For Kudumbashree members (and to all), May 17 is the day to be proud of. Kudumbashree Mission, which was launched on 17 May 1998 has turned 22 years today!

I took the charge of Kudumbashree as it’s Executive Director on 17 August 2016. It gives me immense pleasure and pride working for the growth and development of Kerala through the Kudumbashree system for the last three and half years. It had only been 3 and half years since I started working for (and with) Kudumbashree.

But there are many women, who had became part of this great family of Kudumbashree from 17 May 1998. They did many sacrifices for Kudumbashree keeping priority of their families only after their work for the organization. They offered themselves for voluntary services and did exceptionally well enabling an environment of change in Kerala. During the occasion of this 22nd Anniversary, let me share my wishes for all Kudumbashree members.

It was on 17 May 1998, Shri. Atal
We all know that, this is not the appropriate occasion to celebrate the 22nd Anniversary of Kudumbashree. The whole world is facing challenges due to covid-19 pandemic. It gives us immense pride during the occasion of this anniversary day, that we could work for the people of Kerala during the unprecedented floods of 2018 and now during this crisis situation of covid-19. Though we were able to provide hope and progress to many families, we also realize that we have a long way to go.

This occasion reminds us that we have to extend support to families who are suffering, make our interventions even more effective and start implementing more innovative ideas for a social change. As the Executive Director of Kudumbashree, it is indeed a matter of great satisfaction and contentment that Kudumbashree is always willing to continue taking the message of service and development to 4.3 million families and work towards the development of the society. On this day of 22nd birthday, my hearty wishes again to all those who are part of Kudumbashree system.

Bihari Vajpayee, the then Prime Minister of India officially inaugurated Kudumbashree, the Poverty Eradication Mission of Government of Kerala. Since then, Kudumbashree had been conceptualising and implementing innovative ideas for poverty alleviation, local economic development, women empowerment and social development.

Also, in addition to effectiveness in planning, Kudumbashree focused on convergences and actual field implementation and thereby became an integral part of foundation for the development of Kerala. On completing 22 years, Kudumbashree has grown to a network and system that involve itself for welfare of people of Kerala and ensures social development and empowerment in some way or the other. Kudumbashree has transformed into a National Resource Organisation that gives guidance to other states in India in activities of convergence, livelihood and women empowerment. Kudumbashree also provides consultancy in framing policies for poverty alleviation and for developing training modules for other countries.