Relationship Kerala
(Elderly Special NHGs)

Anishkumar M.S., Senior Consultant
State Poverty Eradication Mission, Govt. of Kerala
KUDUMBASHREE MISSION

- Launched in 1998 by GoK for wiping out absolute poverty from the State
- Regd. Society administered by a GB headed by Minister for LSGD

- 1.065 CDSs
- 19,400 + ADS
- 2.9 Lakh NHGs & 43 Lakh Families
Why Kudumbashree Special NHGs?

- Gender inequality, discrimination on the basis of gender, caste, religion etc., serious diseases, violation of human rights
- Loneliness and depression - more severe than poverty
- Special NHGs for Vulnerable Categories
  - Senior Citizens (elderly)
  - Transgender
  - Differently-abled (PwD NHGs)

<table>
<thead>
<tr>
<th>Special NHGs categories</th>
<th>No of NHGs*</th>
<th>No of members*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elderly NHGs</td>
<td>9,738</td>
<td>1,24,207</td>
</tr>
<tr>
<td>Transgender NHGs</td>
<td>40</td>
<td>457</td>
</tr>
<tr>
<td>PwD NHGs</td>
<td>2,063</td>
<td>22,552</td>
</tr>
</tbody>
</table>

*as on 30th Jun 2019
Kerala population ageing fast!

- Aged above 60 is 13% of state’s total population
- Elderly population is growing at a perpetual rate of 2.3 %
- The growth rate is high among aged 70 or 80 and above
- Expected to cross over the proportion of young and old in between 2021 and 2031
- The percentage of female elderly is greater.
- Concerns on the accommodation capacities of society.

*Source: Survey on ageing scenario in Kerala conducted by the 'Centre for Development Studies’ Thiruvananthapuram, Kerala*
Elderly Special NHGs

- 10 to 20 elderly members.
- Men can also take membership.
- Savings and internal lending
- Emotional Support
- Social Support
- Engagement in Social activities
- Community care giving network
- Livelihoods
- Entertaintment activities
Income generating Initiatives

Enhanced Health care through health camps

Effective convergence – declared as Elderly Friendly villages

Brought Into a platform to stand for their rights

Provision to Access to entitlements like Health Insurance, Social Security Pension etc.

Contributing and volunteering-flood relief

Difference we Made…
We Look Ahead for...

- Converge with other organizations to reduce parallel effort as well as to manage the resource wisely.
- Amending Kudumbashree by-laws to include representatives of the elderly in its CDSs.
- Plan structured diversified program for elderly according to their health status.
- Improved focus on their issues and demands and the LSG concerned or the government is informed about these - Care Service.
- Bank Support - Livelihood support in case the Elderly groups want to start some enterprise.
it’s our responsibility to ensure their rights, security, freedom and prestige. Kudumbashree aims to make sure whether government plans reach elderly citizen to empower them socially, emotionally, financially and economically.
Anishkumar M.S.
Senior Consultant
Kudumbashree, Govt. of Kerala

Kudumbashree
Dept. of LSG, Govt. of Kerala
www.Kudumbashree.org

Thank You..!