AARDO - KOICA Follow up workshop on “Sustainable Agriculture and Rural Development”
New Delhi, India

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Kerala in India
1. Background

- **Women farmers collectives** (Self Help Group)
- **60,000 farmer groups with 3,00,000+ members** (5 per group)
- Cultivates 50,000+ hectares of land
- **Paddy, Banana, Vegetables and tuber crops**
- Sells in local market with less value addition
1. Current Program/ Project Details

- Three new initiatives in Agriculture
  - Value Addition units
  - Nursery units
  - Support for new Technology
  - Organic Farming
Policy

- Kudumbashree, Government of Kerala brought a policy to support value addition units and to introduce new technology in agriculture.

  40% of the project cost, upto INR 2,00,000 (US$ 2,850) will be given (for each unit) for introducing new technology and for value chain units.

- A capital support of Rs. 50,000 (US$ 700) for plant nurseries.

- Additional Area Incentive 10% to farmers who are into Organic Farming.
Project 1

- Project aims at establishing 85 value addition units in various crops like banana, paddy, jack fruit
- Rs. 205 lakhs allocated as support (US$ 3,00,000)
- Location: In all districts of Kerala
- 300+ beneficiaries
- Implemented by Kudumbashree; and implementation started
Project 2

- Project aims at establishing 140 plant nurseries
- Rs. 77 lakhs (US$ 1,10,000) allocated as support
- Location: In all districts of Kerala (10 each)
- 150+ beneficiaries
- Implemented by Kudumbashree, and 266 units identified and 86 nurseries started
Jaivika plant nursery
Project 3

- Project aims at introducing new technology in agriculture
- Rs. 56 lakhs (US$ 80,000) allocated as support
- Location: In all districts of Kerala
- 30+ Beneficiaries
- Implemented by Kudumbashree. Will be completed by December
Aquaponics
Tissue Culture Unit
Rain shelter
Project 4

• Project aims at bringing 10000 hectares under Organic Farming with PGS certification

• Location: 201 clusters In all districts of Kerala

• Beneficiaries : 20,000+ farmers currently engaged

• Implemented by Kudumbashree in association with NRLM and NCOF
Organic Farming
Results / Outcomes

- **New technology introduced** in agriculture for the first time (among poor women)

- More support for value addition, and aims to get good turnover in the coming months

- 500+ women farmers will be benefitted

- Monthly income of Rs.7,000/- (US$ 100) per unit expected

- Organic Farming: Safe to eat products to public and premium price for farmers
Main challenges and solutions

• Time taken for policy formulation
• Approval of budget
• Training and support
• Marketing
• Sustainability
• Awareness creation
Support from areas of cooperation from KOICA/AARDO

- Knowledge of best practices and latest technologies
- Feedback/ continuous inputs
- Inputs/ ideas on Branding/ marketing
Thanks