Special Campaign for identifying people who are interested in receiving skill training

A Livelihood Package of Rs 250 crores is being implemented through Kudumbashree as part of the Rebuild Kerala Initiative. We had explained the details of the same in ‘Making an Impact’ Article - 116. As part of this, ‘Yuva Keralam’, a novel programme is conceptualised and is being implemented by Kudumbashree, aiming at extending skill training to 10,000 youth and help them secure job placements. Out of Rs. 250 cr. Sanctioned for special livelihood component, Rs 60 crore is earmarked for Yuvakeralam. Skill training as part of the ‘Yuva Keralam’, Programme has been restarted as the restrictions for containing the spread of covid-19 pandemic is relaxed. The training is conducted through 40 training agencies. Out of these 40 agencies, 35 agencies have already started the first cycle of their training. The remaining agencies would start the training programme before 15 February 2021. The agencies would extend training to 2000 students altogether in the first cycle. After three months, the second cycle of training will also be started for the next 2000 students. We have decided to launch a campaign now, to get the applications from those who are interested in becoming part of these skill training programmes.

We are planning to conduct the registration of those who are interested in receiving skill training during the one week time between 8-15 February 2021. Those who are interested in receiving skill training in various sectors may make their registrations through the DDUGKY ‘Kaushal Panjee’ Mobile App or the ‘Kaushal Panjee’ Website. The services of Community Mobilisers are available in all Kudumbashree CDSs to ease the process of this registration. Through this campaign, the Community Mobilisers will give the details of the ‘Kaushal Panjee’ App to the interested ones and make them do their registrations. We are planning to select those who made registrations through ‘Kaushal Panjee’
for the second phase training.

Those who are interested in becoming part of this 'Yuva Keralam' programme may contact their respective CDS offices. Once the campaign would be started, we would share the details of this campaign in the upcoming article, next week.