya Samithi meeting at Hamlet level*
9. Community Theatre

- Preserve of the varied cultural traditions most of which have been lost over time.

- 3 Community theatre
- Street play against social evils conducted

*Cultural team/ community theatre*
Skill Development and Livelihood improvement activities
1. Agri – Livelihoods

- **Panchakrishi** - Traditional farming practice.
- **Millet cultivation** - Producer group for cultivation of Millets

300 Acres farming in Attapady
Millet Village

Traditional food practice
Millet Village | Traditional food practice
2. Agri- Value Chain

- **Agri Marketing**
  Procure the Vegetables, Millets for Community Kitchen

- **Malleswara Product**
  Value addition of agri product
Malleeswara  Brand name of all agri product
3. NTFP-Collection and marketing

- **Collection by Ooru samithi**
- **Sale of product**
  - Oushadi, Vaidya Ratnam (Ayurveda Medicines)
- **Broom making Unit**
4. Goat Farm

• **2500 Goat farmers**
  – “Attapady Black” – Special breed of Attapdy.

• **Common Market place**
Goat Market

Common Place for goat market
5. Micro Enterprises

- Malleswara Mill – hilvalue brand
- Vegetable market shop
- Electronic shop
- KILA – Canteen
- AKSHYA KENDRAM
- Kudumbashree Taxi
- Mini Shops
6. Special DDU GKY Batch

• Exclusive batch in Attappady
  – Electrical Course- 45
  – Plumbing course-30
  – Pharmacy- 25
  – Machine Assembling- 22
Financing the community development activities
## Allocation of funds

<table>
<thead>
<tr>
<th>Panchayat</th>
<th>VRF</th>
<th>CIF</th>
<th>Startup cost</th>
<th>Livelihood</th>
<th>Total</th>
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<tbody>
<tr>
<td>Agali</td>
<td>45,00,000</td>
<td>2,09,84,146</td>
<td>48,00,000</td>
<td>62,50,000</td>
<td>3,65,34,146</td>
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<tr>
<td>Pudur</td>
<td>56,94,000</td>
<td>1,48,46,000</td>
<td>41,00,000</td>
<td>9,00,000</td>
<td>2,55,40,000</td>
</tr>
<tr>
<td>Pudur (Kuruma)</td>
<td>14,00,000</td>
<td>18,74,000</td>
<td>14,00,000</td>
<td>13,00,000</td>
<td>59,74,000</td>
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<tr>
<td>Sholayur</td>
<td>64,06,000</td>
<td>1,74,72,536</td>
<td>36,00,000</td>
<td>39,70,000</td>
<td>3,14,48,536</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>1,80,00,000</strong></td>
<td><strong>5,51,76,682</strong></td>
<td><strong>1,39,00,000</strong></td>
<td><strong>1,24,20,000</strong></td>
<td><strong>9,94,96,682</strong></td>
</tr>
</tbody>
</table>
Convergence
1. Community Kitchen

- GoK – programme started in 2014
- Fund- from ST & WC Department
- Prevention of mal nutritional issues
  - 193 community kitchen
  - 15068 beneficiaries
- Nutritional Education Centre
Nutritional Food  Nutrition from community kitchen
2. MGNREGA- Advance Wage Payment

- TRIBAL PLUS scheme of GoK
- Fund – from ST department- 6 crore
- Weekly Wage payment for tribal workers
  – Started as pilot