Kudumbashree receives National Award for the successful implementation of DDU-GKY in Kerala

Kudumbashree Mission is all set to launch Common Facility Centres across the State.

Paravoor Municipality launches three Innovative Enterprises on May Day

For the first time in India, on May 1st, 2018, Paravoor ULB has establised three innovative enterprises. The three enterprises, namely - The Mother's Kitchen Unit, Sadgamaya House Keeping Unit, and Paravoor Urban Service Team, have been launched to provide various services to the residents of Paravoor.

Kudumbashree Art Festival ‘Arangu’ showcased the talents of Kudumbashree Women

Kudumbashree’s Art Festival ‘Arangu’ showcased the talents of Kudumbashree women. Kazargod District Kudumbashree Mission has successfully concluded the Art Festival at Manjeshwaram. It was held from 3rd to 7th May 2018. The festival provided the opportunity for the women to showcase their talent in various forms of art and entertainment. The festival was organized with the aim of promoting art and entertainment among women.
1. Why did you people stick on to LED unit?

We wanted to start a different enterprise. So we thought about launching something unique. Now LED bulbs are in demand, the electricity bill is going high in every household. For balancing the home expense we decided to start a LED unit.

2. Where is your company located?

Orion LED company is located at village Hut build house, near Mala KSRTC bus stand. It was launched in 2018.

3. What are the varieties in LED bulbs?

We make LED bulbs to suit all kinds of requirement, some varieties are: • 12 volt tube, 15 volt street light, chain bulbs. We also make • 15 volt, 25 volt tube, 110 volt tube, 230 volt tube, 12 volt tube, 110 volt tube, 230 volt tube.

4. What is the process behind making LED bulbs?

We import the raw materials for LED bulbs from Delhi. We are importing it in bulk quantities. We are importing soldering lead, heater, spanner, screw driver etc from Delhi. The compressor, two types soldering iron, • NHGs are the working members of Orion LED unit.

5. What are the varieties in pickle?

We prepare and sell different Kudumbashree products successfully. The encouragement given by Kudumbashree officials helped me a lot in this regard,

6. How is the market for your product?

Our product is also for sale at Agro Hyper Market. We are expecting to sell our LED products through online marketing. We are also trying to sell our LED products through Kudumbashree.

7. How was the response from Mala Panchayath?

Mala Grama Panchayath is supporting us very well. There was no problem in selling our products. The lights were tested in Govt Engineering college, Thrissur. And we got the certificate. We are waiting for the order from Panchayath.

8. Did you availed any loans for starting your enterprise?

We started Orion LED unit by taking Rs 6 lakh loan from the Government of Kerala. We got the certificate. We are waiting for the order from Panchayath.

9. Are you satisfied in this field?

It is 100 percent successful. Kudumbashree opened a door to me to start the LED unit. It is a stepping stone. "I am very happy and satisfied being a Kudumbashree member now. I could enhance my credibility and profit. I am very happy that the Kudumbashree people will appreciate me.

10. How is the market for your product?

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11. What varieties in pickle, squash you prepare?

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12. How was the beginning of Theresa Pickle Unit?

One day I went to monthly market in my place to sell some mango and lemon pickles. An interview with Mrs. Baby Sebastian.

13. How is the market for your product?

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