“To eradicate absolute poverty in ten years through concentrated community action under the leadership of local governments, by facilitating organisation of poor for combining self help with demand led convergence of available services and resources to tackle the multiple dimensions and manifestations of poverty holistically”
About Kudumbashree

• **2.77 lakh** Self Help Groups

• **43 lakh** members

• Total thrift - **Rs. 3535 crore**

• Internal lending - **Rs.14,346 crore**

• Focus on **Special** Self Help Groups

  • **Transgender** (19 groups), **Person with Disabilities** (754 groups), **Elderly** (2123 groups)
SDG 10: Reduce inequality within and among countries

• 10.1 - Progressively achieve and **sustain income growth** of the bottom 40% of the population

• 10.2 - Empower and promote the **social, economic and political inclusion** of all

• 10.4 - Adopt **policies**, especially fiscal, wage and social protection policies, and progressively **achieve greater equality**

• 10.7 - Facilitate orderly, safe, regular and responsible **migration and mobility of people**
10.1 - Sustain income growth for the bottom 40%

- **31,000 micro enterprises** of women (in production, service, and in primary sector)

- **50,620 agriculture joint liability groups** of women (lease land farming - cultivation in 43,744 hectares)

- **Collectives** and **Producer companies** being formed

- Training, skill development, interest subsidy, marketing assistance, production incentive, input support - Given
Agriculture Joint Liability Group
Agriculture - lease land farming
Terrace farming (grow bag supply)
Bio pharmacy  Allied sector
Mother kitchen  Convergence with Agriculture
Goat Village
Selling milk
Micro Enterprises

- 31,000 **micro enterprises** (individual and group)
- Kudumbashree provides
  - **Training** (Orientation, Skill development)
  - **Financial Assistance** (Interest subsidy, bank linkage)
  - **Special schemes** (Technology fund, Technology upgradation fund, Innovation fund etc.)
  - **Marketing Assistance** (Monthly markets, Home shops)
  - **Technical support**, training and handholding
Micro Enterprises

- Owned, Run and managed by entrepreneur
- Rs. 5,000/- per month
- Seasonal (festival based)
- Products and Services
- Sales and Marketing enterprise
- Groups (training team/ KAASS)
- Apparel, Canteen, Handicraft, Health and Hygiene, Food products etc. etc.
Day care and Play School
Flex printing unit
Handicraft unit 300+ units
Working women hostel
Mineral Water

Mineral Water

3 units
Hotel and Restaurant

1079 catering units
Napkin manufacturing unit

9 units
Nutrimix (Anganwadi Take Home Ration) 234 units
Paper plate manufacturing
Pappad making unit
Band troupe
Cloth bags and miscellaneous items
Weaving
Rangashree drama unit Service Sector
Catering Units | Service Sector
Santhwanam unit

Service Sector
Fitness centre

Service Sector
IT unit
Street dog catching unit
Construction unit
Painting Team
10.2 - Social, Economic and Political Inclusion

- Social Inclusion - **Asraya Project (Destitute rehabilitation)**. 1,74,443 families rehabilitated.

- **BUDS schools for mentally challenged** students - 150 existing schools and 200 more schools in 2017-18

- **Economic inclusion** - **Rs. 3535 crore** is the total thrift and **Rs.14,346 crore** is the internal lending

- Kudumbashree thrift and credit - repayment is **98%**
Political Inclusion - Kudumbashree women in LSG election 2015

- No of kudumbashree members **contested** - 15,863
- No of kudumbashree members **elected** - 7,376

- Panchayat President - 255
- Block Panchayat President - 42
- District Panchayat President - 2
- Municipal Chairperson - 14
10.3 - Policies to achieve greater equality

- **Nutrimix units** (anganwadi take home food production totally by Kudumbashree)

- 359 tailoring units - **No tender required** to give work. Got many work orders (cloth bags for 1.50 lakhs from lottery department; coat stitching for Rs. 1.96 crore from Hantex)

- 63 IT units and Survey team - **Conducts most of the govt. surveys** (pension survey - 35 lakh houses/ Housing Survey - 12 lakh houses)

- Work order given to Kudumbashree units for manufacturing of **sanitary napkins for all schools**
10.3 - Policies to achieve greater equality

- **Railways** (Parking Management in 40 stations; and Waiting hall management in 4 stations)

- **Data entry work** from NORKA for Rs. 25 lakhs

- **Housekeeping** works at Reserve Bank, Cochin Shipyard and many other places

- **Running of Government Canteens, Cleaning of tourism destination**

- **Supply of NTFP, Tribal labour bank** will get government labour work (in Attappady, Palakkad district)
10.3 - Policies to achieve greater equality

- **Kudumbashree tie up with Kochin Metro** (First women run metro in the world)
- Employment for 700 kudumbashree family members including **Transgenders**
- **All jobs except loco pilot** (ticketing, house keeping, supervisor, customer facilitation, canteen management, parking etc.)
Railway waiting hall, Ernakulam

4 stations as on 28/08
Railway parking management

40 stations as on 28/08
Housekeeping team in other PSUs/institutions also
10.4 - Migration and Mobility of people

- **Vulnerability mapping** in 140 panchayats
- **Snehitha** One stop crisis centres in all districts
- **Migration support centre (DDUGKY)** in each district
- Anti Human Trafficking project (**livelihood for victims of AHT**)
- **Creche** for migration workers
Kudumbashree - National Resource Organisation - Supporting 13 states