DATA GENERATION & ANALYSIS
Kudumbashree Mission - Structure

ADMINISTRATIVE STRUCTURE

State Mission

District Mission

Kudumbashree Community Based Organizations – Community Development Societies, Area Development Societies, Neighbourhood Groups

RESOURCE PERSONS, MULTI TASK PERSONNELS etc
## WAYS OF DATA COLLECTION

1. Web monitoring

2. Mobile applications

3. Kudumbashree MIS platform (Management Information Systems)

4. Ministry level MIS platforms

5. State level web portals

6. Spread sheet
# DATA COLLECTION METHODOLOGY

<table>
<thead>
<tr>
<th>SL NO</th>
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<th>STRATEGY USED</th>
<th>ANALYSIS DONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Web monitoring</td>
<td>Monthly</td>
<td>District wise data entry by District Program Manager (DPM)</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
</tr>
<tr>
<td>2</td>
<td>Mobile app (for Destitute Free Kerala program)</td>
<td>One time data entry during survey; Beneficiary details can be changed as per Council decision; Monthly updation of services received.</td>
<td>Survey done using Resource persons at field level; Monthly updation by Community Development Society (CDS) accountant and verification by Block Coordinators and approval by DPM</td>
<td>Data clustered and categorised to monitor implementation of scheme.</td>
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<tr>
<td>3</td>
<td>Mobile app (Micro enterprises)</td>
<td>One time data entry regarding basic details; Monthly updation regarding financial details and marketing details</td>
<td>Mobile entry of ME details done at CDS level by Micro enterprise Consultants and data approved by Block Coordinators</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
</tr>
<tr>
<td>4</td>
<td>Kudumbashree MIS platform</td>
<td>Monthly</td>
<td>CDS accountant</td>
<td>Velocity of internal lending; Analysis of performance of NHGs based on financial transactions</td>
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<tr>
<td>5</td>
<td>Ministry level MIS platforms (National Rural Livelihood Mission)</td>
<td>Monthly</td>
<td>CDS accountant</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
</tr>
<tr>
<td>6</td>
<td>Ministry level MIS platforms (Pradhan Manthri Awaas Yojana &amp; National Urban Livelihood Mission)</td>
<td>Monthly</td>
<td>Social Development Specialist at Urban Local Body level (PMAY); Multi Task Personnel at Urban Local Body level (NULM);</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
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<tr>
<td>7</td>
<td>Ministry level MIS platforms (DDUGKY)</td>
<td>Daily</td>
<td>Program Implementing Agencies (PIAs)</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
</tr>
<tr>
<td>8</td>
<td>State level web portals (PMAY)</td>
<td>Daily</td>
<td>Social Development Specialist at ULB level</td>
<td>District review Based on weekly performance</td>
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<td>9</td>
<td>Transaction Based SHG Digital Accounting System</td>
<td>Monthly</td>
<td>CDS Accountant &amp; MIS Resource Person</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
</tr>
<tr>
<td>10</td>
<td>Spread sheet</td>
<td>Daily/ weekly/monthly (as per the teams’ requirement)</td>
<td>District Program Manager</td>
<td>No statistical analysis done. Only review of districts based on progress of the program</td>
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</table>
DETAILS COLLECTED THROUGH VARIOUS PORTALS

Basic details of Neighbourhood groups (NHGs)

- NHG members, Special NHG and Coastal NHG details, NHG strengthening activities; Financial assistance to special NHGs, Kudumbashree-LSGI (Local Self Government Institute) convergence project details

Financial transaction details of NHGs

- Thrift, internal lending, bank linkage; Auditing progress; Insurance details (KSSBY); RKLS; Bulk loan to CDS

Resurgent Kerala Loan Scheme (RKLS) details

- Loan disbursement, repayment status etc.
DETAILS COLLECTED THROUGH VARIOUS PORTALS

Gender Program details
- Details regarding various programs in Gender: Number of participants, number of cases, services provided etc.

Details regarding Social Development Programs
- Destitute Free Kerala (various services like food, health education, housing, various entitlements etc. provided to beneficiaries),
- Details regarding BUDS institutions
- Balasabha details (basic details, program details)

Tribal program details
- Details regarding tribal NHGs, tribal Joint Liability Groups, tribal MEs, Community Kitchen, Advance wage payment in MGNREGS, PSC coaching, Bridge courses
DETAILS COLLECTED THROUGH VARIOUS PORTALS

Details regarding Micro enterprise units and related activities

- No of ME units under various programs (Harithakarma sena, Harsham Geriatric Care, Construction groups, Santhwanam program), monthly sales turnover etc.
- Acquiring Resilience and Identity through Sustainable Employment (ARISE) details

Marketing details

- Details regarding various marketing channels (monthly markets, nano markets & kiosks, trade fairs, festival fairs) like number of participating ME units, sales turnover etc
DETAILS COLLECTED THROUGH VARIOUS PORTALS

**Agriculture and Animal Husbandry related activities**
- Details regarding various programs – number of participants in programs, number of joint liability groups/enterprise units, area cultivated, financial details.

**Prandhan Mantri Awaas Yojana**
- Sanctioned number of houses; building permit issued; agreement executed; 1st/2nd/3rd/4th instalment released details; Convergence details (Government schemes) etc in PMAY.

**Deen Dayal Upadhyay aGrameen Kaushal Yojana**
- Details regarding student mobilization, enrolment & placement, student tracking etc.

**National Urban Livelihood Mission**
- Details regarding street vendors, shelter homes, Self Employment Program, Employment through Skill Training & Placement (EST&P), details on neighbourhood groups etc.
ORGANIZATION
1. 1064 Community Development Societies
2. 19489 Area Development Societies
3. 2,91,507 Neighbourhood groups
4. 43,93,579 NHG members

GENDER DEVELOPMENT
1. 50380 Calling Bell beneficiaries
2. 655 Beneficiaries in Anti Human Trafficking
3. 13 Rangashree units

SOCIAL DEVELOPMENT
1. 1.58 lakh DFK (Ashraya) beneficiaries
2. 281 BUDs Institutions
3. 31005 Balasabhas
4. 514622 Balasabha members

KUDUMBASHREE AT A GLANCE
# KUDUMBASHREE AT A GLANCE

## NULM
- 10877 NHGs
- 16579 candidates enrolled in EST&P
- 7876 candidates placed (EST&P)
- 2072 enterprises
- 11744 street vendors got ID

## PMAY
- 233117 houses demanded
- 120754 sanctioned
- 65272 started
- 19399 completed

## DDUGKY
- 52,341 students – training commenced
- 43,069 students – training completed
- 32,498 students placed
- 104 PIAs (94 active)
ECONOMIC EMPOWERMENT

- ₹4572 crore thrift collected
- ₹18525 crore of internal lending
- 19535 Microenterprise units
- 9649 candidates trained under ARISE
- 1517 candidates placed under ARISE
- 3598 Microenterprises under Start-up Village Entrepreneurship Program
- 74025 Joint Liability Groups
- 57300 ha under cultivation
- 549 Broiler farms
- 835 Ksheerasagaram units
- 4120 Aadugramam units
- 37397 dogs caught
THANK YOU...