Kudumbashree - Action Points for Collectors

District Collectors Conference, Thiruvananthapuram
Oct 25, 2017
About
Kudumbashree

• State Poverty Eradication Mission

• Kudumbam + Shree = Prosperity of family

• 2,77,345 Self Help Groups (Ayalkkottam)

• 43 lakh families (one woman member from a family will represent)

• 31,000 micro enterprises and 60,000 agriculture JLGs
Programs (Nodal Agency of 7 GoI projects)

- State Plan
- **PMAY** (Housing for all, in urban areas)
- **NRLM** (Rural Livelihood)
- **NULM** (Urban Livelihood)
- **DDUGKY** (Skill development; aiming to train 50,000 youth)
- **SVEP** (For start up village enterprises)
- **MKSP** (Women farmers - Group farming and Agri value chain)
- **NRO** (National Resource Organisation - MoU with 14 states)
10 Action Points
1. Animal Birth Control Program
1. **Animal Birth Control program**

- As per GO (Rt) 1450/17/LSGD dated 05/05/2017, **Panchayats can directly deposit funds to Kudumbashree** for ABC program

- Rs. 2,100/- per dog

- Kudumbashree units **will catch dogs**, will **take them to nearest veterinary hospital** for ABC surgery, will do after surgery care and release back to the original location

- **24 units** are working (80 units trained)
ABC unit
## Present Status

<table>
<thead>
<tr>
<th>District</th>
<th>No of blocks where ABC unit functioning</th>
<th>No of Panchayats which kept funds</th>
<th>Funds (Rs. in lakhs)</th>
<th>Number of dogs caught</th>
</tr>
</thead>
<tbody>
<tr>
<td>TVM</td>
<td>5</td>
<td>37</td>
<td>21</td>
<td>780</td>
</tr>
<tr>
<td>PTA</td>
<td>4</td>
<td>7 + ZP</td>
<td>54</td>
<td>601</td>
</tr>
<tr>
<td>KTYM</td>
<td>8</td>
<td>77</td>
<td>100</td>
<td>614</td>
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<tr>
<td>IDU</td>
<td>2</td>
<td>9</td>
<td>56</td>
<td>740</td>
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<tr>
<td>EKM</td>
<td>5</td>
<td>38</td>
<td>31</td>
<td>740</td>
</tr>
<tr>
<td>TCR</td>
<td>-</td>
<td>AHD</td>
<td>-</td>
<td>591</td>
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<td><strong>TOTAL</strong></td>
<td><strong>24</strong></td>
<td><strong>170</strong></td>
<td><strong>225</strong></td>
<td><strong>3,396</strong></td>
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</table>
Issues

• 80 trained units - Ready to function

• One **Unit in each block** and **each Municipality**

• **Projects from panchayats/ municipality** needed

• **One veterinary hospital** per block to be equipped
2. Construction Units
Construction unit 61 units trained (All districts)
Solid block/ Hollow bricks manufacturing

13 units functioning (EKM, KTYM, TCR)
37 houses completed

Edakkattuvayal, Ernakulam
2. Construction units

- **61 women construction units** trained (28 blocks/ 31 panchayats/ 238 members)

- **Micro contracting works** may be given

- **Rs. 64 lakhs** - Total amount of works done

- **19 LSGs sanctioned work** (construction of compound walls, paddy field protection wall, road contracting, school canteen construction, well recharging)

- Convergence with **LIFE** mission
3. PMAY
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- **36,918 Individual Houses** sanctioned in **93 Urban Local Bodies**

- **First instalment** released to **ONLY 12,209** (30%)

- Issues of paddy land etc. to be solved quickly

- Review of Municipal Secretary’s in DDC

- **Land for flats** in urban areas (LIFE mission)
3. PMAY - Progress of implementation of houses

PMAY PROGRESS STARTED

<table>
<thead>
<tr>
<th>Value Title</th>
<th>APPROVED NOS STARTED</th>
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<tbody>
<tr>
<td></td>
<td>KNR</td>
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<tr>
<td></td>
<td>ALP</td>
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<td>TSR</td>
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- 47%  47%  40%  39%  38%  35%  32%  32%  31%  31%  30%  25%  19%  14%
4. NULM - Street Vendors Act
4. NULM - URBAN Street Vendors Act

• Street Vendors Survey - Completed. 19,863 Vendors

• **District Level Advisory Committee** - Constituted in Kollam, Kottayam, Alappuzha, Kozhikode and Kasargod

• Need to convene meeting in other 9 districts

• **Town Vending Committee** (In URBAN local bodies)

• Kannur (Sreekandapuram) and Palakkad (Ottappalam) - yet to constitute TVC
5. Destitute Free Kerala
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- Project to **rehabilitate destitute families. Survey started** (data capture in mobile application with geotagging)

- Family **micro plan will be prepared and all needs** will be met (housing, food, health, education, livelihood etc)

- Project will be submitted by Panchayats to Kudumbashree

- Rs. **40 lakhs** per panchayat (40% of project cost)

- **Inclusion of all eligible families**

- **Submission of DPR by December 15th** (by all panchayats)
6. BUDS Schools
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- 200 BUDS **schools for mentally challenged** children will be started

- **Rs. 25 lakh per school** given through Kudumbashree

- Convergence project of Panchayat and Kudumbashree

- **Implementation from November 2017**
## 5. BUDS schools

<table>
<thead>
<tr>
<th>District</th>
<th>No. of NEW BUDS schools</th>
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<tbody>
<tr>
<td>TVM</td>
<td>20</td>
<td>TCR</td>
<td>7</td>
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<td>18</td>
<td>PKD</td>
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<td>10</td>
<td>MLP</td>
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<td>16</td>
<td>KOZ</td>
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<td>13</td>
<td>WAY</td>
<td>9</td>
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<td>IDU</td>
<td>5</td>
<td>KAN</td>
<td>12</td>
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<td>ERN</td>
<td>23</td>
<td>KAS</td>
<td>22</td>
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7. Kudumbashree Election
7. Kudumbashree Elections - December 2017

- **Election to Kudumbashree** Community Based Organisation (NHGs in wards, ADS in each ward, CDS in each Panchayat) **in December**

- Ensuring free and fair election **as per bye law of Kudumbashree**

- Appointment of District Election Officer, CDS returning officers etc.

- Addressing of complaints related to elections
8. DDUGKY
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- **Skill development** through agencies

- Target **to skill 54,332** before 2019

- Fully paid by GoI. 3 months/ 6 month courses

- **55 courses; 69 centres; 70% placement assured**

- **Mobilising candidates** and motivating them

- **District Level Coordination Committee** chaired by Collector (Only PTA/ IDU/ TCR collectors convened)
9. Harithakeralam Mission & Kudumbashree
9. Harithakeralam Mission

- Green Technicians/ Harithakarmasena from Kudumbashree members
- **SWAP shops**
- Green Protocol Business
- Anti Plastic Campaign
- Other IEC campaigns
Cloth bags manufacturing

1413 apparel units - all districts
Rangashree Drama / Street play group of women

In all districts
10. Facility Management
Kochin Metro - Facility Management

780 women employed
Railway Lounge

4 waiting halls (EKM, TCR, KLM, TVM)
Railway parking management

40 railway stations (TVM division)
House keeping team  Cochin Shipyard
Tourism Amenity Centre  Malayalappuzha
Ethnic Shoppe in Thrissur Collectorate

Started in October 2017
Facilitation Center in Ernakulam Collectorate

Started in 2016
Canteens in Collectorate and Public Offices
Garden managed by kudumbashree

Ernakulam Collectorate
Appeal to DC s

- Entrust **management** of Guest Houses/ **Closed Tourism Amenity Centres**

- **Canteen Units** in Collectorate and other offices

- **Customer Facilitation** Centre

- Gardening/ Housekeeping

- Space for **marketing kiosk** in collectorate or in DTPC centres
Thanks

5 Mineral Water (RO) Units
Grow Bag Supply
Painting Team  
2 units
Day care and Play School
Working women hostel
Fitness centre
Santhwanam unit