Joining hands with ASAP in DDUGKY

Today, we are elaborating about yet another innovative idea we implemented as a part of DDUGKY (Deen Dayal Upadhyay Grameen Kaushalya Yojana), the youth employment scheme that provide skill training to the youth of Kerala and help them get placed. In the initial phase of implementation of this programme, we had noticed the uninterested attitude of some students and there were drop outs following that. We thought about what could be done to resolve this issue and decided to work associating with the Additional Skill Acquisition Programme (ASAP) of Kerala.
We thought that by educating the students about the aims of this programme we could reduce drop outs. Informing them about their commitments to get a job of their choice, and conveying about the responsibility expected from them in making use of the free training from the Government was the way planned. Through this, we could reduce the dropout rates to an extent. Based on this input, we started a pilot programme by including a two day long motivational session to all. This class, focusing on communicating idea of goal setting and self motivation, made them more responsible. As it became a success, we made it compulsory for all trainings, associating with ASAP.

Now, the master trainers of ASAP give motivational training to the DDUGKY students when the training of any batch commences in Kerala. On getting this motivational training, the candidates would realise that what they got is a golden opportunity to make a revolution in their career and life and it is their responsibility to make the maximum out of it. DDUGKY programme is becoming more effective and more students reach towards success through this initiative. Now, our team is able to implement DDUGKY with better results, as there's more involvement and commitment from students. 2 days orientation classes under the leadership of ASAP had been given to 48 batches so far. Based on these best results, it is decided to continue this training in all the upcoming batches.