Kudumbashree Mission and Kerala Agriculture Department are joining hands together for launching 1000 village markets. The state level inauguration of the same was done by Shri V.S. Sunil Kumar, Minister for Agriculture, Government of Kerala at Malappuram on 25 November 2017. Minister said that its high time that women should enter into agriculture. He added that by joining hands with Kudumbashree Mission it will be a step forward. Kudumbashree Mission would be entrusted to process the procured paddy. For this, mini mills would be launched. It is also planned to entrust Kudumbashree Mission for the procurement of coconuts as well. Enterprises for producing sub-products like coconut oil etc will also be started along with. Dr K.T Jaleel, Minister for Local Self Government Department, Government of Kerala who presided over the function, emphasized the importance of food security and he added that these village market should work efficiently to attain this goal.

The village markets will procure the regionally based organic vegetables and will help the farmers to get the price for it. A management committee will be formed for the smooth run of the village markets, wherein the President, CDS Chairperson, Agriculture officer and farmers will be the members.

Shri. A.M Sunil Kumar, Director, Agriculture Development, Agriculture Welfare Department, welcomed the gathering. Shri. K. Radhakrishnan, Deputy Director, Agriculture Development, Shri. K. Lakshmi, President, Ponnani Block Pancharathy, Shri. S. Jayanthi, Principal Agricultural Officers, Malappuram, Shri. P. Amurun Thangal, President, Perumpappad Block Pancharathy, Shri P.P Rajy, President, Edapal Valley Pancharathy, Shri. Devikutty, District Pancharathy Member, Shri. M. Faisal, District Pancharathy Member and Smt. M.T. Sajitha, District Pancharathy Member also attended the function. An exhibition cum sale of the products from Kudumbashree Micro and Small Agriculture Farmers were also organised in connection with the programme.

Kudumbashree launches Photography Competition - ‘Kudumbashree oru Nerchithram’

For motivating the aspiring photographers and to propagate the activities of Kudumbashree Mission through photographs, Kudumbashree Mission launched ‘Kudumbashree oru Nerchithram’ Photography Competition. Kudumbashree Mission which envisions at eradicating poverty and creating self-reliant and healthy people in an all-inclusive manner, the families that cultivate vegetables under this programme are regarded as ‘Bhakshya Sukraka Bhavanam’ (Food Security Home). Special designed logo stickers are distributed to each and every families. It’s planned to create 20 lakhs of Food Security Homes in the next phase of the programme.

Seven lakh Food Security Homes in Kerala

As many as 68,000 people in 93 municipal bodies had applied for CLSS. The bank will provide loan to 10,000 people from 35 selected municipal bodies. The PMAY aims at housing for all in urban areas by 2022 when the country will celebrate its 75th Independence Day. Under the CLSS, those without houses will get loans through banks at low interest rates for buying houses, or building or renovating them. Kudumbashree is the nodal agency for PMAY in Kerala.

Axis Bank to give loan under PMAY programme

Axis Bank will give loan for 10,000 families for collaboration with Credit Linked Subsidy Scheme (CLSS) of Pradhan Mantri Awas Yojana (PMAY) for all the urban local bodies in the state of Kerala. An MoU regarding this was signed by Shri. S. Harkishan, Executive Director, Kudumbasree Mission and Shri. Umesh Arora, Executive Vice President, Axis Bank in the presence of Dr. K.T. Jaleel, Minister for Local Self-Government Department, government of Kerala. As many as 68,000 people in 93 municipal bodies had applied for CLSS. The bank will provide loan to 10,000 people from 35 selected municipal bodies. The PMAY aims at housing for all in urban areas by 2022 when the country will celebrate its 75th Independence Day. Under the CLSS, those without houses will get loans through banks at low interest rates for buying houses, or building or renovating them. Kudumbashree is the nodal agency for PMAY in Kerala.

Gender Resource Centres starts functioning in various districts

With the aim of making the society women friendly, Kudumbashree Gender Resource Centres have started functioning in different districts. 99 Resource Centres are functioning across the state. To motivate the skills of women in various sectors and thereby helping them to secure a place of their own in the society, one is the aim of Gender Resource Centres. These centres will give assistance to women and girls who are in distress.

Presently, 29 Gender Resource centres are functioning in Ernakulam district itself. 14 and 7 centres function in Thrissur and Idukki respectively. There are 3 Gender Resource Centres in Kollam and one centre function in Malappuram. It’s planned to start Gender Resource Centres throughout the state.

Gender Resource centre also aims to give trainings to induce gender awareness among each and everyone in the society. The activities of Gender Help Desk are also coordinated by Gender Resource Centres in LGSD level. Kudumbashree Community will help those who intend to start these Gender Resource centres will give services like Pre Married Counselling also. It also acts as a library to study and researches on various subjects. The facility is also arranged in Gender Resource Centres. It also acts as an information centre that gives information about various programmes of different government departments.