In yesterday's 'Making an Impact' Article, we had given a detailed video explaining the process of formation of micro enterprises through Kudumbashree NRO as part of the Startup Village Entrepreneurship Programme (SVEP) in various states. In addition to that, Kudumbashree NRO team have also prepared some videos on the success models of project implementation. In today's article, let me present before you, two of such videos prepared on the success models of SVEP.

We are not elaborating the details of the content of videos here, as you will be able to know about the success stories and how common people succeeded in the enterprise sector through the SVEP programme, from these self explanatory videos. Hope everyone would watch these videos and understand how Kudumbashree became able to successfully implement the SVEP programme in various states.

The synopsis of the videos are given below.

1. Pursuit of Taste: Ajeevika Didi Cafe
This enterprise is run by Ms. Rajitha Mani of Vaduvakod Block in Ernakulam district of Kerala. See the success story of Ms. Rajitha Mani - www.youtube.com/watch?v=LgIhQW3EKaQ

2. Pioneers of Change: Keerthi Food Products Ernakulam

This cafe is situated in the Pakuriya block of Jharkhand. This cafe is jointly run by 5 women. Know their story - www.youtube.com/watch?v=QLpK63HaY9A