Hope you all will recall the article ‘Making an Impact - 24’ in which the details of the Community Counsellors of Kudumbashree was well explained. It was mentioned then that there are a total of 360 community counsellors working under the leadership of Kudumbashree. During the unprecedented floods, they had extended free counselling services to 39,408 people, and that gesture itself had gained as many appreciations. As the Covid-19 was spreading, especially during this lock down time, we had directed them to extend counselling to people including women and children. Based on this input, our community counsellors in 14 districts across the state are extending various counselling services to the needy.

In each district, the community counsellors are working in association with the respective District Collectors, Health Department and District Mission Coordinator, to cater to the the local needs. The services extended by community counsellors in each
districts are as follows:
1. Thiruvananthapuram: Making available medicine for those people, who require counselling and medical support.
2. Kollam: Visits the houses where death had occurred and extend mental support.
3. Pathanamthitta: Function as a call centre associating with Health Department and provide mental support to those are in isolation and quarantine.
4. Alappuzha: Providing special counselling services to the beneficiaries of Snehitha Calling Bell programme (to assist those living alone) in the district.
5. Kottayam : Extending services to the elderly, beneficiaries of Snehitha Calling Bell Programme etc associating with other governmental departments.
6. Idukki: Special Task Force was formed by giving special training to community counsellors associating with the District Medical office, as a precaution to the community spread of the disease.
7. Ernakulam: As a precaution to the spread of the Covid-19, safeguard campaign was organised for the beneficiaries of Snehitha Calling Bell Programme in the district.
8. Thrissur: Associating with the Jana-maithri Police, supply of food kits and psycho social support was ensured for Snehitha Calling Bell beneficiaries.
9. Palakkad: Counselling support was ensured for the beneficiaries of Anti Human Trafficking programme, family members of BUDS/ BRC children.
10. Malappuram: Along with ensuring the mental support for the members of elderly NHGs, various competitions are organised for supporting families in need.
11. Kozhikode: Extending psychological support for the elderly people and also extending services through Snehitha.
12. Wayanad: Counselling for those who are struggling because of withdrawal symptoms and other addictive drugs.
13. Kannur: Covid Helpline was started at Gender Resource Centre under the leadership of Community Counsellors.
14. Kasaragod: Food and mental support for the beneficiaries of Snehitha Calling Bell programme is ensured. We are proud of all our community counsellors, who extend various services during this crisis situation.