Integration and Mainstreaming of Gender - Kudumbashree Experiences
Kudumbashree Programme Domains

1. Economic Empowerment
2. Social Empowerment
3. Women Empowerment
Coverage

- 1065 CDS NHGs, Panchayat level
- 2.8 Lakhs NHGs
- 43 lakhs Women
- 60% Population of the state Covered
Context of Gender Integration

- Demand from the Community
- Economic activity to Right based Initiatives
- Violence against women and children
- Decision making over the asset and earnings
Gender Self learning as an education programme

- Identify self
- NHG as a Learning Group
- Access and control
- Availability of services and resources
- Participation & Decision making
<table>
<thead>
<tr>
<th>Different Themes</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Women and Employment 2008-2010</td>
<td>Women and Health 2011-2013</td>
</tr>
<tr>
<td>Women and Mobility 2014-2017</td>
<td>Gender Justice and Equality 2018</td>
</tr>
</tbody>
</table>
GSLP leads to:

Areas of Intervention

- Preventive & proactive
- Supportive
- Transformative
Preventive
- Vulnerability mapping
- Crime mapping
- Different Campaigns
- Legal Clinic

Supportive
- Gender Resource Centere
- Block Counselling Centers
- Snehitha Gender Help Desk
- vigilant groups

Transformative
- GSLP
- Gender Sensitization
- Rangashree
- Theme based program
Snehitha Gender Help Desk

24*7 working Centre which provides all relevant and necessary services for the care and protection of women and children under one roof..

• Counseling
• Short stay
• Legal aid
• Support services
Gender Resource Center

GRC

Services
- Counselling
- Legal aid
- Referral

Educational activities
- Awareness classes
- Skill development
- Capacity building programs

Research activities
- Need identification
- Project/programs formulation
- Community implementation
Vulnerability Mapping

Campaign

Training
Community Counselling
Snehitha Calling Bell
Anti-Human Trafficking
Theme based Programmes

It ensures the participation of women in Cultural space. Through this women are getting opportunity to expose their taste in different areas such as art, literature etc..
Gender Resource Pool and Gender Sensitisation
# PRI – CBO Collective actions in Mainstreaming Gender

<table>
<thead>
<tr>
<th>PRI</th>
<th>CBO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creation of enabling environment</td>
<td>Creation of enabling environment</td>
</tr>
<tr>
<td>Participation of LSGs in campaigns</td>
<td>Collective learning and actions</td>
</tr>
<tr>
<td>Infrastructure and HR</td>
<td>Development of support system</td>
</tr>
<tr>
<td>Project formulation and approval</td>
<td>Regular and continuous intervention</td>
</tr>
<tr>
<td>Initiative to develop support system</td>
<td>Motivate the PRIs to involve</td>
</tr>
<tr>
<td>Support to the CBO and CRPs</td>
<td>Create demand to avail the services and functions</td>
</tr>
<tr>
<td>Link with other departments</td>
<td>Pool resources</td>
</tr>
<tr>
<td>Mobilisation of people especially Men and Boys</td>
<td>Mobilisation and inclusion of excluded</td>
</tr>
</tbody>
</table>
Outcome of the strategy adopted

- A platform created for discussing issues of day to day life than discussing on a specific topic.
- Collectives for right based negotiations. (alcoholism, domestic violence, local level interventions and so on)
- Utilization of existing formal spaces/public spaces (Jagratha Samithis, Grama Sabha etc)
- Interventions in the gender issues and identification of women’s rights
- Analyzing the life experience of women by themselves
- Formed a strong network of Resource Persons/ support team at the grass root.
- Convergent actions and interventions.
Visit us at:

www.kudumbashree.org
Gender.ho2@gmail.com
info@kudumbashree.org

THANK YOU