For Elderly Friendly Society

Hope you all will recollect the ‘Making an Impact Article-50’ in which the formation of the elderly NHGs is detailed. Our elderly NHGs aim at formation of neighbourhood groups for elderly and also aim at participation of elderly people in various social activities and services. As of now, there are 23,108 elderly NHGs functioning in the state, which have 2,72,570 people as members.

We are planning to start various discussions in our elderly NHG s. Also, we are thinking of focusing on marketing of enterprises set up by elderly NHG s. What more should be done and what more policies to be adopted to ensure an ELDERLY FRIENDLY Community? This thought has led us to think about conducting a National Level consultation / workshop.
As per the 2011 Census Data, 12.8% of people are above 60 years of age. By 2030, the percentage of the elderly people would cross 20%. That means, one fifth of the population of Kerala would constitute elderly people. There are different categories among our elderly population. We have elderly people with poor social background, poor economic status, those with health issues, those who wish to function actively but do not get any opportunity etc. We wish to develop policies for each category.

In this regard, Kudumbashree is conducting a national workshop @ Mascot Hotel, Trivandrum on Nov 19 and 20 (today and tomorrow) in partnership with Kerala Institute of Local Administration (KILA), for discussing the topics like 'ageing and its challenges', 'challenges in elderly care', the care economy- challenges and opportunity, elderly friendly communities- the social justice dimension, geriatric care- challenges and opportunities etc.

Through this seminar, we hope to discuss and identify innovative solutions for the issues and challenges the elderly people and their family members face. The broad aim is to frame policies and to develop strategies for creating an elderly friendly community in Kerala. Through this consultation workshop, we hope that we would be able to develop policies and programmes for developing an elderly friendly social system.