Kudumbashree Initiatives and Best Practices on Gender

PRIYA E
SAPM- GENDER
KUDUMBASHREE
Status

- Women Population constitutes 52.02% of total population
- Sex ratio of Kerala is 1084 against national figure of 940
- Kerala have reached near equality in youth literacy during 1991-2001 (male-99.04, female-99.03)
- Life expectancy at birth Kerala stood first among the states - male-72.2, female 77.9
- 50% of elected representatives in LSGIs
WHY POVERTY ERADICATION PROGRAMME IN KERALA

- Addressing poverty in multi dimension
- Focussing the social and individual empowerment of Women and marginalised
- Create opportunities to women and marginalised
- Ensuring the participation of all sectors in governance
- Participation of women in local development process
Kudumbashree

- Launched in 1998 by Govt. of Kerala for wiping out absolute poverty from the State
- Federated network of poor women
- Empowerment of women through social, economic and culture based processes

“To eradicate absolute poverty in ten years through concerted community action under the leadership of Local Governments, by facilitating organization of poor for combining self help with demand led convergence of available services and resources to tackle the multiple dimensions and manifestation of poverty, holistically”
Coverage

- 1065 CDS Panchayat level
- 2.77 Lakhs NHGs
- 44 lakhs Women
- 60% Population of the state Covered
Focus of Kudumbashree

Economic Empowerment

Social Empowerment

Women Empowerment
Kudumbashree - Mission & Community Based Organization

3 tier community network of women

- **Community Development Society (CDS)**
  - Federation of representatives of ADSs at Panchayat/Urban local body
  - Registered apex Federation at the Local Government level
  - General Body- 7 members from each ADS in the LSG
  - Executive Committee- 5 Sub Committee conveners ME,MF,SD,Infrastructure & Centrally sponsored

- **Area Development Society (ADS)**
  - Federation of representatives of NHGs at ward level
  - General Body- 5 members from each NHGs in the ward

- **Neighbourhood groups (NHG)**
  - 10 to 20 women per NHG, one woman representing a family.
  - 5 member committee- President, Secretary, 3 volunteers (Income generation, Health & Education, Infrastructure)

Government body - implementing poverty reduction programmes

Kudumbashree - State & District Mission - Programme Implementation support
**EMPOWERING . . .**

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Demand from the Community

Economic activity to Right based Initiatives

Violence against women and children

Lack Ownership over asset and earnings
OBJECTIVES GENDER FOCUSED INTERVENTIONS

- Initiate women to have access and control over assets
- Participation of women in decision making bodies and local governance
- Bringing Prevention mechanisms for violence against women & children through community level resolving system
- Address the vulnerabilities and access to rights, entitlements and services
- Enhance the platform for participation in local development
ഇന്ത്യയിലെ സ്ത്രീക്കൾ കളിച്ചു വരുന്നതും പ്രവർത്തിക്കുന്നതുമായ സ്ത്രീക്കളുടെ സാമ്പത്തിക വിദ്യാഭ്യാസം എന്നാണ് ഗ്രന്ഥന്റെ പിന്തുണ. 2014 വരെ വിവിധ പ്രദേശങ്ങളിലെ സ്ത്രീക്കളുടെ സാമ്പത്തിക വിദ്യാഭ്യാസ പ്രവര്‍ത്തനങ്ങളുടെ സാമൂഹ്യ പ്രബലതയും സാമ്പത്തിക വിദ്യാഭ്യാസത്തിലെ പ്രവര്‍ത്തനങ്ങളുടെ സാമൂഹ്യ പ്രബലതയും പ്രകാരം ഗ്രന്ഥന്റെ പിന്തുണ.
**GENDER SELF LEARNING PROGRAMME**

- GSLP is a community learning programme based on various modules linked with women's experience and struggles, helping them to realise their status rights and entitlements.

- **Purpose** - Creating awareness on women’s status, rights, equality and justice.

- **Methodology**
  - Module Development on various themes
  - Developing Resource persons
  - SHG level group discussion and learning process
  - SHG level intervention on Women issues
GSLP – THEMATIC MODULE DISSEMINATION

GSLP- 2007
Methodology & Process:
What is GSLP & Why GSLP
Resource person selection
Pilot Study-7 block
150 GRPs

GSLP- 1 – 2009:
Women & Employment
MNREGS
Reached 2 lakhs SHGs
9 weeks Programme
4 lakh Community GRPs

GSLP- 2- 2011:
Women & Health - One module/District - 14 modules
Reached to 2.25 lakhs SHGs
Health Resource mapping
4 lakh Community GRPs

GSLP-3- 2016:
Women and Mobility
Mobility and Society
- 14 Sub topics
Reached to 2.5 lakhs SHGs
4 lakh Community GRPs

GSLP-4- 2018-
Gender Justice & Equality
Reached to 2.7 lakhs SHGs 28 weeks
300 DLFs
2.75 NHF
GENDER PROGRAMME - APPROACH

Network building
- Resource pool creation – GRPs, Community Counselors, DLFs, NHFs, State RPs etc
- Core team - 152
- GRP - 1065
- Support team -

Program domains
- Preventive programs
- Supportive programs
- Transformative programs

Planning and implementation
- Module preparation
- Training – Mission level and Community Level
- SHG level learning
Preventive

Crime mapping (77)
Vulnerability mapping (168)
Campaigns
Legal Clinic (14)
Community Counselors (357)

Supportive

Gender Resource Centre - 512
Block Counselling Centers (75)
Migration centre (3)
Snehitha Gender Help Desk (14)
Vigilant group (19250)

Transformative

GSLP
Gender Sensitization
Rangashree
Theme based program
Crime Mapping –

- This helps to identify and understand the issues/demographics, locations where crimes are committed against women and children.
- Also better understand the underlying patterns of atrocities and to understand the nature of atrocities in different places.

Findings of Crime Mapping
To provide all relevant and necessary services for the care and protection of women under one roof. It tries to protect and rehabilitate women and children for a short period of time.

Services
- Counseling
- Short stay
- Legal aid
- Support services

Case reported - 18145 & Short Stay - 3778

**Snehitha calling bell** - Innovative programme to ensure protection and security of individuals who are living alone or at isolated place. Through this Programme we identified 48451 Support recipients
**Community Counselors**

- Selected 357 women from Kudumbashree network.
- Trained in counseling techniques, types and process.
- Counseling educators gives immediate support to needy.
- Supports provided
  - premarital counseling,
  - Assist women, children and adolescents who have experienced family violence and who are at risk of being unsafe in the family environment
VULNERABILITY MAPPING

- A tool for identifying the issues/demands through the collective action of the community.
- Map the locality to identify the prevailing vulnerabilities which are leading the community into vulnerable situations.
Vigilant Group

- GP ward level protection force to prevent atrocities against women and children.
- Primary preventive mechanism
- Refer the cases to community counselors and Snehitha Gender help desk

Migration centre

- Supporting Anti Human Trafficking Programme
- Record the details of Migrant labours, Women go out of the state and district for different purpose
- Prevention of trafficking in the area.
- Emotional and vocational rehabilitation through Counseling.
- Vocational Training and livelihood programmes.
**Theme Based Programmes:**
- Ensures the participation of women in Cultural space.
- Women are being exposed their taste in art & literature.
- Promoting journey of women to different places for experiencing.

**Art, literature, drama fest**

- Organised separate camps for drama, drawing/painting, and literature.
- 1400 women were became the part of “Nammukku Keralam Kanam programme” (Travel of women).
- Created travelogue of each district.
COMMUNITY THEATRE (RANGASHREE)

- Theatre formed for message dissemination and sensitization.
- 14 women theatre groups were developed.
- Trained in direction, script writing, property making, costume design etc.
- Registered as ME groups.
- Conducting various types of campaigns.
Gender Resource Centre
MORE INFORMATION ON KUDUMBASHREE
THANK YOU

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