With the assistance of Technology, NHGs stay united

People are living with many regulations, as the lock down notified in the country to contain the spread of corona virus is continuing. Like any other fraternity, Kudumbashree NHGs are finding it difficult to be together for meetings like they do earlier. But we realised that if the NHGs, which is the nervous system of Kudumbashree fail to organise meetings, it would affect the system in the long run. So we decided to depend on the information technology to resolve the issue. As a result of this, we formulated and implemented the concept of Virtual NHGs.

Hope you recall the ‘Making an Impact’ Article - 268 in which our efforts to convey the messages of Grand Care Programme to about 80 lakh families through such NHG meetings was well explained. Today, I will explain more about Virtual NHGs.

As we decided to conduct NHG meetings strictly following the protocol and conduct Virtual NHG meetings with the help of information technology, we gave the instructions about the same to district teams. The direction was to organise virtual NHG meet-
ings through video conference and Whatsapp, where conducting normal NHG meetings was not possible. The first step was to decide on how to organise a Virtual NHG meeting under the leadership of NHG president on the basis of the knowledge of NHG members and technology of the mobile phones they use. The directions given was to organise virtual NHG meetings using one of the 4 options. They were video conference, audio conference, whatsapp groups chat, or else a call from NHG President to each NHG members. The NHG members discuss among themselves to select mode they should choose to organise NHG meetings and take decisions at their level. And the Virtual NHG meetings were organised as per their decision. This was the model we followed.

It was on 21 May, that we gave NHGs the instruction to organise such NHG meetings if they are unable to conduct normal meeting. Till date, more than 15000 NHGs have conducted Virtual NHG meetings. NHG members who move forward together with unity with the help or information technology is being the matter of pride for all.